

# Circulation of Desert Sun is Tops in its Field in State

Breaking all records of former years, The Desert Sun has been running over the 5000 mark in circulation for the past several weeks. Papers have been selling out on most of the newsstands in less than three days. This is undoubtedly the largest paid circulation of any weekly newspaper in California outside of the metropolitan area—for the winter months.

Based on figures in the 1951 directory of California newspapers published by the state newspaper association, The Desert Sun has the THIRD largest paid circulation based on the YEAR'S AVERAGE, outside of metropolitan areas—despite the fact that news-

stand sales drop off sharply in the summer months.

Here are the six leading paid circulation weeklies outside of the metropolitan areas, as listed in the directory:

Santa Maria Advertiser.....	4484
Auburn Journal.....	4028
THE DESERT SUN.....	3991
Chula Vista Star.....	3917
Napa Journal.....	3909
Hemet News.....	3884

Figures are average for 12 months ending Sept. 30, 1950. Leading paid circulation newspapers located near

the large cities are the Arcadia Tribune (6270), Montebello News (5792), Ocean Beach News, San Diego, (5604), Tujunga Record-Ledger (4435) and the El Cajon Valley News, San Diego (4034). Among the semi-weekly newspapers the highest paid circulation is the Ukiah Redwood Journal with 5200.

During the past four years, The Desert Sun circulation has been increasing steadily. And it has all been by VOLUNTARY subscriptions, no premiums, contests or other circulation promotion schemes have been employed. Instead, every effort has been made to im-

prove the content and mechanical facilities of the newspaper.

Hundreds of letters have come from readers, not only in Palm Springs but half the states in the Union, complimenting The Desert Sun on getting out a good newspaper—one which is a credit to the fine community it serves. By enjoying this unusually high reader interest, The Desert Sun is maintaining a very large circulation in proportion to the population of the area it serves, and thus creating an effective advertising medium for the merchants of the community and national advertisers.

## AH, 'TIS SPRING!

	High	Low			
Mar. 15.....	92	53	Mar. 18.....	75	42
Mar. 16.....	84	57	Mar. 19.....	82	46
Mar. 17.....	77	58	Mar. 20.....	85	53
			Mar. 21.....	83	51

# The Desert Sun

TWENTY-FOURTH YEAR

174 N. Palm Canyon Dr.  
(The Center)  
Phone 2249

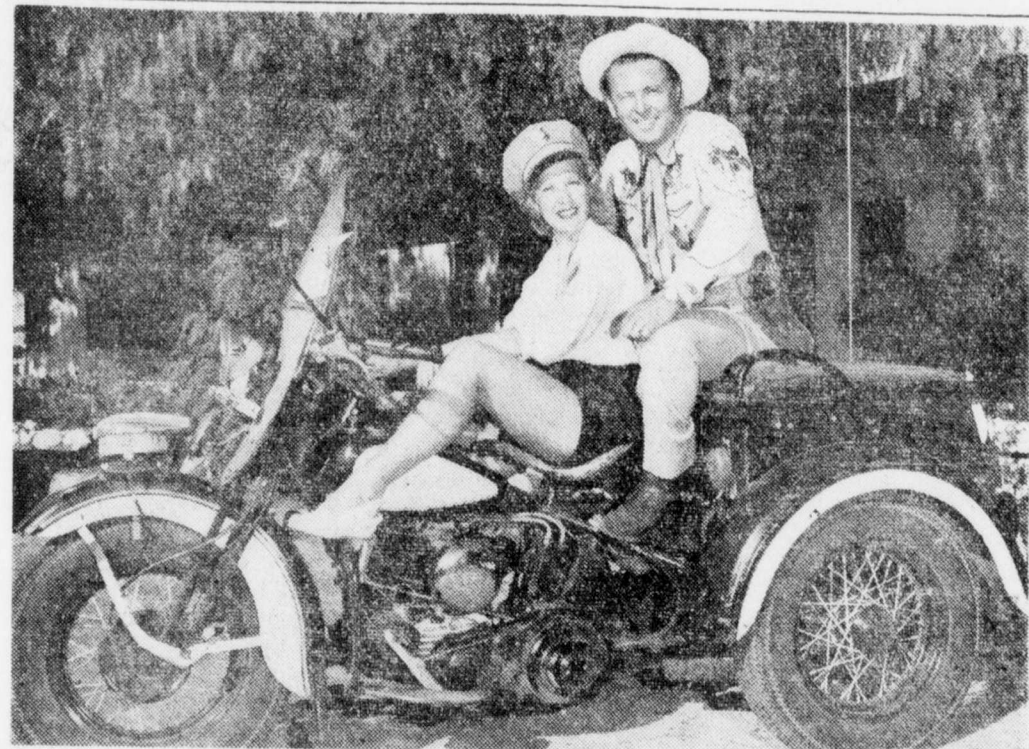
\$4.50 year in Riverside County.  
\$5.50 year elsewhere in U. S.

VOL. XXIV—No. 34

Palm Springs, California, Friday, March 23, 1951

Single Copy 10c

## Plaza Properties Purchased by Hollywood Man



WE'RE OFF TO THE SHOW—That's where Singer Allan Jones and beautiful Dinah Shore are preparing to scoot on this Palm Springs Police department motorcycle. The occasion will be the second annual Palm Springs Police show at the Polo Grounds next Saturday night. Miss Shore and Jones are just two of nearly a dozen top-notch stars who will donate their talent to the benefit event.

### STARS UNDER THE STARS TO MARK POLICE SHOW

"Stars—under the stars" might well describe the second annual Police benefit show to be held next Saturday, March 31, at the Polo Grounds, it was announced yesterday by Association President Bob White.

Bob Hope, Dinah Shore, Dick Haymes, Eddie Cantor, Jack Benny and many others will appear to make up the most impressive "resident-celebrity" list in Palm Springs entertainment annals. Les Brown and his "Band of Renown" will provide the rhythm starting at 8 p.m.

"ARRANGEMENTS have been made to seat 7000 persons," White explained, "and no one will have to stand unless the great line-up of celebrities brings forth an avalanche of visitors. We are flooring the infield at the rodeo arena and will erect a large stage ahead of the announcer's booth. It's a big job but we are going to do it right."

Tickets are on sale from 10 to 4 each day in the booth in front of the Bank of America on Palm Canyon drive, according to Officer Dale Thompson, ticket chairman. Mrs. "Hutch" Moseley is handling the booth

assisted by the feminine members of the police department.

PROCEEDS from the event will assist the department members in their education program, the building of a new gunnery range and an insurance program, White announced.

### Council Stands Pat on Signs

City council this week found no reason why they should reconsider William Weintraub's request for reconsideration of his appeal from a sign variance denial.

Weintraub had appealed an earlier decision of the sign board that he tear down a sign at his place of business, Sips N' Snacks at Ramon road and Indian avenue.

Right angle signs are prohibited by city ordinance except in cases where a variance has been granted.

### Power Company to Ask Hike in Rates

California Electric Power Co. has asked for increased rates in the Palm Springs area, Public Utilities commission announced to the city this week.

City Manager Russell Rink said he has not yet studied the lengthy application but that the city will probably formally protest at the hearing. Date of the hearing has not been set here.

### 35th Easter Dawn Service Set for 5:30 A. M. Sunday

Preparations have been completed for the 35th annual Easter Sunrise service here. Dr. James H. Blackstone, pastor of Community church, in charge of the services, said that the program would commence at 5:30 a.m. from the high prominence overlooking the O'Donnell golf course, site of similar services the past few years. Before the services were held on the Desert Inn grounds.

Worshippers at the service last year still remember the beautiful rainbow which appeared just as the program began last year.

AS THE SUN rises over the eastern mountain range across the valley, heralded by the High School trumpeters, Joe Garcia,

### Plaza Bought by Hollywood Man, Report

Announcement was made in Beverly Hills Wednesday and confirmed here yesterday of the sale of the world-famed Plaza, in the heart of town. The sale involves probably the biggest single transaction in the history of the Village.

Joseph Miller, Beverly Hills realtor, represented the buyer, an unidentified Hollywood financier, and Robert Ransom the sellers, the Davidson-Patterson interests.

Miller said that the name of the purchaser and the consideration would probably be announced within a week. It was reported here that the price was well over one million dollars.

Ralph Sierson, trust department executive with the local Bank of America, represented the Mary P. Davidson estate in the transaction.

PROPERTY involved has a 390-foot frontage on Palm Canyon drive and 490 feet on Indian avenue. It comprises many store buildings in the Plaza and on Palm Canyon drive, the post office, theater, bungalows in two courts, the Plaza Lodge, and other developments. On Indian avenue it extends south to Ardenas road.

The Plaza development was constructed in 1935 by Mrs. Julia S. Carnell, now deceased, who came to Palm Springs in the early thirties as the widow of H. G. Carnell, president of the National Cash Register company at the time of his death. Cost

For several months tenants in the housing project had reported that a creature "larger than a rat because he seemed to gallop" was heard romping through the attics of the long, barracks-like buildings near the high school.

BENNETT set several traps for the phantom animal, even going so far as to include a small bear trap in his string. Several times Bennett made his rounds and always found the trap gimmicks robbed of their food—except for the ones containing cheese. The elusive one didn't like cheese; another clue.

In desperation Bennett called in animal hobbist Ed Penn, a veteran of several years' trapping experience. After examining small, claw-like tracks in the attic dust, floors and other—er, evidence—that the beast left behind, Penn said it was a civet cat. This a first cousin to a skunk only he doesn't smell as badly. However, he can respond if need be.

WEDNESDAY the case started to break. Mr. and Mrs. William



ON THE TOWN—Servicemen from four branches of the armed forces and the Desert Circus queen and her court were feted in Palm Springs last week from Wednesday through Saturday. They are shown here at Earl Cordrey's Colony. Pictured are Sandra Cordrey, Elaine Nalish, Queen Barbara Jean Smith, Gaudi Hughes and Janet Jaynes. Servicemen are S/Sgt. James Perry, marines; Spl. Charles Cook, army; Pfc. Henry Whaley, air force, and Dc/2 Eddie Reynolds, navy.

### CHAMBER ASSOCIATION ORGANIZED IN COUNTY

Twenty-two chambers of commerce throughout Riverside county made history Tuesday at Hemet when they signed new Articles of Association creating the "Riverside County Association of Chambers of Commerce."

Communities with representatives which created the new organization were: Arlington, Banning, Beaumont, Blythe (Palo Verde Valley, Cabazon, Cathedral City, Corona, Desert Hot Springs, Elsinore, Hemet, Idyllwild, Indio, La Sierra, Palm Springs, North Palm Springs, Pexidy, Perris, Riverside, Rubidoux City, San Jacinto, Thermal, West Riverside.

MORE THAN sixty people attended the auspicious gathering, including all four of the county supervisors. Homer Varner, who has been instrumental in helping business men from all over the

county create the new organization served as chairman until William W. Watson, the representative from Hemet, was unanimously elected chairman pro-tem of the new group.

The delegate from the Riverside chamber of commerce, Richard B. Hampson Jr., was elected secretary pro-tem upon nomination of Herbert Samson.

FOLLOWING the creation of the new organization, the delegates unanimously elected to admit Thermal as the twenty-second and last chamber to sign the original articles because of a telegram which was received in support of the new organization.

Following this the next order of business was the discussion of the adoption of by-laws. Some representatives felt that it would be best to immediately

ASSEMBLYMAN John Babage, it is understood, is preparing an amendment to the tramway bill which would permit the authority to trade some choice wooded land for the barren section of state forestry land which now bars the big lift.

The extension of time granted last week by the state park board came after Chairman Earl Coffman of the authority and Henry Lockwood, its attorney, pointed out that critical shortages would prevent any action in the near future. Nothing can be done, they said, until the ban is lifted on these materials.

After leaving there, he obtained four black and four white horses and has trained them to perform amazing feats. They will be seen in action in the rings to be set up in the Horse Show Arena for the Circus Show.

THE SCHEDULE of events for the evening will include high trapeze artists performing 130

● See CIRCUS, Page 8

● See CHAMBER, Page 8

● See PLAZA, Page 8

● See SUNRISE, Page 15

● See CHAMBER, Page 8

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● See CHAMBER, Page 8



BEST OUTFIT—Judges at Rogers Ranch Club during opening day of the 1951 Desert Circus celebration had the job of choosing the outstanding western outfit from among the feminine contestants pictured. Winner was Mrs. Allen Jones, the lady in the circus hat third from left. Others having fun on the stage are, left to right: Mrs. Eastman Markell, Mrs. Sandy Rose, Mrs. Jones (Irene Hervey), Mrs. John McClure, Barbara Jean Smith, Circus queen; Mrs. Mary Hurrell, Master of Ceremonies Frank Bogert, Mrs. Helen Kenaston, in rear, Mrs. Mel Eaton, Dorothy Gray and Mrs. Fred Clappett. (Gayle Studio Photo.)

### Solution Near to Problems of Tramway

Coincident with word that the state park commission last Friday had granted the Mt. San Jacinto Winter Park authority an extension of five years on its contract to build an aerial tramway from the floor of the desert to the winter sports area in the mountains, was the announcement Monday that settlement of the right of way problem appears near.

A land-for-land agreement with the United States Forest Service is being negotiated, it was disclosed.

THE TRAM authority sought a right of way across a small portion of forest land and heated hearings were held in Riverside. Later Secretary of Interior Oscar Chapman denied the easement on the ground he lacked legal authority to grant it.

This week Chief Forester Lyle F. Watts said he would recommend to the department of the interior a deal whereby national forest lands will be excluded from state park lands traversed by the tramway.

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### SPECTACULAR SHOW TO CLOSE CIRCUS APRIL 7

With the first half of the Desert Circus a highly successful affair culminating in the big Red, White and Blue Ball Saturday night at the Polo Grounds Pavilion, plans were set in motion for the final day of events Saturday, April 7.

The final day's events include the third annual bands competition, the 15th annual Desert Circus parade, a real Circus at the Polo Grounds and the annual western dance.

ONE OF AMERICA'S foremost trained horse acts—the Mark Smith Liberty Drill team of six black and six white horses—will headline the spectacular circus in the Polo Grounds Arena at 8 p.m., it was announced by Frank H. Bennett, chairman of the show.

The Mark Smith troupe will be one of a large number of famous Circus groups to perform in the two and a half hour show in the Horse Show arena on the concluding night of the Fifteenth Annual Desert Circus.

RECENTLY the Mark Smith horse event thrilled tens of thousands of persons at Madison Square Garden where it was claimed as one of the foremost of its kind in the country. Smith is famous as the person who trained the famed Kellogg Ranch Arabian horses several years ago. The Sunday shows at the Pomona ranch drew thousands of persons from all parts of the West.

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### The PUBLISHER'S Corner

IN THIS TIME of anxiety and uncertainty it is particularly fitting that we should attend the church service of our choice on Easter Sunday. The solace of prayer—the beauty of Easter music—will provide nourishment and a new inspiration. It is fitting too that we pay honor to His teachings as guidance for the weeks and years ahead. Let us join with our friends and neighbors on this holiest of days, reaffirm the miracle of Christ's resurrection and experience the spiritual exaltation by attending a religious service.

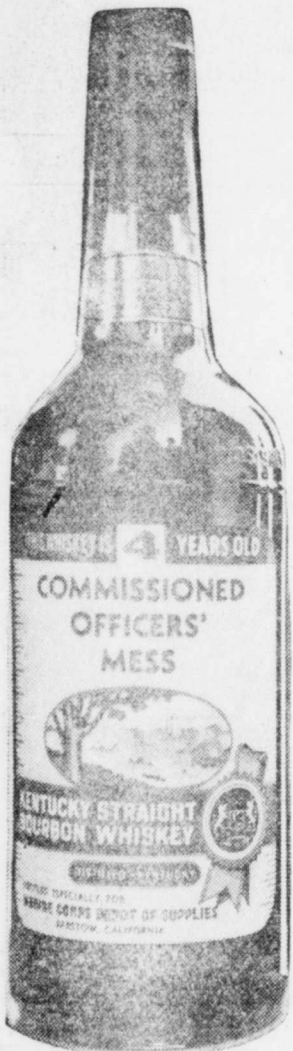
Appropriate Easter programs have been arranged at all of the Palm Springs churches, most of them both morning and evening—as well as in other communities in the surrounding area.

At this Eastertide we should also stop to reflect on the privilege that is ours to worship according to the dictates of our own heart—and to renew our determination that this precious right shall never be taken away from us as it has been in other lands.



**Youngs**  
LIQUOR STORE  
127 E. AMADO RD.  
Phone 5241

Special



\$2.99

A  
FIFTH

Case of 12 Bottles  
\$34.92

KENTUCKY  
STRAIGHT  
BOURBON  
WHISKEY  
4-YEAR OLD

86  
PROOF

Right to limit reserved. No sales  
to dealers. Sales tax added to  
retail prices on taxable items.

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127 E. AMADO RD.  
Phone 5241

2—The Desert Sun  
Palm Springs, Fri., March 23, 1951

## Route of Freeway Through Banning Reversed by State

Banning residents this week learned that the state division of highways will recommend that Highway 60-70-99 be routed south of the business center to end the bottleneck now existing on Ramsey, the main east-west street.

The disclosure was made by District Engineer Spencer W. Lowden of the highway division at a meeting attended by councilmen, civic leaders and citizens.

THE PROPOSED ROUTE will swing south from its present location a short distance east of Banning, go under the Southern Pacific tracks at an underpass, turn west again south of Banning business section and the railroad to a point near the western city limits of Banning where it will turn northerly, underpass the railroad again and join the present highway for Beaumont a short distance west of Banning limits.

At the San Geronimo avenue crossing, a complete interchange of traffic will be provided. Two other outlets are planned with the intersecting streets using at overpass.

BANNING citizens who had hoped that Livingston street, north of the tracks, would be selected as the route, planned to ask a hearing on the proposed route.

The highways at present traverse Banning via Ramsey street, the main east and west thoroughfare, and on peak traffic weekends have often been clogged for hours.

Desert leaders have watched the situation closely in the past years.

St. Patrick's Day  
Dance Draws Scores

Scores of Villagers converged on World Wars Memorial hall last Saturday evening when the Friendly Sons of St. Patrick's staged their annual St. Patrick's day dance.

Ewing Parker's orchestra furnished the music and there were Irish songs by Fulton Burley, Palm House entertainer, who contributed his talent to the event.

The Desert Sun  
Established 1927  
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OLIVER B. JAYNES  
OWNER AND PUBLISHER  
R. P. GRAETTINGER, Editor  
REX COWAN, Advertising Mgr.  
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The Desert Sun will not be responsible for unsolicited manuscripts or photographs left with, or mailed to, this newspaper.

HEAR 9-YEAR-OLD  
CHILD EVANGELIST  
SUNDAY



FOR A GOOD  
USED  
CAR

- 1949 Plymouth Sp. Dlx. 4-door. Radio. Heater.
- 1948 Chevrolet 2-door. Radio. Heater.
- 1947 Dodge Custom 4-door Sedan Radio.
- 1947 Dodge Business Coupe.
- 1939 Dodge 4-door.
- 1946 Dodge Bus. Coupe.
- 1946 Chrysler Windsor 4 door.

BANNING  
AUTO SERVICE  
16th & Ramsey  
Phone Banning 3123

## Baleful Crash

Autoist Injured As  
Hay Falls on Him

G. A. Lunsford, 33, Phoenix, Ariz., was treated at Community hospital early this week for facial cuts received in an odd accident on Highway 111 north of the city.

As he was passing a hay-laden truck, bales of hay toppled from the truck, on breaking the windshield on Lunsford's automobile.

The truck was driven by Edward A. Merman, 32, of Bell Gardens.

## Tax Exemptions May be Filed Here

Veterans and churches, entitled to tax exemptions, were informed this week that they need not go to Riverside to file their claims.

T. M. Powell, deputy assessor for this district, said he will be at World Wars Memorial hall, 400 North Bellard road, next Saturday and on successive Saturdays from 9 a.m. until noon, to receive exemption applications.

Time for filing these exemptions started the first Monday in March and the deadline is the last Monday in May.

Those entitled to exemptions are urged to call on Powell as soon as possible and save the expense of a trip to the county seat.

## Gentle Spring

It Arrives on Time  
Wednesday Morning

Aha, Gentle Spring! It came in Wednesday morning while a few people were just going home after their last winter night out and the rest of the Village, except for the occupants of the night prowl car, were asleep.

Spring arrived on schedule at 2:26 a.m., PST, when the sun was halfway along from its farthest point south, reached Dec. 21 last year, and its most northerly spot, scheduled for June 22.

## Change in Court Set-Up Opposed by Supervisors

Supervisors Monday took a bleak view of the county bar's recommendations that the county's 27 police and justice courts be consolidated into nine courts. Indications were that they would much as it is now.

A state constitutional amendment adopted by the voters last year will make it compulsory to replace Riverside justice court with a municipal court and to wipe out all the city police courts in the county.

BUT THE amendment leaves it up to supervisors to decide whether to consolidate any of the other 14 justice courts throughout the county.

And they indicated Monday they may not consolidate any. Martin Katz, chief research attorney for the state judicial council (which helped develop the Constitutional amendment), told them:

"The reorganization... would reduce the cost of the court system and result in substantial savings to the taxpayers. You can have a much more efficient court system than you now have at less cost."

BUT A DELEGATION of citizens appeared and said they preferred the smaller—more expensive—courts because they would be closer in touch with them. And the courts would be in closer touch with the people.

The proposal for the consolidation had the endorsement of the County Bar Association and the State Judicial Council and the partial endorsement of the County Justices and Constables Association.

UNDER THE BAR association's plans, three desert townships in the eastern end of the county would be consolidated. There would be no changes in Palm Springs Township lines but the local police court would disappear and its operations taken over by the justice court. Judge E. E. Theriault is both police and justice court judge here.

## Suit Over Land Sale to be Heard in Supreme Court

The case of Dorothy L. Hocking versus the Title Insurance and Trust Company of Los Angeles and the Riverside Title Company has been granted a hearing by the supreme court, state of California, according to notice received last week by the plaintiffs' attorneys, Wing, Wing and Brown of Banning.

The suit, which has drawn wide attention throughout the state during the past three years, stemmed from the sale of two lots by reference to a subdivision map at Palm Springs.

DOROTHY L. HOCKING who stated she found the lots purchased to be raw desert property of no particular value, sued the title companies on the ground that the property was not marketable, due to the fact that the subdivision map was not filed in compliance with the subdivision map act and the subdivision ordinance of the City of Palm Springs.

HERE THE COURT sustained the denial of trial court and denied a petition for re-hearing. The Banning law firm then filed a petition for a hearing before the supreme court. This was granted March 15.

The plaintiffs' attorneys said the case has been studied extensively by title companies, and that its implications have caused the state legislature to pass emergency measures, since it is without precedent in California. Should it be won, it will become of national importance, they remarked.

## Program Presented

Toby Davidson, Beverly Hills pianist, and Sally Buttery, actress, entertained listeners at Jewish Community center Monday night.

Toby Davidson played four numbers for the group and Sally Buttery presented cuttings of plays in which she has appeared in New York.

Village Pharmacy

201 N. Palm Canyon Dr.

Your Rexall Druggist

MERRILL & JUANITA CROCKETT, Owners

Easter

PARADE  
OF FINE FOODS

FRI.-SAT.-SUN. MARCH 23-24-25

JERRY'S MARKET

Corner Indian and Amado Road

Open 8 A. M. to 9 P. M. — Sundays, 9 A. M. to 8 P. M.

Your traditional  
Easter celebration  
will cost you less  
at  
Swift's Premium Ham  
Leg O' Lamb  
Sliced Bacon  
Pork Shoulder Roast  
Ground Chuck

Whole or Half	59¢
Swift's Double "A"	69¢
Layer Packed and Delicious	49¢
	43¢
Per Lb.	69¢

### Produce Values

GRAPEFRUIT . . . . 6 for 25¢  
Sweet, Thin Skinned — Juicy

NAVEL ORANGES . . . . 10. 6¢  
Laden with juice — Delicious

APPLES . . . . . 3 lbs. 25¢  
Delicious variety from Washington

UTAH CELERY . . . . . lb. 5¢

### Groceries

GRADE A  
LARGE EGGS . . . . doz. 59¢  
Large Box

Quick Arrow Soap Flakes . . 27¢  
The Best Coffee

MAXWELL HOUSE . . . can 79¢  
Swift's Brookfield

BUTTER . . . . . lb. 77¢

PICNIC SUPPLIES — PAPER PLATES — CUPS  
WOODEN KNIVES — FORKS & SPOONS

Complete Variety of Wines—Bock and Lager Beer

FINER

JERRY'S

FOODS



## Action Soon on Overpass on N. Indian

Dangerous Crossing at Garnet Station to be Eliminated

County Road Commissioner A. C. Keith said yesterday his office has "nearly finished" plans for a \$130,000 overpass for the Southern Pacific railroad crossing at Garnet in the desert.

The overpass will end a serious traffic hazard on North Indian avenue at the Garnet station. The State Public Utilities Commission had threatened to close the existing crossing, which is on a curve of the Southern Pacific line.

Trains on siding block the motorist's view of moving trains.

Closing the crossing would force school buses between Palm Springs and Desert Hot Springs to travel via Whitewater—a route many miles longer than the one they travel now.

Traffic counts have indicated nearly 1000 cars use the crossing each day.

COUNTY SUPERVISORS approved the project last year. Money will come from Federal and State funds given to the County for highway construction.

Keith said it would be difficult now to predict a date for the beginning of construction. He said the state legislature has yet to approve the measures making the funds available.

## Wanna Pup?

You'll Have to Wait Six Weeks for It

Anyone patient enough to wait six weeks for a pup may have one at that time, according to Sam Hays, 3764 Calle San Raphael. Early this week one of his two coal black dogs delivered seven coal black little ones.

Although the ancestry of the pups is somewhat questionable, it is felt that the father is Bozo, long-time member of the Hays household. The mother, Bozette and practically a carbon copy of Bozo, was recovered from the desert wastes by Hays some months ago and has taken her place in the Calle San Raphael home.

Bozette will not give up her brood for another six weeks, said Hays.

## Indio Papers

Consolidate, Each a Weekly Now

The Indio News appeared for the last time as a Thursday publication yesterday and hereafter will appear only on Tuesdays. Paul A. Jenkins of the Coachella Valley Publishing company said. Owner of the Date Palm of Indio, his firm recently purchased the News.

Both papers had been issued twice a week, Tuesdays and Thursdays. But with the consolidation the News will take over the Tuesday field and the Date Palm the Thursday field, each appearing once a week.

Both papers will be issued from the Date Palm plant and all subscribers of both papers will be served without interruption. News subscribers also getting the Date Palm on Thursdays and Date Palm subscribers also getting the News on Tuesdays.

## Village Masons

at Redlands Rites

Maundy Thursday services were commemorated last night at University of Redlands chapel by Scottish Rite Masons of Riverside and San Bernardino counties. A dinner in the Commons preceded the services.

The meeting marked the 35th year that this traditional observance has been held. Local residents William Leonorio and Gerald K. Sanborn served on the reception committee.

About 20 Scottish Rite Masons for Palm Springs attended the services and ritual.

## Greet Daughter

Mr. and Mrs. Thomas Ward, 407 North El Segundo road, were presented with a girl, Patricia Jean, March 10. She weighed seven pounds, one ounce at birth.

HEAR 9-YEAR-OLD CHILD EVANGELIST SUNDAY

SEE BACK PAGE



SHE KNOWS—Diana Doane, 1951 Easter Seal girl, appeals to the people of California to support the current drive for funds to help crippled children. Diana herself is able to walk and go to school today because of services she has received from her local crippled children's society.

## Social Security Advice Available

Many workers 65 years or older who have worked one and a half years on jobs covered by Social Security and are not working now, should contact the Social Security office before April 1, 1951, according to J. C. Hollister, manager of the San Bernardino office. Those who have contacted the office since September 1, 1950 need not make inquiry again regarding the inquiry benefits unless they have accumulated more credits.

Anyone now 65 years or over who worked and was paid wages of \$50 or more in each of six calendar quarters in employment covered by the Federal Old-Age and Survivors Insurance program since January 1, 1937, is insured, Hollister said. The minimum insurance payment is \$20 per month for the wage earner, and another \$10 for his wife if she is age 65.

The 1950 amendments to the Social Security law make insurance benefits payable to many persons who were not insured prior to September 1, 1950.

A representative of the San Bernardino office will be at the

American Legion Hall, Palm Springs the first and third Thursdays of the month at 1 p.m. to explain the law.

## Congressmen, on Colorado River Tour, Feted in Village

Palm Springs was host to 13 members of the Interior and Insular Affairs committee from the U.S. House of Representatives during the group's brief stay here Monday night.

In Southern California to inspect the use of Colorado River water, the group flew over Coachella and Imperial valleys and San Diego harbor after leaving Washington, D.C. They bussed from San Diego to Palm Springs.

WHILE HERE the group was hosted to cocktails at the Rossmore hotel and dinner at the Racquet Club Monday night.

The committee has the problem of determining whether the Central Arizona project is a

## Victor L. Dewey Dies at Pasadena

Word was received in the Village this week of the death in Pasadena of Victor L. Dewey, a resident of Palm Springs for many years in the 30s. He succumbed at his Pasadena home after a week's illness. He leaves his wife and a son, Francis in the east.

Last rites were said yesterday afternoon.

GENERAL ELECTRIC Appliances



HENRY A. SIMSARIAN

850 N. Palm Canyon Drive

## Painted Canyon Road Celebration Set for March 31

All residents of the eastern end of Riverside County today were invited by Desert Associates to join in a public celebration marking the opening next Saturday afternoon of the new road into the gorgeously colored Painted Canyon near Mecca.

The event set for 3 p.m., in the canyon, will inaugurate travel over five miles of good gravel road which County Supervisor Homer Varner of Indio has provided to make this tourist attraction again open to the public. Treacherous sand roadbed has made the canyon all but inaccessible for several years. The canyon is reached via Indio, Coachella, Thermal and Mecca. At the latter community the road turns eastward toward the hills.

BRILLIANTLY COLORED sheer cliffs have long made Painted Canyon one of the beauty spots of the desert; and the Desert Associates are happy to again have it open to the public, commented L. C. Lewis, Associates' president.

Parking space has been provided for nearly 200 cars by the Indio Troop of the Sheriff's Posse which is handling details of the grounds. Ted Carlson, member of the troop and vice president of the Associates, is general chairman, assisted by Lieut. Kennedy, Jack Grost and Roman Warren.

Families are invited by Chairman Carlson to bring a picnic lunch and remain over for the second night's performance of the Mecca Box Canyon Easter Pageant which will be presented in a spectacular canyon setting near Painted Canyon at 8 p.m. the same night. A cast of 100 students this impressive Easter play which gives a new treatment to the sacred event. Those not wishing to bring lunches may purchase sandwiches, soft drinks, hot coffee and other foods at a stand to be operated at Painted Canyon by the Indio Posse. Low prices will prevail for these foods.

FEATURE of the Painted Canyon celebration will be presentation of a talk prepared by Lloyd Mason Smith, noted curator of the Palm Springs Desert Museum, dealing with the strange geological formation of the canyon. Visitors will be urged to inspect the vari-colored formations deeper in the canyon which extends a long distance into the hills. Members of the County Board of Supervisors, mayors of desert cities and presidents of Chambers of Commerce will be special guests at the celebration.

Possemen are busy this week hauling in loads of wood which picnicers may use for camp fires to ward off the evening chill. Persons planning to attend the Easter Pageant are advised to bring warm clothing and blankets for sand-sitting. Camp or folding chairs are permitted in one section of the audience area and these provide extra comfort.

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Private, completely walled, 1 acre retreat. North side of town. Beautiful view, majestic mountains. Excellent main house and 2 complete guest homes. Garage, sundeck, 4 baths, laundry, tool house, etc. Every type fruit and berries. Shade trees, cross hedges, lawns and patios. Basement, underground wiring, sprinkler system. Many other features. A sacrifice bargain at \$41,000. Terms.

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## Two Nabbed at 1000 Palms for Blythe Burglary

W. D. Thompson, 29, and Edna Earle Thompson, 26, were arrested by Sheriff's deputies Sunday at Thousand Palms, charged with burglary of \$400 worth of merchandise from the Valley Hardware at Blythe on March 3.

The Texas couple were arrested when they returned to a garage at Thousand Palms where their auto was under repair. Officers said they acted on information received from Mrs. Vivian Gloria Parker, 36, arrested in Riverside March 8.

With Mrs. Parker, they face trial on burglary charges at Blythe in connection with the theft of guns, tools and radios valued at approximately \$400.

## Village Artist

Family Grooms Son

A son was born Monday to Jeanne Coutts Aguiano, well known Villager, at Community hospital. The boy weighed seven pounds, four ounces.

Mrs. Aguiano is the daughter of the late Gordon Coutts, famed artist, and is an artist herself whom she married in Mexico. She is one of the founders of the Allied Artists here.

## Medical Society Scores Partial Win Over Board

Riverside County Medical association won a partial victory Monday in their demand that supervisors surrender control of the county general hospital and turn its operation over to a hospital board.

The CMA had asked that a six-man board be named and that three of the board be doctors recommended by the association and the other three be from the county taxpayers association, the grand jury and the general public.

SUPERVISORS made a conditional surrender. They agreed to name a board which would "help" them run the hospital but said it would be a seven-man board. Three of the members would be doctors, as suggested by the association, three would be supervisors chosen from the board and the seventh, a citizen-at-large chosen by the first six.

Between the heated battle last week when the CMA assailed supervisors for dismissing Mark Hendricksen, hospital

administrator, without hearing, and Monday's meeting a change in sentiment was recorded.

MONDAY both sides issued statements to the effect that everything looked as though it was going to be all right from now on.

The commission—which is to come into being next month—will "advise" the supervisors on administration of the hospital. The ordinance establishing the commission provides that the supervisors will take no action concerning the hospital until

The Robert Smith—3 Palm Springs, Fri., March 23, 1951

they have consulted the commission. That will take care of a major complaint of the physicians. They have said that the free care they give to patients without money is what makes the hospital tick but that the supervisors don't ask the advice of the physicians when the supervisors make important decisions affecting the hospital.

WHEN YOU SEE US DON'T THINK Insurance BUT WHEN YOU THINK Insurance SEE US Weingarten & Hough Insurance Counselors THE PLAZA Phone 2788

for HAPPY EASTER eating- be sure... shop SAFEWAY Your Easter dinner is a very special occasion—one which calls for the finest in foods. Assure the success of this festive meal by shopping at Safeway. You can depend upon complete satisfaction from every item you buy here. We guarantee it. Try our wonderful-tasting HAMS Make your Easter feast a real treat. Serve tender, juicy, fancy Eastern skinned hams... Wilson's, Swift's, Armour's or Cudahy's. WHOLE HAM OR FULL HALF Center slices are left on. Per Pound 59¢ Other meat values

ALL SAFEWAY STORES CLOSED EASTER SUNDAY!

FRESH EGGS LARGE GRADE A At today's low prices you can have plenty for your Easter breakfast, and to color, too! BREAKFAST GEMS carton of one dozen 59¢ OAK GLEN carton of one dozen 57¢

JELL-WELL Gelatin or pudding. 3 pkgs. 21¢

BEEF RIB ROAST lb. 79¢ Standing 7" cut, from first five ribs of top Government grades of beef. Excellent to oven roast. Delicious sliced cold for lunches.

FRYING CHICKENS lb. 69¢ Manor House, Gov't Grade A, eviscerated, cut up. Pan ready.

FRICASSEE FOWL lb. 67¢ Manor House, Gov't Grade A, eviscerated, cut up. Pan ready.

BACON Grade A Sliced lb. 55¢ Grade B Sliced lb. 45¢ Popular brands, packed in layers. Serve at Easter breakfast.

SEA FOODS Note low prices at Safeway Ocean Perch Fillet lb. 49¢ Green Shrimp Large Size 12-oz. To Fry 69¢ Breaded Shrimp Pan 12-oz. Ready pkg. 79¢

SALAD DRESSING Duchess brand, with just right tartness to bring out flavor of fruits and vegetables. Half-pint 24c pint jar 38c Quam, 65c jar 38c

PANCAKE MIX Suzanna brand, "Old West" recipe that makes delicious pancakes and waffles. 20-oz., 15c 40-oz. 29c 3 1/2-lb., 37c pkg.

ENRICHED FLOUR Kitchen Craft... Guarantees you better baking or your money back 5-lb 49c 10-lb. bag 92c 25-lb 2.12

NO FINER COFFEES PACKED—and see how much you save! EDWARDS COFFEE Drip or regular grind. (2-lb. can. 1 1/2) 1-lb. can 87¢ NOB HILL COFFEE Finest quality. (2-lb. bag. 1.57) 1-lb. bag 79¢ Airway Coffee Mild and mellow. 1-lb. bag 77¢ Instant Coffee 1-lb. bag 72¢

Tomatoes Solid, Ripe for Slicing 13-oz. pkg. 21¢ Northern Grown Excellent With Ham 3 lbs. 27¢ Freshly Pulled, Tender, Sweet, Priced Low lb. 6c Large, Red, Delicious From Washington State 3 lbs. 27¢ Arizona 5c Coachella 5 1/2c Sweet, juicy, thin skin. Serve for breakfast or squeeze for juice.

MILD CHEESE Oregon Cheddar. lb. 57¢ CHEESE & CRACKERS American Cheese Dutch Mill. 1/2-lb. pkg. 31¢ Soda Crackers Busy Baker brand (7-oz. pkg. 17c) 1-lb. pkg. 29¢ FANCY PEAS Sugar Belle. Blended, sweet. 17-oz. can 17¢

POP CORN Jolly Time brand. 10-oz. can 17¢ White or yellow.

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## NEWS OF THE DESERT EMPIRE

### Cactus Jumpers Jamboree Week from Tomorrow

Cathedral City's 13th Annual Cactus Jumpers Jamboree will be held on Saturday, March 31.

This annual "fun" day is sponsored by all the Cathedral City civic and service organizations under the leadership of the chamber of commerce.

A real outdoor western prime rib barbecue dinner is a feature of the celebration. Free entertainment is staged and many prizes given. There will be games of every kind to amuse young and old, all held in the Town Hall and surrounding area.

The primary purpose of this annual affair is for villagers and visitors to have fun. It is all handled on a cooperative basis. This year it is hoped, in addition, to make up some of the deficit incurred by the chamber for Cathedral City's new highway curbing and paving.

4—The Desert Sun Palm Springs, Fri., March 23, 1951



**RARE BEAUTY**—Queen Scherezade of the recent Riverside County Fair and National Date Festival at Indio. (Sally Pringle, of Palm Springs) admires the fabulous "Star of Queensland," world's largest star sapphire, valued at \$300,000. This gem and the collection being so proudly displayed by Yvonne Sharp of Blythe, together with hundreds of other private and dealer collections will be exhibited at the big Gem and Mineral Show in Indio, March 30, 31 and April 1.

### World's Largest Sapphire to be at Indio Gem Show

By GEORGE MERRILL ROY

Because the wife of an Australian miner gave up her weekly cinema at the insistence of some friends who wanted her to go on a picnic, residents of Southern California's Coachella Valley will have the rare opportunity of seeing the world's largest black star sapphire on display at the Riverside County Fairgrounds in Indio on March 30, 31 and April 1.

Officials of the Coachella Valley Mineral society have completed arrangements for the largest and finest gem and mineral show in this part of southern California.

10,000 rock-hounds from all over southern California, Nevada and Arizona will trek to Indio to attend the giant gem show. Many of them will go on a special field trip planned for them on Saturday. On display will be hundreds of the best private gem and mineral collections in the state. Featured in the show will be a \$500,000 collection of fabulous star sapphires. Highlighting this unusual exhibit will be the \$300,000 "Black Star of Queensland." That is where the picknick Australian comes into the picture.

**MRS. ROY McKINNEY** of Central Queensland, preferred a movie to the picnic, but being a good sport, she went along to humor her friends. While picknicking, she stubbed her toe on a small boulder. The offending stone was "such a pretty rock" she picked it up and carried it home with her. It turned out to be a black sapphire weighing over a pound.

James and Harry Kazanjian, Los Angeles gem cutters and noted collectors of gem stones, soon heard about the Queensland find and purchased five of the fabulous stones.

When the precious stones arrived in Los Angeles, Harry Kazanjian reduced his sapphire to a cut gem of 722 carats. This exceeds by 200 carats the world's former champion, the J. P. Morgan "Star of India." The Kazanjian's named their prize gem the "Black Star of Queensland" and they valued it at \$300,000. To insure that it would remain undisputed as the world's largest, they had purchased all the other known large sapphires from the Anakie field. These remain uncut but will also be on display in Indio. Eventually they are to be carved into beautiful art objects with a total value of \$1,000,000.

The Indio gem and mineral show will be free to the public.

### Video Program to Show Desert All-Year Activity

A fleet of cameramen and members of the editorial staff of the Los Angeles Times, and television station, KTTV arrived on the desert this week to do a feature story for the paper, and a half hour TV program on the Palm Desert area, and Sans Souci, to be featured as the "Gateway to California."

Lynn Rogers, travel editor of The Times did the travelogue, and Bill Burrud and Bill Steen shot motion pictures for the "Open Road" program on KTTV.

**THE SHOW** to be viewed on April 5, begins at San Souci, since four highways meet there, and travels on to the resort activities in and around Palm Desert.

It covers also the agricultural areas around Indio, and discusses the development of the Palm Desert area which has been so phenomenal in the past two years.

**THE FEATURES** are a continuation of a series that Lynn Rogers did two years ago when the community was just beginning. Another idea behind the trek was to capture the year-round idea of the desert, which goes on after the season ends for the fashionable crowd.

The group hopes to be back again around mid-summer during the height of the harvesting season, showing how the Indio area becomes the hub of agricultural activity.

### Water Problems Topic of Session

Robert Lee, executive of the Colorado River Association, and 16 newspaper representatives, met at the Sans Souci in Indio this week to discuss the present water controversy, and its effects on the lower part of the Coachella Valley.

The group toured the 40 miles of new canals that have been added on to the main stem in order to irrigate the rapidly expanding produce fields, and gathered for dinner at the Sans Souci to exchange views on the water subject.

Also meeting at the Sans Souci for a similar discussion this week was Howard Fee of the Metropolitan Water District, who appeared with 20 members of the Community Chest Board of Los Angeles, and held an informal conclave on the subject.

With Indio and the surrounding area becoming one of the major agricultural areas in the United States, it was concluded that many necessary changes concerning the water situation will have to be made soon.

### DESERT HOT SPRINGS

By THERESE WHITESIDE

Despite the ravages of flu and Virus X, which put Jolie Shore, Wynn Mosier and Liza Alexander on the sick list, Palm Springs Chapter 9 of the American Association for United Nations put on a very successful social tea last week.

Flora Guthrie, assisted by Clara Kelley and Ethel Claxton, carried on for the absentees. Nova Briggs was official greeter, and Joan Forvly acted as registrar. Anne Tipton and Edith Kerley (sister of Mrs. Guthrie, who is visiting her) poured. Pearl Wood carried away the main prize, and Evelyn Harris furnished the background music during the serving of the attractive refreshments. Allen Guthrie had baked a batch of his homemade bread for the occasion, to the delight of every one. Tall yellow canopies graced the buffet table, with spring flowers everywhere in profusion.

Connie Miller sang the ever-inspiring "Recessional" by Kipling, and followed it with "Poem" as a piano solo, "Happy Birthday" was sung to Edith Kerley and Therese Whiteside.

A signal honor has come to the very new rock group sponsored by the Friendship Club. It has been invited to participate in the Gem and Mineral Show to be held at the Riverside county fairgrounds in Indio on March 30, 31 and April 1.

Admission is free to this show and one of its exciting features will be the display of the famous "Black Star" sapphire of Queensland, which is valued at \$300,000.

Local rock-hounds will enter their best trophies in this show and will also attend the field trip at 8 a.m. on March 31 to the Orocochia Mountains to search for bloodstone and travertine onyx.

The Desert Hot Springs rock group, under the able leadership

ship of Vera Lockwood, discussed "turquoise" at their last gathering. Instead of meeting at the home of their leader on March 29th, the group will go to Indio to set up their display for the big show.

The Chamber of Commerce here limped along last week without its able secretary-manager, Archie Bradley, who was down with the flu.

Among the guests enjoying the hospitality of Vi Dinsmore's "Blue Heaven Rancho" are Caroline M. Bliss, prominent Americanization worker of Los Angeles, Mrs. Fritz Hutcheson of Pasadena, Mrs. Ray Tissue, of Glendale, and Mr. and Mrs. E. W. Allen of Las Vegas, Nevada.

Liza Alexander and her sister, Mrs. Lang Wardlaw, will spend the Easter holidays in Glendale with Admiral B. O. Wells and his family.

Therese Whiteside accompanied her daughter's family, Mr. and Mrs. Fred Ross, of La Quinta, and three children to Arroyo Grande, where they will visit Mrs. Whiteside's other daughter, Mr. and Mrs. Sydney Horner and two children. During Easter week she went to Carmel and Big Sur, to renew old friendships.

### Cathedral City Chamber Ballot Set for Tuesday

Nominees for the Cathedral City chamber of commerce board of directors were announced by the special nominating committee this week.

The annual election to select eight new directors from the slate of 13 nominees will be held at the Town Hall next Tuesday at 7:30 p.m.

The nominees are Edward Biles, John Cousin, Riley Egbert, Morris Ellinger, Carl Emerson, Mike Gordon, Emil Greener, Howard Headley, L. C. Lewis, Wm. H. Stute, Irving Sussman, Bud Rupp, Robert Sherrill. Present directors whose terms expire this year are Edward Biles, Mike Gordon, Emil Greener, Howard Headley, L. C. Lewis, Bud Rupp, Robert Sherrill, O. A. Torgerson.

Present directors whose terms run another year are Paul Clark, Claude Cobb, Willard Hillery, Leslie Kelley, Warner Moon, Chas. Scherck, Ben Scott and James Kyle, honorary life director. President Kelley announced that the chamber of commerce membership is at an all time

high with 153 paid up members for 1951.

"Only paid up members are allowed to vote," said Robert Sherrill, secretary, "and each one is urged to attend and use the ballot to which he is entitled."

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Only 60 minutes!

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### COMMERCIAL BUILDING

\$5.00 per ft. and up, including plans.

NEW STORE FRONTS. DISTINCTIVE HOMES. FREE ESTIMATES. REASONABLE COSTS. ANY SO. CALIF. AREA.

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Phone before 9:00 A.M. only.

### Sandeze Cotton

(Wide Selection of Colors)

- BLOUSES—Sizes to 20 . . . . . from \$2.95
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- SKIRTS—Sizes to 20 . . . . . from \$4.95

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Among 26 cars entered in standard classifications in the 1951 Mobilgas Economy Run...

### three Studebakers

CHAMPION...COMMANDER V-8...LAND CRUISER V-8

finished 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> in actual miles per gallon

Commander V-8 won the highest award in price class B for ton miles per gallon

LOOK AT THESE SENSATIONAL STUDEBAKER GAS MILEAGES

Champion	Commander V-8	Land Cruiser V-8
28.6	28	27.6
ACTUAL MILES PER GALLON	ACTUAL MILES PER GALLON	ACTUAL MILES PER GALLON

In the 1951 Mobilgas Economy Run, three Studebakers successfully defended their reputation for stand-out gasoline mileage. The Studebakers were piloted by experienced drivers under A.A.A. Contest Board rules. Each Studebaker had overdrive, optional at extra cost—and used regular, not premium, gas. See your Studebaker dealer.

enced drivers under A.A.A. Contest Board rules. Each Studebaker had overdrive, optional at extra cost—and used regular, not premium, gas. See your Studebaker dealer.

## GRAND COUNCIL FIRE

Colorful - Exciting - Dramatic

### SACRED CHANTS & DANCES

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*American Indians*

13 TRIBES REPRESENTED

RODEO ARENA -- POLO GROUNDS

**FRIDAY MARCH 23 - 8:30 P.M.**

Admission Donation 50c - \$1.00 - \$2.00

For Information Phone 7725

TICKETS FOR SALE:

FRONT OF BANK OF AMERICA DEL TAHQUITZ HOTEL

Produced by Palm Springs Indian Pageant Ass'n.

Presented by Palm Springs Allied Arts Ass'n., Inc.



## Model Home on Display Today at Thousand Palms

Thousand Palms Estate hung out a shingle late last week and announced the opening of its first model home.

Located one block east of 1000 Palms corner, this new subdivision is owned by Walter G. Bovee, a former Washington hotel owner, who fell in love with the desert five years ago. The present tract is not a large one, but the development will eventually comprise 50 acres of land on both sides of Ramon road.

**BOVEE CONFESSES** that he bought this 1000 Palms property five years ago with subdividing in mind. "This is my first venture into the field of real estate development," he says, "but my faith in the future of this valley is so great that I haven't the slightest doubt about success." Associates besides Bovee include Charles L. Barham, Long Beach real estate broker; George W. Earl, tract manager and salesman; and Walter L. Willis, building contractor.

Four homes which are either finished or nearing completion are designed to provide a maximum of comfort and beauty within a moderate price range.

**THE HOUSES**, varying in size from one to three bedrooms, are of pumice block construction with open beam ceilings and sleeping roofs, and include such features as picture windows, slab doors finished with a mahogany veneer, copper plumbing and tiled showers. Kitchens are equipped with steel cabinets; living rooms have big, cozy fireplaces constructed of pumice slabs which make the finished effect resemble flagstone.

One of the four homes is already being occupied by Mr. and Mrs. Eugene H. Waldeck of Los Angeles.

Situated in a grove of young date palms and surrounded by citrus groves and tamarisk hedges, this new subdivision is called the "Garden Spot of the desert."

## DESERT Museum NEWS

Friday, Mar. 23—8 p.m. at museum. Anthropology films: "India," "Australian Diaries No. 8 to No. 11," and "Benjamin Franklin."

Saturday, Mar. 24—9:30 a.m. to 4:30 p.m. All-day hike up Dead Indian Canyon at foot of Palms-to-Pines highway. Some 32 miles round-trip driving. Involved. All on good road. About 5 miles round-trip trail hiking involved. Bring lunch and water. This time the group will hike around and above the lower palm group. Meet at museum.

Saturday, Mar. 24—8 p.m. at Frances Stevens school auditorium. Guest lecture: Hans Bothe of Riverside showing beautiful color slides of Box Canyon including Hidden Springs; "The Mecca Mud Hills." This beautifully eroded area abounds in unexplored side-canyons and rare wild flowers. Mr. Bothe has studied the area for years and will also include pictures of the Indian Date Festival.

Sunday, Mar. 25—Museum closed for Easter.

Tuesday, Mar. 27—8 p.m. at museum. Films: "Florida Holiday," "Field Trip," "Family Outing," "The New Oregon Trail" and "Hawaii—Aloha Land."

## Sought on Desert

Mrs. Helen Jensen, Bloomington, was the object of a search covering the Arizona and local deserts this week when she failed to appear at her home after visit in Tucson.

She boarded a train there last Friday and when she failed to dismount at Colton, a search was begun.

## NEW DESERT HOME

10 minutes from Palm Springs in beautiful SHANGRI-LA PALMS



FULL PRICE \$5900 INCLUDING LOT SMALL DOWN PAYMENT EASY TERMS

Large livingroom, bedroom, kitchen and bath with stall shower. Constructed of insulating pumice block and steel.

Go out Palm Canyon drive to Ramon road, go east on Ramon road to Highway 99, cross Highway 99 and continue on Ramon road 1/2 mile to property.

SHANGRI-LA PALMS Telephone Thousand Palms 321 Hollywood office 6912 Hollywood Boulevard Tel. HU. 2-7476

## Ransom Office Announces Exclusive Offering of Two Choice Tracts in Village

Robert Ransom, real estate office, announced this week that two new residential developments had been turned over to them for exclusive sale.

One of these properties, now known as Bel Air Estates, consists of property fronting on the O'Donnell Golf Course which has long been regarded as the choice property in Palm Springs.

This property was acquired by Nate Milnor and Frank Dougherty from the Thomas O'Donnell estate and heretofore has never been offered for sale. While only three sites will be offered for sale this is regarded as a very important development, as no where else in Palm Springs is it possible to obtain a home site facing a 90 acre, beautifully landscaped, all grass golf course.

**THE SECOND** property under the exclusive management of the Ransom office is located in the South Palm Springs area, known as the protected, wind-free area. It is a small exclusive tract with spacious building sites between Palm Springs Estates and Tahquitz Estates. Although it is a view property, all building sites are on a level, which is very unusual. Several attractive homes are now under construction in this subdivision and a model home is now open for inspection.

William Boggess, manager of the brokerage department, announced that Mrs. Dwayne Stachler has been named tract manager and will be in the tract office daily to answer all inquiries and show people through the model home.

IN MAKING these two an-

## Packed House at Radio Broadcast

A coast-to-coast radio show came and went in a hurry this week as Ralph Edwards' Truth or Consequences broadcast originated here from Wars Memorial hall Tuesday night.

Although there was almost no advance notice of the show, it played before a packed house of 500 persons.

Sponsored by the Junior Chamber of Commerce, the show featured a man just back from Alaska where he went to pick up his newly pressed suit only to find it had been sent to San Francisco, a soldier whose family was secretly flown to Palm Springs from Oregon to meet him during the broadcast and calls from people attempting to identify Grandmaw Hush.

## HEAR 9-YEAR-OLD CHILD EVANGELIST SUNDAY

SEE BACK PAGE



ouncements, Ransom said that it has always been the policy of his office to handle nothing but high grade property and he considers both of these properties among the best his office has ever handled.

Other developments sponsored by Robert Ransom are the Palm Springs Plaza, the Carnell Building, Palm Canyon Estates, Palm Highlands and many other of the finest business and residential properties.

The Desert Sun—5 Palm Springs, Fri., March 23, 1951

## Home Nursing Courses Start

Home nursing courses, a part of the emergency disaster program, are available to interested local women, Mrs. Lauritz Hansen, chairman of the Grey Ladies announced this week.

Mrs. Hansen can be reached at 7786 and assistant chairman Mrs. John W. Williams phone number is 2-6068. The Grey Ladies expressed gratification for the large classes entered in the first aid courses being conducted here.

Buy your desert home--- or income---NOW---at fast-growing . . .

## PALM DESERT

. . . get in before prices increase . . . see Edith Eddy Ward

REAL ESTATE BROKER



## Easter Special!

. . . specializing in rentals, homes, Shadow Mountain Estates home sites — and income property at Palm Desert . . . home of Shadow Mountain Club.

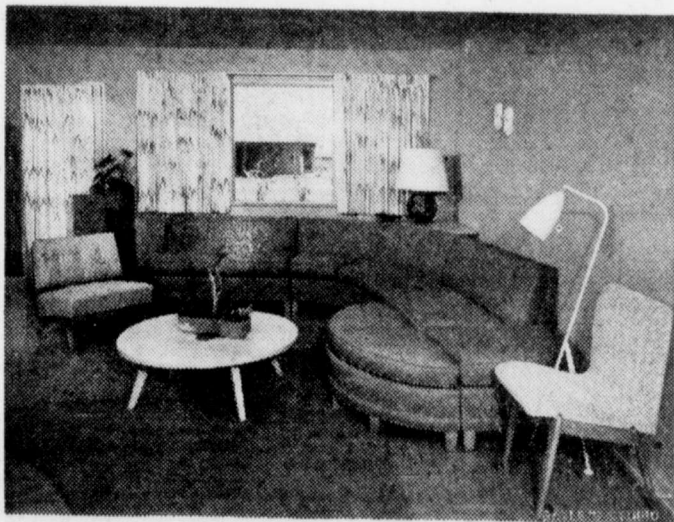
Another Mhoon and Mhoon home—just completed. . . Two bedrooms, 2 baths. . . Located in Shadow Mountain Estates and section. . . Gorgeous view of valley and snow-capped mountains. . . Lot 150x135.

....Only \$21,500

## INQUIRE AT PALM DESERT

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## Model Home Now Open for Inspection



A corner of the modern living room

This beautiful 3 bedroom residence is someone's dream house. Situated on a large, landscaped corner lot . . . tastefully decorated and furnished by Barrett O'Shea's House of Modern Interiors . . . it is ideally suited to gracious seasonal or year around desert living.

Location: Calle de Rolph and Paseo El Mirador

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# AN IMPORTANT ANNOUNCEMENT

To the Discriminating Prospective Purchasers of Palm Springs Property - - -

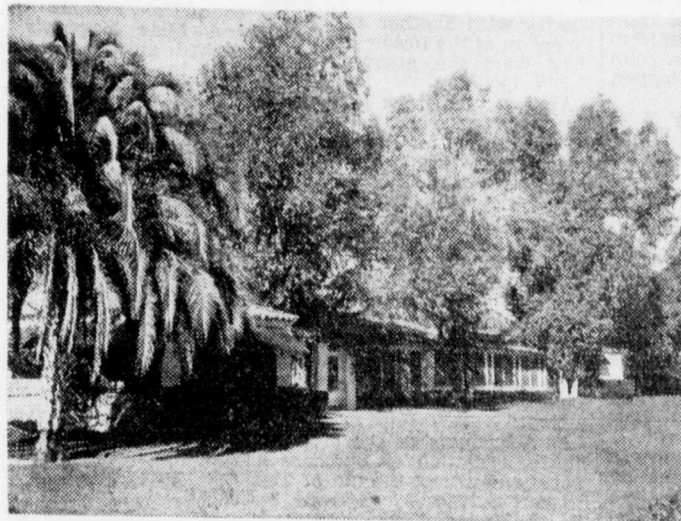
ROBERT RANSOM, Realtor, has been appointed exclusive sales agent for two of the finest residential properties ever offered in the Palm Springs area.

## PROPERTY NO. 1--BEL AIR ESTATES

Three home sites overlooking the O'Donnell Golf Course.

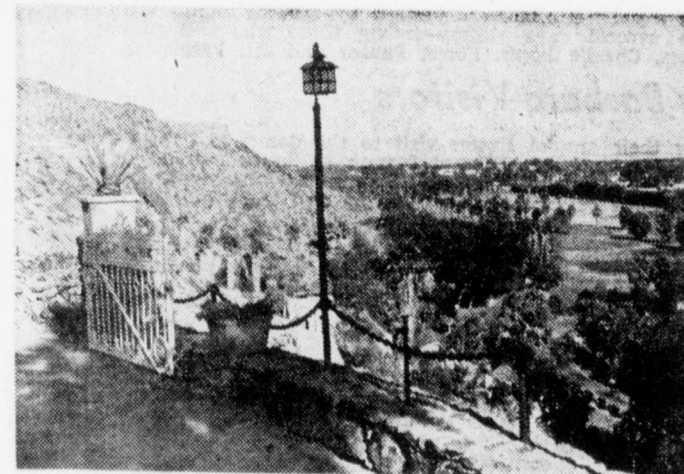
(A) This site 40 acres, part of which has been leveled and rock walled. It is approached by a private drive 5/8th of a mile long (to be paved). Rock work and drive cannot be duplicated for the sale price of this entire property. This is unquestionably the finest view site in the entire area.

(C and B) Two view home sites have a frontage directly on the O'Donnell Golf Course of almost 200 feet each.



Residence of Mr. and Mrs. Frank C. Dougherty Site C and B adjoin this magnificent residence.

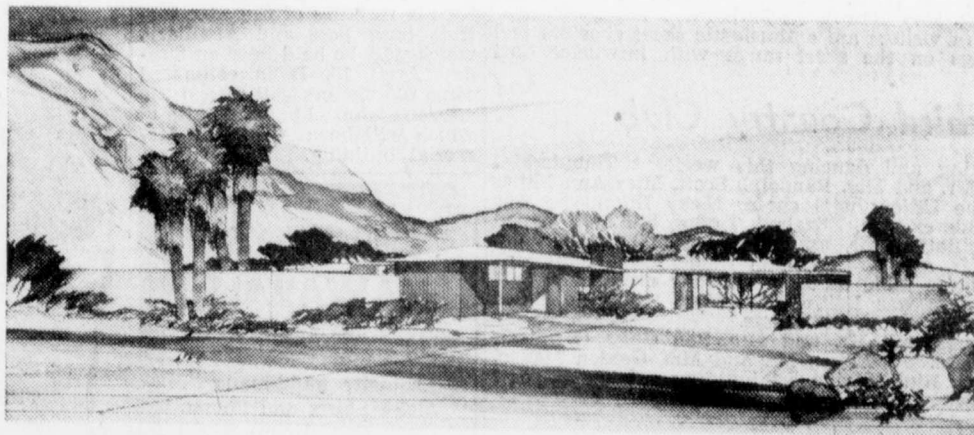
View from the residence of Mr. and Mrs. Nate Milnor looking toward the 40 acre site which can be seen in the distance and overlooking the Golf Course.



## PROPERTY NO. 2--LILLIANA GARDENS

A small exclusive view subdivision (only 17 spacious lots) being offered for sale now for the first time. Located 1 1/2 miles directly south of the Plaza and surrounded by the magnificent estates of Commander and Mrs. (Fay Bainter) Reginald Venable, USN Retired; the John Gallois; the Bernard Fords; Mr. and Mrs. John Lapp and many others.

All home sites have a marvelous view and are located in an area referred to as the protected area. Finest climatic conditions and wind free.



Lilliana Gardens model home now being shown and typical of others under construction and being sold at sensible prices.

Finest climatic conditions and wind free. Discriminating buyers will profit by having a reliable broker show them both of these properties. Courtesy to brokers.

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EVERYTHING IN REAL ESTATE IN THE PALM SPRINGS AREA.



# Social Highlights

## Allan Jones Cocktail Hosts

Among many a gay cocktail party preceding the Circus Ball was that given by the singing star Allan Jones and Mrs. Jones at the hacienda in Via Altamira. Among those getting in a party mood were Mr. and Mrs. Bailey Ozer, who are visiting from Cleveland. Mr. and Mrs. Garson, their houseguests, Mr. and Mrs. Gordon McRae, Mrs. Mort Phillips and Fred Finklehoff, Mr. and Mrs. Ronald Burla, Mr. and Mrs. Paul Koss of San Francisco, Mr. and Mrs. Arnold Rumwell, the city attorney of Palo Alto; Mr. and Mrs. Stewart Hopps and Dorothy Gray.

## Red, White and Blue Ball

Among gay tables at the Circus Charity Ball was that of Mr. and Mrs. Bob Hope, which included Mr. and Mrs. William Moncrief who entertained with cocktails before the ball; others at the table were Mr. and Mrs. Rod Burnham, Mr. and Mrs. Bob



Mr. and Mrs. Bob Hope and Mrs. William Moncrief at Red, White and Blue Circus Ball (Gayle Studio Photo.)

Stanton, who were guests of the Hope's, and Mrs. Hope's uncle from New York, Paul de Pinna, the Moncrief's houseguest from Port Worth, Mrs. C. E. Hyde and Mr. and Mrs. Newt Tarble from Los Angeles. Joining forces at the table were Mr. and Mrs. John Wood, Mr. and Mrs. Clark Perry and Mr. and Mrs. Harold Hopper, who also entertained with cocktails before the ball.

Still on the cocktail front, Mr. and Mrs. Arthur Bailey were hosts Thursday afternoon at their home in Smoke Tree Ranch for the usual Smoke Tree colony as well and guests who are visiting from Seattle.

A fun cocktail party at the Bonaire by the pool Sunday was that given by Mr. and Mrs. Sandy Rose (Indrin for pain, but nobody felt any) of Chicago. Among guests Don Loper, Charles Northrup, Milton Pickman, Kay Buckley Warner, Dorothy Gray, Jack Carter and Moss Mabrey.

## Poolside Luncheon at Club

Among poolside luncheon guests at the Racquet Club this week were those entertained by Mrs. Charles Becker in honor of her sister-in-law who is visiting her, Mrs. Willis Bridgeman and daughter, Caroline; Mrs. Earl Callan and daughter and Mrs. George Barrett and her houseguest Mrs. Workman.

Charles and Molly Berns from New York's 21 Club gave a luncheon at the Racquet Club Tuesday with guests including Mr. and Mrs. Stewart Hopps, Mr. and Mrs. Horvath, Buster Collier, Dorothy Gray, Molly Livingston and Mr. and Mrs. Mervin LeRoy.

On the agenda for the more vigorous minded winter colony visitors is a pack trip being organized by Stewart Hopps which will take several days riding—among those who will go are Trav Rogers, Charlie Berns, Forest Panzer and Bill Bassichis.

## Santa Barbara Visitors

Making their annual Easter visit to the desert at Casa Palmeras are Mr. and Mrs. Edward Stamm of Santa Barbara and Mr. and Mrs. L. E. Dresback, Mrs. Stamm was the former Mrs. Spencer Kellogg Jr., early days resident and the owner of the



Mrs. Charles Farrell and Mrs. William Moncrief, prize winners for the most outstanding headdresses at the ball.

winter colony estate recently purchased by Eddie LeBaron. The Santa Barbara visitors were cocktail guests of Mr. and Mrs. Culver Nichols Tuesday afternoon with dinner at Rogers Ranch Club. A no-host moonlight picnic honored Mr. and Mrs. Stamm and Mr. and Mrs. Dresback last evening with picnickers including Mr. and Mrs. Harold Hicks, Mr. and Mrs. Nichols, Mr. and Mrs. John Porter Clark, Mrs. James B. Oliver, Mr. and Mrs. William A. Mason and Dr. and Mrs. Hancock, also from Santa Barbara.

The Santa Barbara visitors are enthusiastic skeet shooters and spend their mornings on the skeet range with instructor Carl Bradsher.

## At Thunderbird Country Club

Golfing and dining and dancing this week at Thunderbird Country Club were Mr. and Mrs. Randolph Scott, Miss Ann Miller and the scion of the Hilton hotel chain, Nicky Hilton—he was seen dancing with his ex-wife, Elizabeth Taylor, but both denied rumors of a reconciliation, Mr. and Mrs. Vernon Peck of Palm Desert entertained Mr. and Mrs. William Holden, Mrs. Emil Sick was hostess for a large table of friends Friday evening. A Saturday luncheon hostess was Edith Eddy Ward who entertained W. W. (Tiny) Naylor and a party of guests.

Enthusiastic golfers are Mr. and Mrs. Ben Gage (Esther Williams) Mr. and Mrs. Mel Eaton, Mr. and Mrs. Gordon McRae, Bob Hope, the Barney Hinkles who are building a beautiful new house on the golf course, Harrison Barnes and many others.

## Civic Chorus Again Success

Palm Springs Civic Chorus and Chancel Choir of Community church again scored a tremendous success in its presentation of the Lenten and Easter portions of The Messiah at the church Sunday night.

Outstanding was the quartet of soloists—Allan Jones, William Vennard, Peggy Hynes and Evelyn Spike.

Mrs. Lois Lux and Christine Tomlinson accompanied the chorus and choir on the organ and piano.

A houseguest of Mr. and Mrs. Nate Milnor is Edwin Beinecke of New York.

## PIANOS

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Redlands

## Mrs. Glass Will Head Clubwomen

Mrs. Charles E. Glass will head the Palm Springs Women's club during the coming year as members Monday chose the slate for the 1951-52 season by unanimous oral vote.

Other officers elected are: vice president, Mrs. Solle Manasse; treasurer, Mrs. William R. Wright; recording secretary, Mrs. Clyde Harner; corresponding secretary, Mrs. Harold West; house chairman, Mrs. E. F. Pearson; membership chairman, Mrs. William Larabee; press and publicity, Mrs. James K. Wolseth; program chairman, Mrs. Paul Babcock; civics chairman, Mrs. J. J. Follansbee; ways and means chairman, Mrs. Wayne Wilson; scholarship chairman, Mrs. George Mannington and Mrs. Vaughn Aelchian. Appointments made were, parliamentary, Mrs. Frederick Watson; historian, Mrs. J. J. Hill; registrar, Mrs. George F. Miller; art chairman, Mrs. Claude Yerkes; hospitality chairman, Mrs. Georgia Caldwell Freeman; decorating chairman, Mrs. C. L. Gough; tea chairman, Mrs. N. F. Jones.

"How the Palm Springs Women's Club Got Its Start" was the subject of an interesting talk by Mrs. J. R. Macartney at the annual closed business meeting.

A charter member herself, Mrs. Macartney recalled vividly how she and 60 other ladies were invited in 1938 by Mrs. Warren Pinner, elected the first president, to a luncheon at the El Mirador hotel. This followed shortly with another and larger luncheon at the Desert Inn where they were the guests of Mrs. Nellie Coffman.

At these meetings representatives of the state and county Federation of Women's Clubs told of the advantages to a community when its live-wire women band together to bring about the things they believe in and know are for the betterment of that community.

Mrs. Macartney said she felt that in the days when there was so much to do for the town the women were more interested. "Unless we have something to fight for which we know is good, something is missing," she concluded.

New business of the club included a motion to purchase a cooler and accept the bid of Tex Driskill subject to approval by the architects, Clark and Frey who had originally presented the blue prints as their contribution towards the birth of the club.

The tea following the meeting was in honor of the charter members and past presidents.

## Legion Auxiliary Hears Reports at Busy Session

Regular meeting of American Legion Auxiliary was conducted on Tuesday evening at Wars Memorial Building with President Cora M. Cornell in the chair. Reports of committees were presented and Mrs. Harriet Henderson gave a detailed report of the Red Cross activities.

Mrs. Nell Carlson, Moreno Valley, 21st district president gave an interesting report of the tea party at the Long Beach Hospital for which occasion the local unit contributed a cake. She also urged the members plan to visit veterans in hospital and make a special plea for those veterans hospitalized at Patton. "It is the greatest work we can do," she said.

Mrs. Carlson gave the high lights of the visit of the national president, Mrs. W. C. Reed, to Los Angeles and said that all present were impressed by her great sincerity as she stressed Auxiliary programs.

Following the meeting the executive board met with Mrs. Carlson to plan arrangements for the meeting of the 21st District, both Post and Auxiliary, which will be held here on Sunday April 15. It is estimated some 400 visitors will attend the sessions and luncheon all of which will be at the Wars Memorial building.

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AT CHARITY BALL—Mr. and Mrs. George K. Zain with their houseguests, Miss Aileen Hagerty of Miami, Fla., and Walter Pfaffenberger at the Circus Charity Ball. Miss Hagerty is society editor of the Miami Herald.

## Miami Society Editor Guest Here

Palm Springs entertained an observant and appreciative resort expert last week when Mr. and Mrs. George K. Zain had as their houseguest Miss Aileen Hagerty, society editor of the Miami Herald for the past 15 years. The big and powerful Miami Herald is among the country's famous newspapers and Miss Hagerty's column ranked among its star attractions to socially conscious Mi-amlans.

She arrived in Palm Springs following a trip to Mexico in

which she received many tributes for her work in building goodwill between Miami and the Latin American countries through her Latin American column in the Herald. Prior to leaving Miami she was a guest of honor at a banquet given for her by the Peruvian Consul General Jose Varela and Mrs. Varela, during which she was presented with a traveling clock for her journey.

Mr. and Mrs. Zain were formerly one of the resort's large scale developers. In addition to Miss Hagerty, they entertained former Los Angeles Times advertising executive, Walter Pfaffenberger.

Mrs. Clifford Heinz of Pittsburg, annual season guest at The Desert Inn; and the George Robersons hosted two large parties at the Inn this week. The poolside snack bar provided the setting for Mrs. Heinz' cocktail party, Monday evening, when 80 prominent Villagers and Inn guests were entertained by a water ballet group, and by Cowboy Johnny Boyle.

## Spanglers Host Dinner Affair

Harrison Spangler, former national head of the Republican Party, and Mrs. Spangler gave a dinner party this week in the Tennis Club. Their guests were

Mr. and Mrs. James Kemper (he recently resigned as a national treasurer of the Republican Party), Mr. and Mrs. Holly Hoffman, of Portland; Mr. and Mrs. William Keighley, of New York. All are enjoying extended holidays at Ingleside Inn, except the Kempers, of Chicago, who have a home in Palm Springs.

## Circus Cocktails at Stanley Rosins

Mr. and Mrs. Stanley Rosin were hosts for cocktails preceding the Circus Ball for guests at their no-host table which included Mr. and Mrs. Richard Palmer of San Francisco and Dr. and Mrs. B. H. Pollak.

## Easter Morning Services

Plan to attend the impressive Easter morning services at your Church. The beauty and inspiration of the reverent words and the glorious song of the choir will give you and yours the comfort and warmth of faith so vital in these days of complexity.

## DESERT BANK

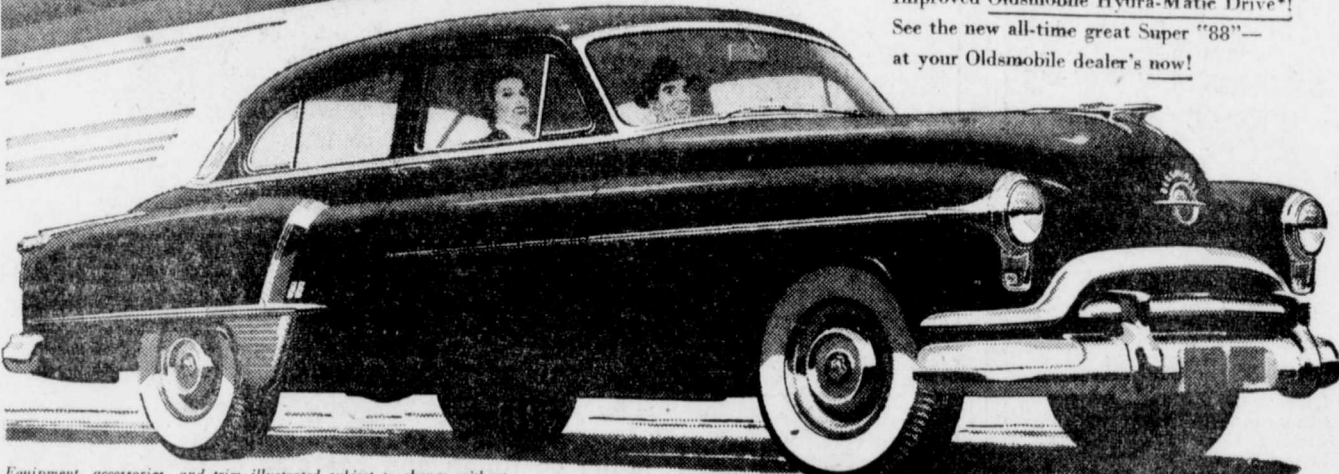
Cathedral City — Palm Springs

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## Society

Portrait of the Week

BY BERNARD  
OF HOLLYWOOD

### Farrells Honor Guests at Farewell

Mayor and Mrs. Charles Farrell were guests of honor Wednesday night for a cocktail and buffet supper given by Mr. and Mrs. William Keighley in the gardens of Ingleside Inn. The outdoor spring party was in honor of Mr. Farrell's revival of his smash hit of 25 years ago, Seventh Heaven, which he will play over the Lux radio show which is produced by Mr. Keighley. His co-star will be the same lovely Janet Gaynor who stepped to fame with him in Seventh Heaven 25 years ago. The party is also a farewell for the Keighleys who have been guests at Ingleside for several months. Mr. Keighley starts work on a picture starring Virginia Mayo and Ray Milland, which he will direct. He leaves for Hollywood today and Mrs. Keighley will join him this weekend.

Guests who enjoyed a decorative garden party included Mr. and Mrs. Harrison Spangler, Mr. and Mrs. Bob Kennaston, Mr. and Mrs. Oliver Jaynes, Mr. and Mrs. Bill Bannerman, Mr. and Mrs. Kenneth Kirk, Mr. and Mrs. James Kemper, Mr. and Mrs. John Gallois, Mr. and Mrs. John McClure, Mr. and Mrs. Nate Milnor, Mr. and Mrs. Kenneth Colborn, Mrs. Mary Hurrell, Mrs. Grace Pope, Mr. and Mrs. George Robertson, Mr. and Mrs. Earl Cordrey, Dr. and Mrs. Henry L. Dillard, Mr. and Mrs. Burnham Bigelow, Mr. and Mrs. William Moran, Mr. and Mrs. William Malouf, Mr. and Mrs. Harold Hicks, Mr. and Mrs. E. J. Burroughs, Mr. and Mrs. Matthews Davison, Mr. and Mrs. Dan Dunlap, Mr. and Mrs. Earl Holly and Alex Stewart.

### Here for Visit

Mr. and Mrs. Sam Kraemer are in the Village for their annual spring visit, a custom dating back many years even before they sold their East Vereda del Sur home to Irving Florsheim. This spring they are occupying a home in Tahquitz River Estates, 1476 San Lorenzo Road.

Just a block away are the Kraemer's good friends Mr. and Mrs. Packy Dee from Chicago, who have leased the Ernest Crichton home at 1167 San Lorenzo. Mrs. Dee has found the desert sunshine very beneficial while recuperating from a broken hip sustained while skating in Italy last summer.

Mr. and Mrs. Joseph Michaels, Jr., of Brooklyn, N.Y., he a brother of Mrs. Lloyd Simon and president of Michaels and Company and on the advisory board of the Manufacturers Trust are vacationing in Palm Springs for a week.

Mrs. Helen Waller and her son Bruce, age 10, and daughter, Susan, age 4. Helen is another glamour mother combining her good looks with business acumen — she is a great aid to her husband Ed in his business, proving that we are able to do things we think we are incapable of doing — her disposition and voice match the climate here — bright and always sunny — the Wallers have been here two seasons blowing in from that real Windy City, Chicago — when migrating west it was a toss-up between Laguna and our fair Village — after spending time in each place and careful consideration they selected our desert community to settle in — the relaxed living and not the heavy clothes of the midwest to bother with appealed to them for their children's sake — Sue is contented to be a westerner and wants to be a cowgirl — Bruce is the profound type and enjoys school, a future scientist in the making — no doubt — we are proud to include Helen in our list of glamour mothers.

### Easter Program Host Two Parties

Talented Village soprano Mildred Gibson Herkelrath and Mary Lou Scott, harpist from Redlands will present a program of songs for spring at The Desert Inn Easter Sunday evening.

### HEAR 9-YEAR-OLD CHILD EVANGELIST SUNDAY

SEE  
BACK  
PAGE

### Easter Hat Parade to be Gala Party

Highlight of the coming weekend will be the annual Easter Hat Parade, which this year will be held at The Tennis Club. The contestants, all wearing unusual, funny, and pretty hats, will parade about the beautiful oval pool in front of the judges stand.

A number of outstanding personalities have been invited to judge the contest and present the prizes. The orchestra will play in the garden, and a special bar will be set in the garden to serve Ramos Fizzes for the contestants.

One important party will be given by Mr. and Mrs. Stanley Whitworth, of Las Palmas Estates, for their granddaughter, Miss Martha Arlene Baumgartner. The party will be an engagement party announcing the betrothal of Miss Baumgartner to Jack Richard Davidson. Others at the table will be the bride's parents, Mr. and Mrs. Henry C. Baumgartner, of Pasadena; Henry Baumgartner, vacationing here from Stanford; Miss Shirley Baumgartner, of University of Southern California; Mr. and Mrs. Walter Bodle, Walter Bodle, Jr., Elizabeth and Jimmy Bodle, Mr. and Mrs. Arthur Whitworth and Arthur Jr.

The Earl Callans are to preside at a table including Mr. and Mrs. Philip Waite and the William Keighleys. The William Maloufs will have as their buffet guests, Mr. and Mrs. George Barracough, Mr. and Mrs. Robert Lawson, Mr. and Mrs. Thomas Sullivan and Bob Barracough.

Others giving parties include, the Edwin Fallgrens (at whose home the party was held last Easter) a party of eight; Mr.

### Mrs. Trimble Celebrates 82nd Birthday at Party

Mrs. Marian Trimble was hosted on the occasion of her 82nd birthday with a dinner party at the Tennis Club Saturday night.

Her daughters, Mrs. Hortense Murray and Mrs. Prudence O'Byrne, planned the celebration for their mother.

### McGoverns Back in Town

Mr. and Mrs. E. B. McGovern of Seattle, and family, are in the Village for their annual Spring stay. They plan to stay through May.

The McGoverns have taken a house at 447 Via Escuela.

With them are their daughters, Mrs. C. S. Sargent, Dorothy and Mary Ann McGovern and son, Bert.

Lumberman Hosts  
Vacation Guests

T. F. Eestrom, wealthy Lomita lumberman, who has been spending the winter in Palm Springs at 450 Avenida Olan-cha, entertained this week for relatives here for the Easter vacation.

Visiting him were Mr. and Mrs. Harold Hart of Lomita, Miss Dorothy Mags of Oakland and Mr. and Mrs. A. B. Austin of Lomita.

and Mrs. M. O. Anderson, nine; Maj. and Mrs. Reuben Fleet, five, and many others.

### Popular Local Couple Plight Troth Sunday

A Sunday afternoon wedding at the new Palm Desert Community Church united Marilyn Ellsworth, daughter of Col. and Mrs. Robert Ellsworth, and John Wilson, son of Mrs. Altha Wilson, Indianay owner.

Services were conducted by Dr. James Blackstone, pastor of Palm Springs Community and Dr. Robert Macartney, pastor of the Palm Desert Church.

For her wedding, the bride wore an ice blue gown in tulle and lace, with matching ice blue veil and carried a bouquet of orchids and lilies. Her bridesmaid Miss Shirley Ren-ville wore orchid tulle with matching hat and bouquet. Giller Boyd acted as best man for Mr. Wilson.

A reception at the bride's parent's home followed the ceremony. Mr. and Mrs. Wilson will make their home at Paso Robles near Camp Roberts where the groom is stationed in the armed service.

### Vacation Guests at Henderson Home

Easter vacation guests of Mr. and Mrs. Earl Henderson, 830 Mission road, are their son and daughter-in-law Mr. and Mrs. Ken Eckert and their two children of Portland, and Mr. and Mrs. M. C. McKellar of La Jolla. Mr. McKellar, prominent Southern California realtor is the son of Mrs. Henderson.

Socially prominent New Yorkers Mrs. Lee Bogart Morey, Miss Mary Lee Morey and Miss Gladys Ely were among vacationers at The Desert Inn this week.

**FASHIONS SHOW AT LA QUINTA**—Don Loper and one of his favorite models, Nancy Randolph, at the Loper Fashion Show, sponsored by Dorothy Gray of Palm Springs at La Quinta last Sunday. Designer Loper himself was the commentator. The entire show was flown down from Los Angeles, landing at Palm Springs Airport and being whisked to La Quinta by Miss Gray and Lee Anderson. (Gayle Studio Photo.)

### Dr. Dugan to Host Rainiers

Several old ball players and officials of the Seattle Baseball club and their wives will be hosted for breakfast tomorrow morning at the home of ex-baseballer Dr. Stan Dugan, 1650 North Riverside drive.

Among those present will be Torchy Torrence, Earl Sheely, Rogers Hornsby, Trainer Doc Richards, and several other officials. Chief of Police August Kettmann has also been invited. Dr. Dugan and Sheely played ball together in the Pacific

### Youngest Set to Hunt Easter Eggs

Palm Springs youngest set members of the Tennis Club will be in their glory on Sunday. A special Easter egg hunt is planned just for them.

A number of prizes will be given, including even live bunnies. The party starts at 11 o'clock. "Don't be late," says Club owner Pearl McManus to her young guests.

Coast League in 1916 and 1917. Dr. Dugan pitched for the Cincinnati Reds in 1914 and 1915.

# Easter Fashion parade for the home!

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## CLOSE OUT Sale!

All Ladies  
**ROBES**  
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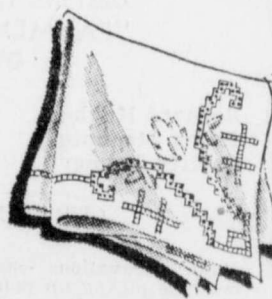
2½ yd. cloth - 8 Napkins . . \$17.50  
3 yd. Cloth - 12 Napkins . . \$22.50

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French Alenson lace  
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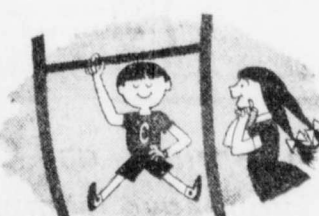
"Pure, rich cream  
is added at the dairy.  
No wonder Carnation  
Cottage Cheese is  
**EXTRA RICH!**"

## 2. Extra Freshness!

"Carnation Cottage Cheese  
is made fresh every  
day! Certainly makes  
a difference in flavor!"



## 3. Extra Nutrition!



"Takes over a gallon of  
milk to make a pound  
of Carnation Cottage Cheese!  
No wonder it's so good  
for us strong guys!"

This money-saving  
quick lunch serves 6

### COTTAGE CHEESE ASPIC RING

1 pint Carnation Cottage Cheese  
2 cups seasoned tomato juice  
1 tablespoon lemon juice  
1 envelope plain gelatin  
¼ cup cold water  
½ teaspoon salt  
1 tablespoon green pepper

Heat tomato juice with lemon juice and gelatin which has been softened in cold water. Pour mixture into 8" ring mold (2½" deep); place in refrigerator about 2 hours or until firm. Combine Carnation Cottage Cheese with salt and chopped green pepper. Spoon over firm aspic in ring mold. Place in refrigerator for one hour. Unmold by placing ring mold in warm water for a few seconds; turn out on platter. Garnish with sliced greens if desired.



**Change to Carnation  
Cottage Cheese—today!**



## Gene Autry Drops in at Rogers Club

Over from Pioneer Town where he is shooting a Western, was star Gene Autry with his Palm Springs port of call Rogers Ranch Club to see the Cass County Boys who play at the ranch and who also play on Autry's show. After riding and dining at Rogers, Mr. Autry returned to Pioneer Town where he is on location.

Also riding from Rogers Ranch Club this week and dining, were Mr. and Mrs. Jack Mitchell of Santa Barbara, he the founder and president of the famed Rancharos Vistadores.

Other dinner guests included Sonja Heine and husband Winnie Gardner; the Mervin Leroy and Bill Powells in a foursome for dinner and dancing; the Ralph Edwards Truth and Consequences cast; early days star Edna Best and her husband, George Wolfe; Charlie and Molly from 21, which always gives Berns from 21, which always gives New Yorkers a touch of the West with the silver mounted saddle in its glass case, which was bought here several years ago.

## Gone Again

Uncle Sam Takes  
New City Engineer

City Manager Russell Rink told the council the sad news this week.

Palm Springs' new city engineer, James E. Hampton of San Diego slated to take office April 1, has been ordered to report for induction in the armed forces. The 32 year old engineer is a former navy lieutenant.

Rink said that he kept several applications he has received for the vacant post and he is screening them once again to consider a suitable replacement for ex-city engineer George Minturn who resigned March 1 to take the job of city manager of Hartford.

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be discontinued for about two weeks.

GEORGE KELLOGG

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Valley until you have sampled the  
best Food in the Western States - at

# Sans Souci

JUST EAST OF INDIO ON HIGHWAY 99

Situated in the heart of scenic Coachella Valley... an alluring wonderland excursion through America's Garden of Allah to the SANS SOUCI, where deliciously prepared food will lend fullest enjoyment and delight that may be enhanced, as you please, with vintage wines and expertly blended cocktails. Drive out today!

SERVING CONTINUOUSLY  
FROM 11:30 A. M. to 10:30 P. M.

Under the management of  
Hilma Lawrence, formerly of  
Shadow Mountain Club,  
and Maurice Johnson of  
Palm Desert.



Sans Souci

Highway 111—EAST

Highway 99

## ENTERTAINMENT



SPRING! — LILI!—Looks like the breath of Spring... but it's Lili St. Cyr, who opens an engagement at the Chi Chi Starlite Room tomorrow night, complete with bubble bath!

### "That Easter Bonnet"

By MARTEL FERRIS

"In Your Easter Bonnet With All the Frills Upon It," and brother we do mean frills. Have you seen those things that the gals have designed for the Easter Parade this year? Talk about the "new look," it's really a double take. Anything goes, but especially everything. We've had the work bobbed past our astounded gaze, from birds to full grown vegetable gardens.

Mildred apparently is conscious of the high cost of groceries this season for she's taken to cultivating the turnips on her noggin, and early too. Even the threat of late frost hasn't deterred these hardy pioneers from planting the celery before the snow is off San Jacinto. It's a very subtle bit of plotting those carnamum plots are designed for fellas; it's a man-trap.

We can't help but suspect an ulterior motive behind those neat rows of cabbages and spuds on our darling's Easter bonnet. It is an old established fact that the way to a man's heart is through his stomach. The gals are really using their heads now, so to speak.

The passe trick of adjusting a stocking seam, or leaning a bit of perfume towards one's male's susceptible nostrils is definitely scorned by modern maids. A bobbing tomato or the flick of a

carrot top is much more inviting to the eye of the passing male, as the girls have discovered. So watch out, you naive bachelors; you may be the victim of a champagne salad, or too late find yourself digging up a fresh Idaho Irish, only to find that the root is firmly attached to a collection of the same variety.

The flippant phrase, "cute tomato," that we've been tossing around is much more indicative than we've been aware. If your heart skips a beat (who said, beet?) when some lovely vision floats past, don't worry too much as it may settle to normal with her passing, but when your mouth begins to water at the sight of one of those hanging gardens, look out, brother, you may be trapped by your own stomach.

No trick is too bizarre to be tried; they'll wear anything to attract your attention. You just can't be too careful. The moral is: Eat a hearty breakfast before you go to Easter sunrise services this year.

### Board Seeks to Cut Welfare Bldg. Cost

County Supervisor William Jones said Tuesday supervisors are working on a plan to reduce the cost of the expensive county welfare building at Tenth and Orange streets in the county seat.

Supervisors were rocked back on their heels a few weeks ago when Architect Herman Rubnau informed them it might cost another \$50,000 to finish the building on which \$100,000 had already been authorized to be spent.

Jones and the other supervisors have criticized the building program but now it is started, they must finish it, they have said. The building was ordered last year by supervisors who have since left office.

Mrs. E. A. Duffy and Mrs. Gilbert Duffy of Seattle are among vacationers at The Desert Inn as are Mr. and Mrs. A. F. Johnson of Minneapolis, and the John Tierneys of Willmette, Ill.

## Red, White and Blue Ball, Closing Circus, Brilliant Success at Polo Pavilion

One of the most brilliant affairs in Palm Springs social history took place Saturday night at the Polo Pavilion with the Red, White and Blue Ball which wound up the first section of Circus season with a dramatic party. Decorations for the affair set a spectacular note with great golden eagles suspended from the roof and artistic drapes in red, white and blue. Tables were covered in blue and centered by golden eagles. Music was by Freddie Karger and his orchestra with the singer the popular Constance Moore.

Adding to the glamour of the affair were the headresses of the ladies with Mrs. William Moncrief, in a glittering gold confection, sharing honors with Mrs. Charles Farrell when the prizes were presented. Mrs. Farrell's headress struck the patriots note of the evening, being a coronet of the flags of the United Nations. Other outstanding headresses were worn by Mrs. James Kemper, Mrs. Frank Dougherty, Mrs. William Keighley, Mrs. Dollard, Mrs. Bud Graves, Mrs. Kenneth Colborn and Mrs. Burnham Bigelow.

Proceeds from the ball will be donated to a fund for a local USO, according to Mrs. Henry Dollard who was chairman of the outstanding event. A center of attraction among a hundred tables was that occupied by the Queen of the Circus, Barbara Jean Smith and her court of lovely girls who were escorted by members of the armed services. Ladies of the court included Carol Elaine Naish, Janet Jaynes, Sandra Cordrey and Candi Hughes. A festive event of the evening was the crowning of the queen by Mayor Farrell. The gown worn by the queen was designed and donated by Georgia Bullock and the ladies of her court were in gowns designed by Julie Lynne Charlott.

Among gay tables was one that included Mr. and Mrs. Sol Lesser, Mr. and Mrs. Stewart Hopps, Mr. and Mrs. Bill Bassichis, Dorothy Gray (her 'steady' Harry Joe Brown sick at home with flu), Trav and Willie Rogers, all got in a Circus Ball mood with cocktail party given by Mr. and Mrs. Allan Jones. Mr. and Mrs. John McClure entertained with cocktails before the ball for guests at the table which included Mr. and Mrs. Owen Churchill, Mr. and Mrs. Fred Clappert, Mr. and Mrs. Bud Markell, Julia Fleet and Bob Beck. Guests of Grace Pope at a pre-ball cocktail party included the Earl Callans, Mr. and Mrs. William Keighley, Herb Rogers, Dick Winans and Mr. and Mrs. J. Bell Moran.

At the Kenneth Kirk's table were Mr. and Mrs. Clarence Brown, Mr. and Mrs. Bob Groves, Miss Lee Anderson, Mr. and Mrs. Robt. Kenaston, Mr. and Mrs. Wm. Selter and Mr. and Mrs. Harold McAllister, with a cocktail party hosted by the Kirks before the ball. Mr. and Mrs. A. J. Fisher of Detroit were with Mr. and Mrs. Eugene Kegley and Mr. and Mrs. Fred Barrows of Beverly Hills. With Mr. and Mrs. Earl Henderson was their son, Ken Eckert of Portland. They were with a large party who were entertained at cocktails by Mr. and Mrs. Gordon Prentice.

Star of the Ball was unquestionably Mrs. Earl Cordrey (or maybe her artist husband, Earl) who was chairman of decorations and responsible for a spectacular and beautiful decorations job. First lieutenant were VI and Bud Graves and Stewart and Mari Williams, not to mention Eleanor Larrabee and her beau, Jack Heffernan who did yeoman service, as did Mary Hurrell.

The Cordreys were cocktail guests of Dr. and Mrs. Frank Purcell for a pre ball party which included the Cordrey's guests, Mr. and Mrs. George Sheehan and Mr. and Mrs. Jules Kopp; also on deck Mr. and Mrs. Harold Hicks, Dr. and Mrs. P. A. Staley, Mr. and Mrs. John Clark, Mr. and Mrs. Stewart Williams and Mr. and Mrs. Burnham Bigelow.

From Page One—MORE ABOUT

## CHAMBER

adopt the second set of by-laws which had been circulated to all chambers of commerce prior to the meeting. These by-laws favored continuation of a county chamber of commerce tied closely to supervision by the county board of supervisors and set up a procedure for representation based upon supervisorial districts.

HERBERT SAMSON the delegate from Palm Springs proposed an amendment before the adoption of the by-laws to change Article VI, Sec. 2, to read: "The Board of Directors of the county organization) shall consist of one representative from each member organization, to be appointed by the board of directors of that chamber of commerce." Melvin Hanson of Banning and Grady Seltzer of Blythe added their backing to Sampson. Said Hanson: "If any chambers are slighted they'll lose interest." Said Seltzer: "The most democratic way is to have everyone represented and have one vote apiece."

Hampson, Riverside's delegate, took up the defense of the by-laws. "Restricting will force a change," he said. Then he asked: "Why not accept the by-laws as drawn?"

SAMSON RETURNED to the discussion with the information that the third supervisorial district has no chambers of commerce at all, compared to 13 in the fourth supervisorial district.

William Dunkerley, Palm Springs Chamber manager and member of the drafting committee was asked to express his views by Thomas L. Clay, West Riverside delegate. Dunkerley pointed out that the new association would not be endangered by a delay and suggested that if details of the by-laws could not be ironed out in one day that time for study might be advisable, and that the by-laws could be adopted at a subsequent meeting.

ONCE NEAR the end of the long session the group nearly voted itself out of existence. A peacemaker inadvertently used the word "adjourn" when he

chis, Dorothy Gray (her 'steady' Harry Joe Brown sick at home with flu), Trav and Willie Rogers, all got in a Circus Ball mood with cocktail party given by Mr. and Mrs. Allan Jones.

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From Page One—MO: ABOUT

## PLAZA

of construction in 1935 was approximately \$1,000,000.

MRS. CARNELL'S daughter, Mrs. Mary P. Davidson, died on August 10, 1950 in a Baltimore hospital. Mrs. Davidson and Mrs. Carnell's son, Jefferson Patterson, a career diplomat with the U.S. state department, had inherited these realty holdings.

The Carnell building at Andreas road and Palm Canyon drive, was erected by Mrs. Carnell as the first two-story commercial building in downtown Palm Springs.

## Seattle Would Like to Come Back Next Year

Roscoe "Torchy" Torrence, Seattle Baseball club vice-president, asked the city this week if the Rainiers would be welcome to return to Palm Springs in 1952 for Springs training at the Polo Grounds.

City council referred the request to committee of the whole for study since the city's income from the spring exhibition series has not been determined.

Torrence said his organization would appreciate an early decision so that the baseball club could make prompt arrangements here or in a new city.

should have suggested a recess. S. Thomas Bucciarelli, assistant county counsel, who served as legal advisor intervened with the warning: "The association will die if you adjourn without action."

The peacemaker, William Hilery of Cathedral City, then corrected himself and made the motion to adjourn to "a time certain" which was set for Banning on April 10. This motion passed by more than a majority approval with only three of the twenty-two chambers represented voting against the motion.

## Week Marked by Many Gay Dinner Parties

Many Villagers have been entertaining at the Tennis Club this week. One large party included Mr. and Mrs. Fred C. Markhams' group, who dined in the Bouganville room. At their table were Mrs. Margaret Pearson, of Boise, Idaho; Mr. and Mrs. Richard Markham, Mr. and Mrs. H. Earl Hoover, Mr. and Mrs. William Dean, Mr. and Mrs. Jacques Crommelin, Miss Val Rice, Mrs. Betty McKinley, Judge Walter Allen and Robert Breyer.

The Carl Lykkes were hosts to Mr. and Mrs. Carl Camp, Mr. and Mrs. John Lapp, Mr. and Mrs. Earl Neal. Mr. and Mrs. A. G. McManus were hosts to Mr. and Mrs. C. K. Zain, Miss Aileen Hagerty, formerly society editor of the Miami Herald; and Walter Pfaffenberger.

Mr. and Mrs. Thomas Fleming introduced the Tennis Club to Chicago friends, the Oscar D. Sterns, one recent evening. Mr. and Mrs. Bruce Burritt of Smoke Tree were hosts to Mr. and Mrs. William J. Kay, of Minneapolis.

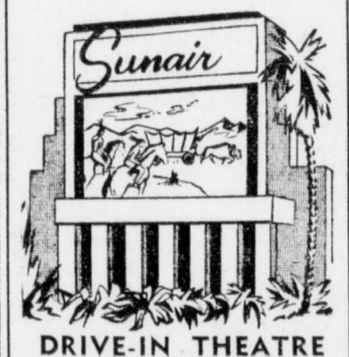
From Page One—MORE ABOUT

## CIRCUS

feet in the air, clowns, comedy acts, an elephant-pony-monkey act, and many others. Most of the acts are designed to appeal to children, and a special admission price for kiddies has been adopted by the Circus to bring the show within the reach of every family in the desert.

Tickets for all April 7 events are available at the Circus headquarters, 101 North Palm Canyon Drive.

IN THE FIRST section of the 1951 Circus were the opening luncheon, Kangaroo Court, fashion parade, all on Nov. 14; the Village Insanities, March 14, 15 and 16, and the Circus Charity Ball on March 17. All events were successful and contributed substantially to the fund from which the Desert Circus hopes to establish a service men's center in Palm Springs and also assist the National USO and Salvation Army war work. For the latter project the Village has been assessed a sum of \$1544 for the USO and \$300 for the Salvation Army.



DRIVE-IN THEATRE

FRI.-SAT. MAR. 23-24

MIGHTY MIRACLE SHOW

M.G.M.'S WHIZ OF A

TECHNICOLOR

MUSICAL!

THE WIZARD

★ ★ of Oz

JUDY GARLAND

FRANK MORGAN - RAY BOLGER

BERT LAHR - JACK HALEY

IN METRO-COLOR-MAXER MASTERPIECES REPRINT

WILLIAMS - MARGARET HANFORD - CHARLEY GRAPEVINE

AND THE WIZARDING - A VICTOR FILMING PRODUCTION

Screen Play by Noel Langley, Florence Ryerson and

Lidger Allen Woolf. From the book by L. Frank Baum

Lyrics by E. Y. Harburg. Music by Harold Arlen

Directed by VICTOR FLINKE - Produced by MERVYN LLOYD

SUN.-MON. MAR. 25-26

Rob't. Mitchum

in

"Where Danger Lives"

and

"When the Daltons

Rode"

Randy Scott - Kay Francis

TUES.-WED.-THURS.

MAR. 27-28-29

"SO YOUNG, SO BAD"

Paul Heinreid

and

"HOUSE BY THE RIVER"

Louis Hayward - Jane Wyatt

FREE BULOVA WATCH will

be given away every Friday.

FREE PONY RIDES

FOR THE KIDS

Every Sat. and Sun., 5:30-6:30

Gates Open at 6:00 P. M.

ADM. ADULTS, 60c

Children Under 12 Free

with Adults

HIGHWAY 111

Between Palm Springs and

Cathedral City

Tel. Palm Springs 8-4232

## St. Theresa Benefit at Inn Mar. 29

Mrs. Alice Guthrie, Village socialite yesterday announced that the Desert Inn will be the scene March 29 at 1:30 p.m. of the annual card party held as a benefit for St. Theresa Parish school.

"There'll be plenty of prizes and a great deal of enjoyment is promised those who plan to attend," Mrs. Guthrie declared.

Father Michael O'Connor, pastor of Our Lady of Solitude Church which is sponsoring the annual event, announced that everybody is invited to attend. Each year men and women of the Village sit down to play cards at approximately 40 tables. March 29, Mrs. Guthrie expects to have that number or more, she said.

Social circles representing all religious denominations in Palm Springs usually turn out for this event.

## Mystery Set Tuesday for Playhouse

Palm Springs Playhouse audiences will find the offerings of Michael Ferrall's players will continue in a serious vein next week as "Payment Deferred," a mystery, is scheduled to open Tuesday night for a six-day run. Meanwhile the present production, "Enchanted Cottage" will play through Sunday night.

The show, with an English setting, stars Helen Stenborg, David Bruce and Barnard Hughes and is concerned with a battle-scarred war veteran, an unattractive girl and the cruel world they face together.

Producer Herb Rogers has left the city for the east to complete arrangements for the Playhouse run this summer.

Miss Marie Miget of Beverly Hills is vacationing at The Desert Inn as are the Darsie L. Darsie family of Glendale.

## GOLF LESSONS

JIMMY GRANT, P.G.A. Pro.

CHARLSTON'S GOLF RANGE

555 So. Highway 111

Phone 5579

## MODELS

## HOBBIES

Complete Stock of Supplies

POP MENARD'S HOBBY SHOP

378 So. Indian Ave.

Phone 6423

## VILLAGE PALM SPRINGS

Cont. Sat.-Sun. from 1:45 p. m.

Box Office Opens

Week Days, 6:45 p. m.

FRI.-SAT. MAR. 23-24

"BEDTIME FOR

BONZO"

Ronald Regan - Diana Lynn

and

"Harbor of

Missing Men"

SAT. MAR. 24 12 NOON

Last Kiddie Show

WESTERN CARTOON

SERIAL

FREE PRIZES

Don't Miss This One!

SUN.-MON.-TUES.

MAR. 25-26-27

"THE MATING

SEASON"

Gene Tierney - John Lund

and

"Rio Grande Patrol"

Tim Holt - Jane Nigh

THURS.-FRI.-SAT.

MAR. 29-30-31

"REDHEAD AND

THE COWBOY"

Glenn Ford - Rhonda Fleming

Edmund O'Brien

and

"Fingerprints

Don't Lie"

## The PLAZA

Cont. Sat.-Sun. from 2:45 P. M.

Box Office Opens

Week Days, 6:45 p. m.

FRI. LAST TIME TODAY

"INSIDE STRAIGHT"

Arlene Dahl

and

"MGM Story"

SAT.-SUN.-MON.-TUES.

MAR. 24-25-26-27

"ROYAL WEDDING"

Fred Astaire - Jane Powell

(In Technicolor)

WED.-THURS.-FRI.

MAR. 28-29-30

"THE 13th LETTER"

Charles Boyer - Linda Darnell

EL PASEO

Nightly, 7 & 9:30

Reserved Seats

Phone 4384 till 6 p. m.

After 6 p. m. phone 5272.

NOW PLAYING

JOSE FERRER as the

one and only . . .

"CYRANO"

de Bergerac

Co-starring Mala Powers



## Palm Desert Sunbeams

By EDITH EDDY WARD

After a two year absence, it was a real treat for Palm Desert residents to see Lynn Rogers, of the Los Angeles Times, and his charming wife, Ruth, return to the desert this weekend for another travelogue. Lynn honored Palm Desert two years ago shortly after the formal opening of the club, and was assigned to cover the phenomenal growth of the community.

With him were Bill Steen and Bill Burrud, producer of "The Open Road" over KTTV, joining with Lynn to do a similar story. We all gathered for an evening of cocktails and dinner, and met again Sunday morning for a Continental breakfast as guests of Fred and Joyce Talbot. Joining us were Beverly Hills columnist, Helen Gould, and her husband, Saul, and daughter, Carol, all staying in Palm Springs for a week. Sunning by the pool were Mr. and Mrs. Sydel Fish of San Marino, and the prominent industrialist, Spike Riggs and his charming wife.

During the day we noticed the Justin Darts of Owl-Rexall fame, and member of the Palm Desert board of governors, Mr. and Mrs. Henry Salvatori, of Bel-Air; and several members of the Doherty family; all staying at Firecliff.

Later, as we toured with Lynn Rogers and his group to the Sans

Souci in Indio, Mrs. Hilma Lawrence introduced us to Robert Fee of the Colorado Water Commission, in the desert with members of the press to discuss the growing water problem of the Coachella Valley.

Back at the Shadow Mountain Club, while watching the fashion show, the Talbotts opened their cabana to honor Brian Donlevy and his daughter, Judy, resorting for a week, and the colorful Tiny Naylor, and his wife, who own the string of famous west coast restaurants. This is the second trip the Naylor have made to Palm Desert in the past few weeks. They all became a part of the television show which were told will be viewed over KTTV on April 5, from 7:30 to 8:00.

After buffet luncheon, we were joined by Maxine and Clement Hirsch of the Pacific Palisades, who have come to the Springs for the current Winter Circus.

Also staying in Palm Desert were Mr. and Mrs. O. S. Weide, he's the executive vice president of the Constitution Life Insurance company in Los Angeles, and his son, Don, with his wife. Around town this week we noticed George and Ethel Strebe playing host to the usual glittering crowd of celebrities, including Carmen Miranda and

## Korean Veteran, Devoted Allan Jones Fan, Realizes Ambition, Thanks to Circus

Thanks to the Fifteenth Annual Desert Circus a devoted fan of Allan Jones finally realized his life-long ambition to meet the famous singer.

It all happened last week when the Circus brought to town nine service men as special guests for the events in the first half of the Fifteenth Circus.

Among the men in uniform was S-Sgt. Jim Perry of the U.S. Marines who was shipped back to America last December from Japan after suffering two wounds and frozen feet in the Korean war. He had led a squad of Marines at the Inchon landing where most of his men were killed or wounded storming Wolmi Island, and had taken part in the frightful "walk-out" from Chojin Reservoir. He narrowly missed amputation of both feet from frostbite.

SOMEONE happened to men-

Dave Sebastian; architect John C. Lindsey and his wife, Diana Lynn; Bob Howard; and Ginger Rogers and Steve Cochran. It was pleasant to hear the noted orchestra leader, Chuy Reyes, playing the piano in his inimitable style, in addition to the Guadalajara Trio that has become such a part of the Doll House.

Earlier this week we noticed A. Ludlow Kramer back for a few days, but just barely after a forced landing, and a late arrival in the dark, in a plane not equipped for night flying. His wife, Brenda, was not with him this trip, since she is preparing to take her standard show poodle back to New York for a forthcoming national exhibit.

All in all, it looks as though the Easter crowd this year will surpass anything Palm Desert has ever seen, with practically all of the hotels and lodges reserved solidly until late April. It is interesting also to note that the formal end of the season will not be observed so strongly this year, with more and more places planning to remain open until the summer.

tion at Rogers Ranch Club where the Circus Opening Luncheon was being held that one of the Circus deputies that day was Villager Allan Jones who later thrilled the large audience with his singing.

"Do you mean Allan Jones the singer?" asked the Marine. Assured that he was the famous singer, Sgt. Perry asked if it would be possible to meet him.

"Ever since I heard Mr. Jones in 'Showboat' and some of his other great productions when I was a mere kid, he has been my hero," he confided.

SO THE POPULAR Allan was searched out from his Kangaroo Court duties and the marine hero was presented to him. Perry explained what an event in his life the meeting was and asked if he could have an autograph.

"We'll do better than that," exclaimed Jones: "I have one of those one-minute cameras here. We'll have our picture taken and then I'll autograph that."

Circus President Frank Bennett wielded the camera and Deputy Sheriff Jones, with his western artillery showing prominently, and Marine Sgt. Perry stood up big as life for their picture. Allan then autographed the picture and handed it to Perry amid profuse thanks.

THROUGHOUT the rest of the day Sgt. Perry showed the photo to nearly everyone he met and told them the story of how he had realized his life-long ambition to meet face to face his singing hero.

"This is really one of the biggest days of my life," he told Circus officials. "It isn't every one who gets to really meet his boyhood hero like I have today."

## Eastern Star Instituted in Ceremonies

Mrs. Florence Murphy, popular winter colony resident, was chosen first worthy matron of the newly organized chapter of the Order of the Eastern Star in impressive ceremonies at Wares Memorial hall last Thursday night.

The installation was made by Worthy Grand Matron Mrs. Lois Tamba, with Mrs. Murphy escorted by Stanton Brunner, past potentate of the Al Malakah Shrine. Grand officers from the entire state attended the installation which marks a milestone in the history of Palm Springs.

The worthy matron and her officers were all in white for the installation which opened with trumpets. Several violin solos were played by Jules de Vorzon with music also presented by the high school band. Officers and their leader carried magnificent bouquets of flowers and the intricate and impressive ritual was carried forward without a hitch.

Installed as officers of the new chapter were Fay Wilson, deputy worthy matron who was escorted by David B. Carlini; Josephine McCauley, associate worthy matron, escorted by Sam Tyson; Alma Burke, escorted by Carol Waller; Lolita Waller, secretary, escorted by William H. Claiborne; Hattie Schwartz, treasurer, escorted by Henry Obst; Georgiana Raymond, conductress, escorted by Siegel Raymond; Emmaline Hume, associate conductress, Grace Davies, chaplain, escorted by Herbert Samson; Anne Connell, marshal, escorted by Alex Vestal; June Riley, organist, escorted by Olive Morse; points of the star are Betty Strebe, Ada; Ruby Aiken, Ruth; Isabel McGinnis, Esther; Mabel Halliday, Martha; Laurine Pletch, Electra; Evelyn Snyder, warden; Archibald Halliday, sentinel, Jennie Leoncio, flag bearer.

Bibles were presented by Job's Daughters with the DeMolay presenting the flag.

Participating in the ritual were Worthy Grand Patron Henry J. Hardy; Associate Grand Matron, Helen De Beers and Associate Grand Patron James Haley.

## County Sales Tax Act Asked

Riverside county sales tax became a liability Monday when the California Supervisors' association's announcement that it will seek legislation opening that channel of taxation for counties.

The association said its action is part of a program to create a broader county tax base.

Delicious ICE COLD DRAFT BEER

Wagon Wheel 175 E. AMADO RD. "SEE DUTCH"

COCKTAILS WINE AIR CONDITIONED



NOMINATED — An Academy Award nomination was won by Jose Ferrer, above, for best performance of the year in "Cyrano de Bergerac," which is now playing at the El Paseo Theater twice nightly on a reserved seat, road show basis.

## Cyrano Here for 2 Weeks at El Paseo

Jose Ferrer becomes the fourth actor to win fame through his portrayal of the title role in Edmond Rostand's "Cyrano de Bergerac," but the first one to bring it to the American screen. The Stanley Kramer production is now enjoying an exclusive road show engagement at the El Paseo Theater, playing two shows nightly, 7:00 and 9:30 p.m., on a reserved seat basis.

First performed on the stage in Paris in 1898, it was written for the great French actor, Coquelin, who also played it on Broadway with Sara Bernhardt in the role of Roxane. Later, Richard Mansfield played it in English. The finest English translation, however, was written by Brian Hooker expressly for Walter Hampden who played it with great success for more than 20 years on the American stage.

More recently, Jose Ferrer played it on Broadway for a year and later on the road, before coming to Hollywood to film the Stanley Kramer production which keeps intact the Brian Hooker translation. For this film portrayal, Ferrer has won an Academy Award nomination for best performance of the year, as well as receiving awards and citations from other organizations and publications.

The picture opened at the El Paseo last Wednesday night, and is booked for a two weeks road show run in Palm Springs.

## 300 Years in Prison

William Cook who terrorized the desert area a few weeks ago, kidnapped several people and stole several automobiles and was finally captured in Mexico, faces the remainder of his life in prison. In an Oklahoma City federal court he was sentenced to 60 years each for five murders, a total of 300 years.

## Clubwoman's Flower Show Slated April 2

Palm Springs Women's Club will hold its annual Flower and Art show at the club house on Monday, April 2 at 2:30 p.m.

All members are urged not only to enter a flower exhibit but also to participate in the art exhibit by entering a painting or any other art work which they may have done themselves. The flower exhibit will be

classified as:

- 1—Modern with flowers.
  - 2—Modern with dry arrangements.
  - 3—Period.
  - 4—Miniatures.
  - 5—Small cacti.
  - 6—Unusual.
  - 7—Humorous.
  - 8—Miscellaneous—which will include all flowers such as pansies, roses, snapdragons, etc., not otherwise classified.
- All entries must be in by noon of that day to permit the judges to rule on their merits and to select a sweepstake prize winner.
- There will be a short business meeting at 2:30 to be followed by a colorful and appropriate program by Edith Kopleson, of

## The Desert Sun—9 Palm Springs, Fri., March 23, 1951

the local Little Theatre Group. The tea is of a reciprocal nature and some 40 invitations have gone out to other women's clubs in the district.

Mr. and Mrs. Harry H. Weiner of San Mateo are spending the Easter vacation at San Jacinto hotel in Palm Springs. Mrs. Weiner is past president of Temple Beth Jacob of San Mateo county, where Mr. Weiner is a prominent broker and hotel owner and vice-president of the Jewish Community Center, a center devoted to all youth groups.

# CHI CHI

STARLITE ROOM Presents:

## AN ALL-STAR REVUE

### LILI ST. CYR

The most talked about attraction in Southern California today. . . . She's been "showing" to standing room only at famed Ciro's on the Strip. . . . SHE'LL DO THE SAME HERE!

## WILLIE SHORE

Irrepressible comedian of the song and dance. . . . acclaimed the funniest act ever in Palm Springs. . . . the "Doctor" who will wash your cares of the day away with rolls of laughter. Willie Shore has played in the finest theaters and night clubs of the nation.

ALSO

## JOHN LAURENZ--Romantic Spanish Singe.

## Garwood Van and His Orchestra

FREE PARKING at DOOR

for Reservations, call 7391 — 5133

BEST DINNER IN TOWN

Dancing nightly from 8:00 P.M.

P.S.—In the Dining Room and Blue Room—Complete Luncheon from \$1.25. Full course dinner from \$1.95 —served daily.

## SUNDAY MARCH 25

# FINAL GAME

Los Angeles Angels

Seattle Rainiers

PALM SPRINGS

POLO GROUNDS

All Games 2 P.M.

George and Ethel invite you to see . . . the Calif. Sports Car Club's

## "SECOND ANNUAL PALM SPRINGS ROAD RACE"

Sunday, April 1st

— AT PALM SPRINGS AIRPORT —

After the Race you'll want to

- EAT -- the finest food on the Desert.
- DANCE --THE GUADALAJARA TRIO

Rudy Garcia at the Piano

Also CHUY REYES and His Orchestra

- ENJOY the songs of Nicki Bruno.

# DOLL HOUSE

BRUNCH from 10 A. M. DINNER from 5 p. m.

Your hosts—George & Ethel STREBE

For Reservations PHONE 7301

DON'T MISS--

# "MISS DYNA - MITE"

-- Yvonne Moray --

(The Country's Cutest Singer & Dancer)

## 42 Inches of Dyna-Mite!!

☆ RAVEL —WIZARD OF MAGIC (and WHAT a PICK POCKET!)

☆ FULTON BURLEY —The Lovable Irish Tenor

There's FUN --- all the Time

....and the FOOD is SENSATIONAL!!

Plus

All-Star Show Pat Barbara's Music

# PALM HOUSE

SUPPER CLUB

We Suggest Reservations Phone 2309 Never A Cover Charge

(Just 3 Minutes South on Palm Canyon Dr.—at the Big Curve)

# Cadillac

## Its Great Name is Free!

Standard equipment, accessories and trim illustrated are subject to change without notice.

If there were some way to strip a Cadillac of every identifying emblem it possesses, and judge it solely by the way it rides and handles and performs—it would still be quickly recognizable as the "Standard of the World."

But think what a Cadillac brings you in addition to the solid value of its engineering and performance and comfort and handling ease—the wonderful Cadillac name!

Perhaps in all the world, there is no inanimate object which speaks so eloquently as the Cadillac shield. It talks of background, of progress, and of faultless workmanship.

It proclaims a promise of years and years of the utmost motoring satisfaction. It speaks of its owner, and identifies him as a man of accomplishment and discrimination.

In fact, there is nothing good and wonderful a motor car can bring that isn't promised or implied by the beautiful Cadillac shield. And it speaks a universal language, which is understood and appreciated the wide world over.

And remember, you pay no extra penalty for the pride and pleasure of having this great and distinguished name. They come as a "special dividend" with every Cadillac car.

We deeply regret that we are unable to deliver new Cadillac cars without some delay. But the demand for the car is unprecedented—and much of the company's energies and materials are now being devoted to the needs of national security. Once the car is delivered into your hands, however, we know you'll agree that—patience never brought a richer reward.

## PLAZA MOTORS

182 E. ARENAS RD. PHONES 5122 AND 2-5342



## Valerie Jean Date Shop, Once a Roadside Stand, Now a Desert Institution

One day last week an automobile rolled to a stop in front of a roadside stand. The driver of the vehicle, in his late thirties, stepped to the counter and asked for the proprietor.

This scene is enacted perhaps a thousand times a day in southern California but what the man said when the proprietor greeted him is actually what makes this story about that roadside stand and its owner and operator one of the most amazing success stories in the country.

"MY FATHER used to stop here with me when I was a boy," and now here I am with my children stopping to buy some dates just as my father did," said the visitor pointing to his automobile where two children and his wife sat.

Russ Nicoll, owner of the Valerie Jean Date Shop, extended his hand, smiled, thanked the man for his visit and said: "I remember your father very well. Throughout the years many children and even grandchildren of my early time patrons stop here, I'm always glad to see them."

THAT SCENE, in considerably more than a fashion, is the reason why an inanimate structure such as the Valerie Jean Date Shop can be used by more than thirty national publications as the subject of a success story.

Located in the midst of Coachella Valley's date country, the only place in the Western Hemisphere where dates are cultured and grown, the Valerie Jean Date Shop has its humble beginning October 23, 1928. Since that day, due to the canny marketing ability of the owner, the fame of this roadside stand has spread nationally.

Today the Valerie Jean Date Shop packs and ships in excess of a quarter million pounds of dates to every part of the nation and to many foreign countries.

THE FOREIGN COUNTRY angle reached an all-time amazing twist the other day when Nicoll received a request from the Egyptian ambassador in New York City, for a packaged sample of each variety of dates sold by Nicoll and the various byproducts the Valerie Jean Date Shop prepares from dates, including its specially prepared date cake. The Egyptian informed Nicoll he was sending the samples on to his own country for commercial study.

This request is amazing in itself and quite complimentary, when it is remembered that Egypt has been growing dates for more than 2000 years. The ambassador followed this order with still another one—an order for a five pound specially packed box of dates for his own personal use.

THESE SIDE-LIGHTS dealing with the fame of the Valerie Jean Date Shop has in the belief of many, projected the Coachella Valley date country into the national limelight and has aided in no small manner in focusing commercial marketing interest of the date. The Literary Digest as well as other magazines long ago "smelled" a story, colorful and romantic in the marketing methods of the Valerie Jean Date Shop.

## Camp Haan Not Out of Running as Academy Site

Camp Haan (now known officially as West March Air Force Base) is still in the running for the site of the Air Force's proposed "West Point of the Air," Congressman John Phillips of Banning asserted Tuesday.

Promotion of the Haan site had recently been written off as a lost cause when the Air Force released a "boiled-down" list of seven sites still under consideration. Camp Beale, near Marysville, was the only California location remaining on the list.

Yesterday in Washington, however, the California delegation urged the air force to put the Academy in California and Congressman Phillips said the Haan site was "still in the running."

Another stepping stone along the road of success now enjoyed by Russ Nicoll was when the American Fruit Growers Association ordered 6000 one-pound packages of dates from the roadside stand and paid for the entire shipment in advance.

"WHEN WE FIRST started in business," Nicoll recalled, "our patrons would stop at our stand on highway 99 and order packaged dates sent to their homes. Many were reluctant about paying for the dates in advance fearing their purchases would not be sent."

During the last Christmas rush Nicoll said he purchased as much as \$1000 worth of stamps in one day and throughout most of the year stamp purchasers range between \$500 and \$600 daily.

Last year he thought it was about time he paid a thank-you visit to some of his large Eastern buyers but found that he just could not spare the time. Instead he persuaded his wife, Betty to make the journey.

"I never sold anything in my life before and I've never been in such large cities as Chicago, Philadelphia and New York City," Nicoll chimed in. "The only thing I believe she was afraid of, if the truth were known, was the tall buildings she saw in New York City." Russ interjected with a smile.

And she sold plenty of dates on this good-will tour, too," Russ Nicoll chimed in. "The only thing I believe she was afraid of, if the truth were known, was the tall buildings she saw in New York City." Russ interjected with a smile.

THE STAND named after Nicoll's daughter Valerie is typical of that old adage: "If you do something better than the next fellow they'll beat a pathway to your door."

People have been doing that very thing but in addition Uncle Sam's postman daily unburdens his mail bag with orders for dates from "Podunk," Iowa; Central City, U.S.A.; New York and points east and west.

The latest country now to be added to the list of course, is Egypt where the ancient pharaohs waged battles for the possession of an date growing oasis and Cleopatra had servants place the fruit of the palm tree at the feet of Anthony.

## HEAR 9-YEAR-OLD CHILD EVANGELIST SUNDAY

SEE  
BACK  
PAGE



**YOUR AGE  
IN THE HOLE**

ANY EMPLOYED PERSON  
MAY APPLY FOR A LOAN  
\$50 to \$1500

1. Consolidate Debts.  
2. Meet Emergencies.  
3. Buy What You Need.  
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## SAVE \$50 ON THIS 7500 Utility Evaporative Cooler

Brand new, still in the crate. Large capacity machine suitable for store, apartment house or large home. Regular list price \$368... will sell at a discount of \$50. Inquire at the Desert Sun. Phone 2249.



PALM SPRINGS' MOST COMPLETE DRUG STORE

# HOME NEEDS Sale

## THIRD ANNIVERSARY

SALE PRICES GOOD THRU SUNDAY

BE WISE...  
GET **BETTER BUYS!**

**Selected SPECIALS**

<b>SQUIBB'S</b>	Mineral Oil	69¢
<b>LARVEX</b>	Moth Repellent	79¢
<b>PONDS CREAM</b>	Med. Jar	55¢
<b>FEENAMINT</b>	Laxative	23¢
<b>WILLIAMS</b>	Shave Cream	53¢
<b>GLASS WAX</b>	Pint Can	59¢
<b>MENNEN</b>	Baby Oil with Lanolin, 6 oz.	49¢
<b>DR. SCHOLL'S</b>	Zino Pads	39¢
<b>KLEENEX</b>	Cleansing Tissue	28¢

## RUBBER GOODS

<b>RUBBER GLOVES</b>	69¢
With non-slip fingers	
<b>INFANT SYRINGE</b>	35¢
Rectal. One-ounce size	
<b>LATEX CRIB SHEET</b>	89¢
Washable, boilproof, 27"x36"	
<b>LATEX BABY PANTS</b>	79¢
Durable and washable	
<b>HOT WATER BOTTLE</b>	1.49
Made of fresh, long-life rubber	
<b>FOUNTAIN SYRINGE</b>	1.59
Complete with all fittings	

**25c Package**  
**SILVER STAR RAZOR BLADES**  
at no extra cost with  
**PALMOLIVE BRUSHLESS**  
Shaving Cream  
You get both for **43¢**

## LIMITED TIME ONLY!

REGULAR \$1.25 VALUE...

9 oz. **79¢** Jar

with Lanolin

**Colonial Dames**

**HAND CREAM**

Those useful "busy" hands of yours can be pampered now—kept velvety soft and lovely, always. Just a few cents a day does it—with Colonial Dames Lanolin-enriched Hand Cream. For it's concentrated, lasts longer! Just a small dab does its magic work on your moisture-roughened hands to help restore them to soft, scented smoothness.

65c  
**ALKA SELTZER**  
58¢

\$1.00  
**DRENE SHAMPOO**  
89¢

40c  
**VICKS Vapo RUB**  
33¢

10  
**GILLETTE BLADES**  
49¢

**Rx**  
Dependable  
Prescription  
Service  
We are specialists in compounding your prescription.

50c  
**PHILLIPS MAGNESIA**  
39¢



Give yourself a treat with **TUSSY's new Glamour Set**

both for only **\$1** plus tax

A feminine, fragrant twosome...one the famous Midnight cologne; the other a silver-blue emollient lotion, delightfully scented with the Midnight fragrance. Each a full 2 ozs. ...both only \$1.

**Midnight Lotion**  
• Softens raw, chapped hands.  
• Perfect overnight skin lotion.  
• Smooths rough elbows, legs.  
• Helps prevent skin dryness.

**Midnight Cologne**  
This is the fragrance that's everybody's favorite. It's new...spicy and sparkling...It's exciting...a fresh and lovely accent to any costume, any mood.



**Your Theme Song**

A new perfume that will sing your praises! Never loudly, never obviously, but with a slightly spicy, sprightly air that will turn masculine heads...and hearts...your way.

\$3.50—18.50—12.50—7.50—3.50 plus tax

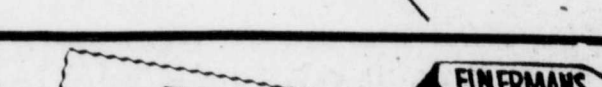
## swim caps

by **Jantzen**

...the most famous name in swimming

Pure live rubber...  
firm, comfortable fit  
Watertight seal...  
keeps water OUT  
Smartly designed...  
shaped to cover hair completely  
...in TEN beautiful pastels to match your swim suit.

**\$1.25**



## DRUG SPECIALS

85c	<b>NOXEMA</b>	59¢
	Boudoir Size	
60c	<b>JAN SUN TAN OIL</b>	49¢
1.19	Helene Curtis Suave and Cream Shampoo	89¢
	15-oz. Jar	
	<b>LEMON CREAM SHAMPOO</b>	1.00
	Wildroot CREAM OIL TONIC	59¢
2.00	42 SHAMPOO Quart Size	1.69
3.00	Tussy PINK CLEANSING CREAM	1.95
	White Shoulders SPLASH and COLOGNE	3.00
2.00	Houbigant WISTERIA BATH OIL	1.00
1.00	Houbigant EAU DE TOILETTE	2 for 1.00
2.00	Cheramy SKIN BALM	1.00
2.00	Dorothy Gray BLUSTERY WEATHER LOTION	1.00

## ALL-NEW EVERSHARP-SCHICK RAZOR KIT



ONLY **98¢**

plus tax

## BUY THE Economy SIZE

**CASHMERE BOUQUET LOTION**

**79¢**

YOU SAVE 25¢

## Economize BUY THE GIANT SIZE

**'VASELINE' WHITE PETROLEUM JELLY**

**25¢**

YOU SAVE 9¢

## BUY THE Economy SIZE

**VETO Colgate's New Deodorant**

**59¢**

YOU SAVE 12¢

**The Good Host Serves FINE LIQUORS**

FREE DELIVERY SERVICE "Open Every Day of the Year"

**Cork 'N Bottle**

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**FREE**  
with this coupon only.  
Ample size.  
**April Showers LIQUID SACHET**

**FREE**  
with this coupon only.  
Ample size.  
**CONTI SHAMPOO**

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with this coupon only.  
Ample size.  
**PAL BLADES (Double Edge)**

**FREE**  
with this coupon only.  
Ample size.  
**WRISLEY'S SUREX DEODORANT SOAP**



SHOP---SAVE the Cut Rate Way SHOP---SAVE the Cut Rate Way SHOP---SAVE the Cut Rate Way  
—PLENTY OF FREE PARKING—



# The Desert Sun

Section II

Palm Springs, Friday, March 23, 1951

Pages 11-20

## New Ultra-Luxury Hotel, Holiday House, to be Opened in Palm Springs October 1

Come next October 1 Palm Springs will be boasting of another ultra-luxurious apartment hotel resort expected to cost in excess of a quarter of a million dollars.

Holiday House, 200 West Arenas road, now in the last stages of completion is owned by Lloyd S. Whaley, owner of the Home Investment Company, Long Beach. A visitor, with his family for the past ten years, Whaley is credited as a builder and land developer, with the construction of more than 5,000 homes in Long Beach and 2,000 in his own subdivision called University City near the coast.

HE IS NOT a newcomer in hotel and apartment house operation. He is the owner of the popular Ridgewood Heights Manor and Las Lomas Apartment in his home city.

"Holiday House is the type of apartment hotel I have always dreamed of," declared Whaley, and now I am going to see

that dream come true."

He added that luxury with a capital "L" as a lure for discriminating patrons, has been built into every corner of Holiday House. Among the facilities the hotel will boast of is: A heated swimming pool, putting greens, shuffle board games, outdoor cabana for day and night functions, English bicycles for tenants and other recreational facilities.

THE BUILDING which covers 10,500 square feet, will contain 13 apartments most of them with fully equipped kitchens and breakfast nooks. All units have individually controlled electrical heating and refrigerated air-conditioning.

Another outstanding feature according to Herbert Burns who designed Holiday House, each apartment is soundproof, wired for radio and recordings that come from a main control board.

Mr. and Mrs. Whaley who will reside in their own private apart-

## Safety Program for City Sought by Soroptimists

Soroptimists are cooperating with the recently-organized Parent-Teacher group in a safety program for Palm Springs. Its object is to teach safety lessons in the home in a concerted effort to reduce accidents.

Dr. Etta C. Jeancon, eminent eye physician of Los Angeles, will attend the Soroptimist luncheon meeting April 3 to discuss safety.

Dr. Jeancon will be a guest at the Desert Inn during her stay here. Manager Earl Coffman's mother sponsored the early Soroptimist club here.

ment at Holiday House are the parents of two married sons, Lloyd S. Jr. and Rodney and a daughter Jane 11 years old who will enter school in Palm Springs next season. The new apartment hotel will be under the supervision of a manager who will also reside on the premises.

## Village School Bus Plan is Model for U.S.

### Safety Film, Taken Here Put on Tour

Following shooting of pictures of Palm Springs school transportation system in action last week George Bond, transportation superintendent, said that the system will be seen by school boards throughout the nation when the film is completed in the next few weeks.

Moving pictures of the system in operation were taken with the cooperation of local police and California Highway patrol officials. R. A. Bainbridge, producer for Progressive pictures, supervised the movies of the local school bus system with its students safety officers in action throughout the city.

TO BE ENTITLED "The School Bus and You," the production was assisted by Captain A. R. Hastings and Sgt. Roland Gausche of the CPH and Officer Howard Poe of the local police department.

Bond said the pictures of the local student safety patrol officers in action will be shown in 600 counties throughout the nation as a model of school safety.

## Hornsby Speaks on Sud Chances at Lion Session

Local Lions had a busy schedule of events at their regular weekly meeting at Chi Chi club yesterday afternoon.

Rogers Hornsby, Seattle Rainier manager, was a guest and addressed the group briefly on his team's prospects for the 1951 Pacific Coast League baseball season.

The annual Lions-sponsored student speakers contest was also begun with students from Palm Springs high participating. Speaking on "American Voters' Responsibility," the winners will be sent to the zone final at Coachella Valley union high March 28 at 8 p.m.

Several new members were inducted into Lion ranks: Murray Barrick, department store head; Cliff Campbell, hay, grain and feed; Dr. Julius Kaplan, dentist; Philip Lester, building; Bob Morris, clothing shop owner, and Leo Paquette, auto agency.

Chairman of the day was Alex Hammond.

## Mrs. A. E. Bailey Named Chairman of Friendly Aid

Mrs. Arthur E. Bailey was elected chairman, Mrs. P. A. Staley, vice chairman, Mrs. George Ripley, recording secretary and Mrs. Annette Freeman, treasurer, of the Palm Springs Welfare and Friendly Aid Society at the annual meeting of the organization last week.

Named to the board of directors were Mrs. Wilson Gibbs, Mrs. G. K. Sanborn, Mrs. Leo Baker, Mrs. John Wood and Mrs. Bob McKenzie.

The meeting was held at the Health Center and besides reports of the year and plans for the new year, the organization heard an excellent discussion of the Youth Center and its program, given by Paul Summers.

## Salazar 1936 Coupe Damaged by Blaze

A pre-war automobile belonging to Rudy Salazar, 3732 East Sunny Dunes road, was gutted by fire Wednesday morning as it stood in the rear of 220 North

## INDIAN COUNCIL FIRES TO BLAZE TONIGHT AT POLO GROUNDS PAGEANT

For the first time in California's long and fabulous history the Indian Grand Council Fire will flame into existence tonight at the Polo Grounds at 8:30 p.m.

The audience at this year's inter-tribal Indian ceremonials will not see a pageant or professional entertainment, but instead, a real, authentic council of Indian people! These Indians are not gathering here next week to perform in the usual type of public Indian show. They are coming here at the request of their friends to join together in now-wow for one glorious evening of singing and dancing around the sacred fire to relive again those wild romantic days of freedom and fighting.

Many of the sacred rituals have never been performed for a white audience. The reason they are being given now is because the Indians are in complete charge of their own destiny.

Indian avenue. The entire side of the 1936 coupe cab was burned by the blaze which firemen said may have been started by youths playing in the car.

Damage was set at \$100.

They all feel it is time the white man let them present their very sacred ceremonials by themselves. It is for this reason, and no other, that those in attendance will see something never before seen in this country.

To add an official note to the council fire, the chief of grand council has extended an invitation to Gov. Earl Warren of California. The Indians feel that the governor will be interested in seeing the natives of his own state doing their age-old rituals in honor of him and the others in the grandstands tonight.

Indian culture is not dying, nor is the Indian vanishing. However, there have been changes, for tribes that were once traditional enemies, now are tending toward an Indian Brotherhood. It is hoped that next year's ceremonials will include exhibits of arts and crafts, and new dances and tribes will be added to the long list already started this year.

The Indian people extend an invitation to all to heed the call to council at 8:30 p.m. for it is written . . . "Let them praise His name in the dance." Psalms 149:3.

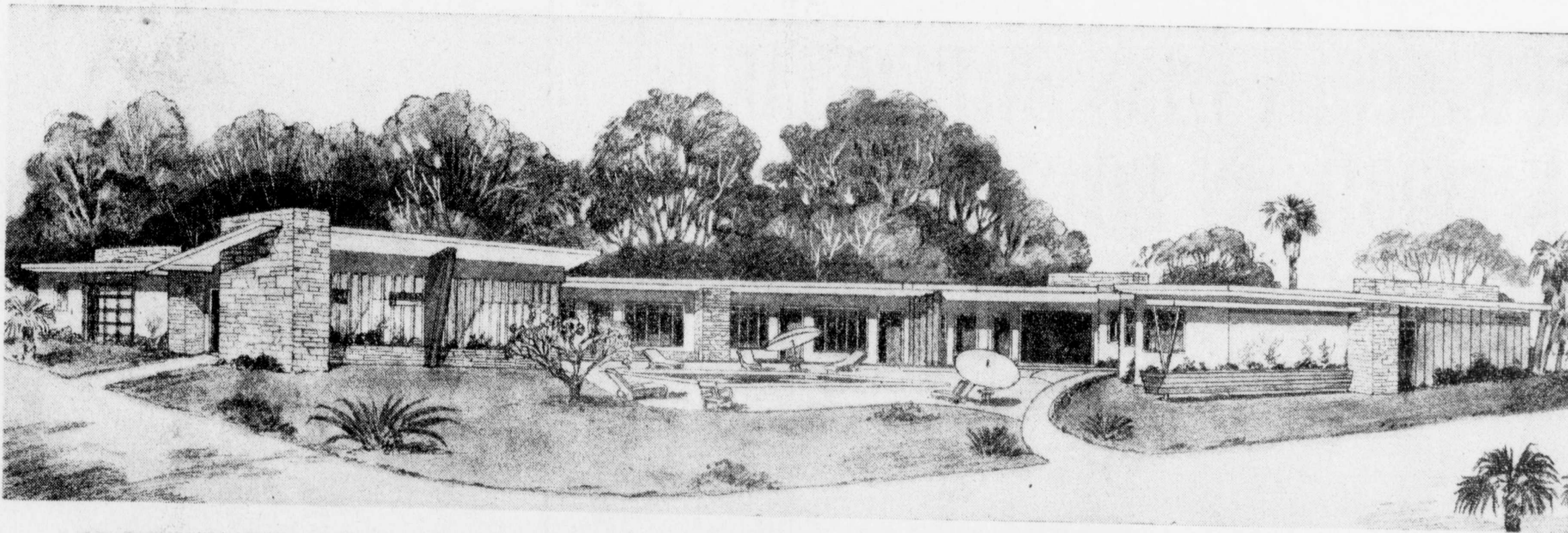
## Exclusive

# HOLIDAY HOUSE

*Palm Springs' Newest, Smartest Resort Apartment-Hotel*

200 WEST ARENAS ROAD

**Opens Oct. 1, 1951**



**HOLIDAY HOUSE** -- *For an Exclusive and Discriminating Clientele*

The most modern facilities for the comfort of guests have been provided.

Each accommodation has its own controlled heat and REFRIGERATED air conditioning . . . kitchen and breakfast nook.

All apartments are wired for sound, including radio and music from a central control board.

Rooms are all sound proofed—and insulated against unseasonable heat or cold.

Situated in the most exclusive section of Palm Springs—entirely within the sheltered area of the Village—yet Holiday House is within a few moments stroll of all the smart shops, cafes, theaters and night clubs, including the famed Tennis Club. Here all the beauty that is Palm Springs can be found.

Reservations may be obtained by

writing the owner—

MR. LLOYD S. WHALEY

4439 Atlantic Ave.,

Long Beach, Calif.

RECREATIONAL facilities include a heated swimming pool . . . shuffle board . . . putting greens and other games. Trails across the desert and into the mountains begin within a short distance of your apartment door. . . . Ample room and delightful surroundings for sun-lazing and outdoor Cabana for either daytime or evening functions. . . . Bicycles available for guests.



# Teel Takes Palm Springs Golf Crown from Stellar Field with Subpar 201

## Las Vegas Golfer Tops Given by 1

Charlie Teel fought off the challenges of some of the nation's top golfers and focused the eyes of the link world on himself this week as he won the 16th annual Palm Springs Invitational Golf tournament this week.

The Las Vegas photographer displayed exceptional competitive spirit along with a deadly short game to fire rounds of 64-70-67 for a 54-hole total of 201, nine under par.

HARRY GIVAN of Seattle followed with 202. Bruce McCormick with a 204 along with Johnny Dawson and Bud McKinney were bracketed at 206. McKinney copped first in low net honors with a 200.

Although climaxed by the three-day championship event at O'Donnell Golf club, class A and senior play last week provided a few surprises.

IN CLASS A competition Dr. John Litwinenco of Red Hill fired a 145 for 36 holes to win low gross honors in the 6-14 handicap group. Low net in the event went to Mike Banks of Seattle and H. H. Rhoads of Los Angeles country club who each shot 150 minus 22 for 128 nets.

In the 15-24 handicap event in class A competition Ralph Singer of Wilshire grossed 161 and E. K. Hartman and J. J. O'Brien each netted 127 for top honors in their class.

SENIOR PLAY, last Thursday, featured four classes split up according to age groups. Class one, 50 years to 59, saw A. F. McCellan of San Diego shoot a startling 38-32-70 for low gross. H. G. Schiff of California country club netted 62.

In the 60 to 64 year group Virginia's Franklin Robinson clubbed an agile 71 and Dr. C. L. Coffman of San Gabriel took advantage of a 14-point handicap for a low net of 61.

E. M. MAULE of Riviera grossed 75 in the 65 to 69 year bracket and J. J. O'Brien netted 60 among the boys eligible to collect social security.

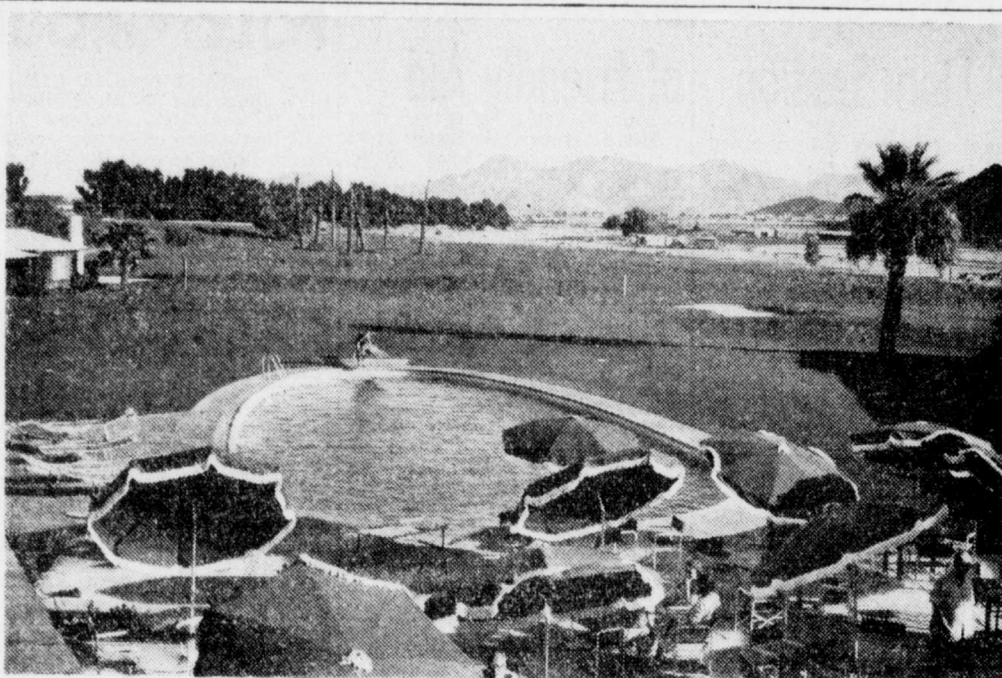
The granddaddys of the tourney, those an ancient 70 or over, found that three of their number refused to give up the ghost and knotted in a three-way tie for low gross. J. H. Ballinger of Seattle, Dr. Charles Milliken of Hacienda and Chase Garfield of Wilshire all romped through their 18 holes with 80s.

THE RACE for low net in the 70 plus bracket was even more confusing. No less than four old-timers utilized their handicaps to earn a 65 net.

They were J. E. "Dad" French of Palm Springs, Dr. Charles

12—The Desert Sun

Palm Springs, Fri., March 23, 1951



FIRST ONE SOON—Perfectly groomed for the first Invitational Golf Tournament at Thunderbird Country Club are greens and rolling grass course which opened earlier this season at the guest ranch. Tournament play starts April 12 to 15th with the club's president, Johnny Dawson and McRae, Bing Crosby, Bob Hope and a host of other stars of cinema and finance. The brilliant green links at Thunderbird present a dramatic and beautiful picture, surrounded as they are by desert with back drop of snow capped mountain peaks.

## 20 High Schools Expected Here for Track Meet

More than 20 Southern California high school track and field teams are expected to compete in the annual Palm Springs relays to be held on the high school field Saturday afternoon, March 31.

Coach Scott Thompson said that 31 schools have been invited to participate in the several track and field events on tap. This year, with so many expected participants, competition will be split into two classes—schools with from 500 to 1000 students and those institutions with less than 500 students.

Coachella high, last year's winner and a perennial track giant, is among the favorites in the small school class.

Field events get underway at 1 p.m. and track activity starts at 1:30 p.m.

Millikin, C. A. Rees, of Hacienda and Matt Davison of Flint, Mich.

## Thunderbird Prepares for First Tourney, April 12-15

Thunderbird Country Club was buzzing this week with preparations for its first annual Invitational Golf tourney set for April 12 through 15.

Milt Hicks and Johnny Dawson, chairmen of the tourney committee, pointed out that play

will be match instead of medal and will feature outstanding golfers and celebrities from across the nation.

A Calcutta dinner Thursday night at the club will kick off the tournament and there will be events every evening during the play. Climax of the social events will be presentation of trophies at a buffet dinner on Sunday. Hicks and Dawson have promised the course will be at its best to accommodate the some 250 linksters who will participate.

Yenson and Bryant; Henson and Black.

BEAUMONT'S pitching staff had what was called "an off day" Thursday as they hosted the Hemet Bulldogs who in turn bit their hosts for 14 runs while allowing five.

Perris, picked last in pre-season guessing, surprised spectators at the home town ball diamond Thursday afternoon as they upset Banning, 9 to 3, in a walkfest.

## Coachella Trips Indians in RCL Opener, 10 to 8

"There ain't no justice," is what Pitcher Don Henson of Palm Springs high is probably saying this week. Henson was topped from a hero's role to that of just another losing pitcher last Thursday afternoon at the Polo Grounds as Coachella high scalped the Braves 10-8 in the Riverside County League opener.

Henson had hurled a no-hit ball game through the regulation seven innings but the Redskin defense had allowed five unearned Arab runs to cross the plate sending the contest into an eight inning 5-5 deadlock.

COACHELLA UNLOADED on Henson in the final frame for three hits, five runs and the ball game. Winning pitcher was Bill Yenson.

Yenson set the Redskins down on eight hits and six earned runs. Yenson struck out 12 and walked only five.

Preito scored the first Indian run after tripling to start the Redskin first inning. He then added two more singles to tie Henson for top batting honors.

Preito led in RBI's with three.

THE INDIANS were two runs behind going into the last half of the seventh, but two Arab errors and hits by Henson and Johnny Black kept the Redskin chances alive.

Palm Springs pushed across three runs in the eighth for their best inning but it wasn't enough.

SEE BACK PAGE

HEAR 9-YEAR-OLD CHILD EVANGELIST SUNDAY



PIONEER

# SIGNS

376 SO. INDIAN AVE.

Phone 5261

A. K. MAGENNIS, Sole Owner

## Women Golfers Take Over Here From April 1 to 4

Following a week of tournaments in which men ruled the links at O'Donnell Golf club, the distaff side began warmups this weekend for the 16th annual Women's Invitational Golf championship April 1 through 4.

Opening day, Sunday, mixed foursomes of not more than 10 strokes difference in handicaps of partners will literally start the ball rolling.

Monday will see a putting contest at O'Donnell followed by a driving and approaching workout later in the day.

Tuesday and Wednesday the big guns will be unfurled for the "championship proper." The meat of this competition are 36 holes of medal play, 18 holes on Tuesday and the final 18 on Wednesday.

Rainiers to Close Stand Here Sunday

Following yesterday's Seattle Rainier, Pittsburgh baseball game at the Polo Grounds, there will be no more home games for the Suds until Sunday afternoon when the Angels help the locals close the spring exhibition series.

Today the Suds travel to Riverside for their final game with Portland, the fourth meeting of the two clubs.

## Discuss Plans for Net Tourney

Tentative plans have been laid for organization of an April city tennis tournament here, Howard Haddock, city recreation director, announced this week.

"I have begun negotiations for use of courts, donation of trophies and other details," he said. "After March most of the spring events will be behind us and we'll have more time for a local tennis tourney which I had planned for March."

Thanks City for Aid in Basketball Loop

City Recreation Director Howard Haddock expressed appreciation for the cooperation shown the city from several groups early this year which helped

## Softball Loops to Start in June

The city of Palm Springs definitely plans to sponsor a city softball league this summer as it has in years past. City Recreation Director Howard Haddock announced recently.

Purchase of bats and balls sufficient for a season of play has already been made and the city has other equipment on hand.

Games will probably begin early in June.

Haddock thanked the school district for use of the Palm Springs high gym, the merchants and clubs who supported teams, and the players themselves who appeared for games two nights weekly.

## Sun Classifieds Bring Quick Results

Just Arrived . . . .

A new shipment of Cashmere Sweaters from Scotland.

# TWEEDS AND WEEDS

IN THE PLAZA

## IT'S THIS WEEKEND!

FIRST ANNUAL PALM SPRINGS

# All Arabian HORSE SHOW

Saturday & Sunday

10 A.M. TWO SHOWS DAILY 2 P.M.

The Desert Horse Returns to the Desert



A HIGH CLASS SHOW THAT WILL DELIGHT YOUNG AND OLD!

First time in Palm Springs . . . an ALL ARABIAN SHOW . . . the native desert horse. Thrilling events on both days—some in Native Costume. Prize winning Arabians from all over California are being brought here for the show which is planned as an annual event for Palm Springs. Don't miss it . . . bring the whole family for a delightful afternoon at the beautiful, new Horse Arena at the Polo Grounds, Sunrise Way and Ramon Road. Two big days, Saturday and Sunday. Two shows daily, 10 A.M. and 2 P.M.

GENERAL ADMISSION \$1.00

Box Seats — \$2.00

Children — 50c

HORSE ARENA

# Palm Springs Polo Grounds

# 1951 LINCOLN WINS SWEEPSTAKES IN MOBILGAS ECONOMY RUN!



NOW THE 1951 Lincoln gets official recognition for the proven economy long known to owners of Lincoln motor cars. In the grueling 840-mile Mobilgas Economy Run—over roads ranging from icy mountain passes to blazing desert heat—the great new Lincoln with optional overdrive rolled up records for economy unmatched by any other car entered.

Throughout the rugged demands of this severe competitive test of American motor cars, conducted by the American Automobile Association, the 154-h.p. Lincoln "In-Vincible Eight" engine led all others in this extreme test—not only for performance, but for fuel and oil economy, too!

In winning the Grand Canyon Sweepstakes award, the Lincoln set a new all-time Economy Run mark of 66.484 ton-miles per gallon.

If you are one of those who have thought of Lincoln only as a style and luxury leader in the fine car field, this record commands this great car to you doubly now. Yes, the 1951 Lincoln—from any viewpoint—represents the finest and most valuable automotive investment you can make for 1951 . . . and for all the years ahead.

Why not come in to see and drive the great new economy-proven 1951 Lincoln today!

# Lincoln

FOREMOST OF THE FINE CARS NOW FIRST FOR ECONOMY, TOO!

PALM SPRINGS LINCOLN-MERCURY COMPANY

335 Sunny Dunes Road Palm Springs, Calif. Phone 2301--2052



# Suds Ready for Opening of Coast Loop

Seattle Closing Its Second Spring Grind at Polo Grounds

Seattle's hustling Rainiers have only to add a final touch of polish this weekend to their spring training stint at the Polo Grounds before departing Sunday for Los Angeles and the opening of the 1951 Pacific Coast League season Tuesday night. On the basis of spring performance the Suds will be favored to emerge victors in their first week-long series against the Angels who have not exhibited any great potential so far in the exhibition campaign.

ONLY TWO contests remain on the Rainiers' schedule—Portland this afternoon at Riverside and the first-of Angels Sunday afternoon at the Polo Grounds. The largest crowd of the waning season is expected to witness the final game here, the first Sunday home contest which pits two good ball clubs against one another.

Meanwhile, the Suds have spent a busy week both at home and on the road making a good exhibition name for themselves.

LAST THURSDAY the seemingly ever-present Angels were bested at the Polo Grounds by our side, 8 to 5. Friday the Suds licked the Pittsburgh Pirates for the first time, 9 to 4 and Saturday Portland was the victim, 11 to 6.

Sunday the Hermosa Beach All-Stars brought slightly more than a dozen players to the Polo Grounds for a 10-5 licking at the hands of the Suds. Monday they pounced on Pittsburgh for the second straight time and handed the Bucs a 9-1 licking. Tuesday Portland visited the local park and bopped Seattle, 3 to 1.

AS THE RAINIERS finished rounding into form, many close spectators seemed to feel that Vern Kindsfater, who appeared in 48 games for the Sickmen last year, has developed ahead of his mates enough to get the nod as Seattle's ace. Chances are, in this role, he will be the starting pitcher against Los Angeles Tuesday night.

Meanwhile, civic and business leaders joined this week in wishing the Seattle organization luck in the 1951 PCL campaign. Most locals and certainly all baseball fans, were delighted to have the Rainiers here for the second straight season and look for the Suds to emerge for the coast pennant race with a better record than last year's.

## High School Baseball Team Idle This Week

Palm Springs high baseballers took the day off from regular Riverside County League play yesterday because of Easter vacation.

According to the regular sche-

## SUN SPORTS IDELIGHTS

By GUS STEVENS

A bit of news was being kicked around the newly-formed Southwest International baseball league this week which could be of major importance here and, it seems to me, ought to be of paramount interest now. It seems the directors of the class C loop are holding their pre-spring training confab in Las Vegas where, among other things, they decided on a 144-game schedule to begin April 10.

NOW IT APPEARS that the El Centro entry (other teams in the merged Sunset and Arizona-Texas league setup—Las Vegas, El Paso, Mexicali, Tijuana, Yuma, Tucson, Phoenix, Bisbee, Douglas and Juarez) franchise is up for sale by its El Centro owners and if nobody wants the club, which is presumably losing money, it will be disbanded.

Here's the interesting part as quoted from a United Press dispatch dated last Sunday: "The loop franchise presently held by El Centro will go either to Palm Springs (that's us) or Ontario if Malvin (he's the chief stockholder—first name is Eddu) is not bought out and the team disbanded, directors decided."

IT PUZZLES me how they can simply assign a baseball team to Palm Springs like the story implies. Unless somebody here has been dickering with the league to give Palm Springs an entry with a guarantee that he will support it.

All of which would take a lot of money without a world of assurance that the backer would even get it back, much less make anything on the deal.

But suppose somebody did buy a baseball team for Palm Springs—let's say a group of year round businessmen.

THE PHYSICAL playing facilities are tops, we can all agree. The loop fathers would not only sanction our field but would undoubtedly find it the envy of the league.

The important thing to the owners is, can enough interest be drummed up in Palm Springs and vicinity in the heat of the summertime (no matter what the Chamber of Commerce and the hotel owners say, it gets a little warmish here around July, August and September) to support a ball team?

AT LEAST 500 people a night would have to turn out regularly in order for such a club to survive—could Palm Springs, Cathedral City, Desert Hot Springs and the Thousand Palms and Garnet supply that many fans?

Well, tiz said that city league softball is the rage of the Coachella Valley in the sultry months. (The desert never really gets sultry—that's just another way of saying "hot.") During the idle months there's simply dule a game is to be held each Thursday afternoon but the entire loop rested yesterday.

The Indians, looking for their first win, will meet Banning at the Pass city next Thursday afternoon for a seven-inning contest.

nothing else to do and so everybody goes mad for softball, (to keep from going mad with the heat) discussing it all day and sitting in the park watching it five nights a week. And last year that was in an old park, too, not a nice steel spread like we have now.

SHUCKS, who am I to say that Palm Springs could hold up its end of the deal, but it would be fun to see it tried. Everybody's boasting around town that Palm Springs is becoming a year round city. Let's prove it—with somebody else's money, of course.

The Desert Sun would certainly support such a team (editorially.)

Well, kids, let's sit tight and see what happens in El Centro before we try to start a third major league on the desert.

## Foreign Cars to Head for Village Races Next Week

Jaguars, Simcas, Allards Alpha Romeos—they'll all be seen around the Village the weekend of April 1 as foreign car enthusiasts from Southern California flock here for the second annual Palm Springs road race Sunday at the airport.

Consisting of four individual events, three of which will be run simultaneously from an inverted start for 150 miles, make up the card this year. The dis-

tance of 150 miles adds up to 60 laps of the two and one half mile course laid out on little-used roads and bomber strips between Sunrise way and the airport. Parking and spectator facilities will be provided within the infield.

### RIVERSIDE COUNTY LEAGUE Baseball Standings

	Won	Lost
Coachella	1	0
Perris	1	0
Hemet	1	0
Elsinore	1	0
Palm Springs	0	1
San Jacinto	0	1
Banning	0	1
Beaumont	0	1

Coachella 10, Palm Springs 8 (eight innings); Elsinore 4, San Jacinto 3; Perris 8, Banning 3; Hemet 14, Beaumont 5.

## In Old Vienna With Desert Sun

Pfc. Robert E. Guin, 19, son of Mrs. S. E. Bruce of 444 Via Miraleste, has settled down for a long stretch of military police duty in Vienna, Austria, according to his mother.

But he will have a desert friend to keep him company. This week Mrs. Bruce said that he requested that she start a Desert Sun subscription for him since he expects to be in Europe for over four years.

He was last in Palm Springs on furlough in June last year just before he left for overseas duty.

## County Schools in Band Festival

Students from Palm Springs high will join with those from Banning, Beaumont, Coachella, San Jacinto, Perris and Hemet high schools for the annual Riverside County League Band Festival at Hemet March 30 at 7:30 p.m.

Approximately 300 students will participate in the massed band concert conducted by Peter Conn, former U.C.L.A. and Southern Methodist university instructor.

Ensembles from the various schools may also participate on the program, directors an-

The Desert Sun—13 Palm Springs, Fri., March 23, 1951

nounced. Admission is 50 cents for adults and 25 cents for students and children. Everyone is invited.

## HEAR 9-YEAR-OLD CHILD EVANGELIST SUNDAY

SEE BACK PAGE



# Mercury wins again in Mobilgas Economy Run



## 1951 MERCURY WITH OVERDRIVE AGAIN DECLARED "ECONOMY CAR OF PRICE CLASS C"

The 1951 Mercury—last year's Grand Prize Winner—again took first prize in Class "C" in the Mobilgas Grand Canyon Economy Run!

Proving its pound-for-pound gasoline economy, a stock Mercury marked up an amazing record over a gruelling course staked out by the American Automobile Association. Virtually every kind of weather and road condition—7000 foot ice-ridden mountain passes...sweltering, sand-swept roads of Death Valley—put the car to the test. But still, the new 1951 Mercury delivered the best ton-mile gasoline economy of any car in its class.

That's something to think about when

you go to buy a 1951 car. It's good to know that the new 1951 Mercury with its thrifty "Touch-O-Matic" Overdrive can save you money for years to come—no matter where you drive it!

As if this amazing economy weren't enough, Mercury also offers new styling that's more than just skin deep. New riding comfort that's designed to give you a smoother ride longer. New value that can't be surpassed by any car on the road today!

Once again the facts have proved it—the new 1951 Mercury is "the buy of your life!" So better drop in at our showroom soon and get the complete story.



### Here's MERCURY's Record!

- FIRST in gas-mileage in its price field for 1951—25.9 miles per gallon!
- FIRST in gas-mileage in its price field for 1950—26.5 miles per gallon!
- FIRST in sales-percentage of new owners for five straight years!

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But whatever you may require, either materials or services, you will find listed in the YELLOW PAGES (classified section) of your Telephone Directory.

"Classified" is shopping intelligence at your elbow—it tells you where to find just what you want.



California Water & Telephone Company







## Easter Weekend Services Listed for Desert Area

Palm Springs and Cathedral City Catholic churches have scheduled a full weekend of religious services in celebration of Easter Sunday, the several church leaders announced this week as they released their service schedules.

Father Raymond Klumbis, pastor of Our Lady of Guadalupe had planned activity for Good Friday, Holy Saturday and Easter Sunday.

Today, Good Friday, will feature three hours of devotion from 12 noon to 3 p.m.; mass of presanctified at 8 p.m. and stations at 8 p.m. On Holy Saturday Our Lady of Guadalupe will be the scene of the blessing of the baptismal font at 7 p.m. and mass at 8 p.m.

**EASTER SUNDAY.** Father Klumbis plans masses at 6:30, 8:30, 9 and 10:30 a.m.

St. Louis Catholic church in Cathedral City, under Father Joseph Leisler, will also be the locale of services on all three days. Today at 2:45 p.m. the way of the cross and veneration of the cross is planned. At 7:45 p.m. public way of the cross will be held.

Tomorrow, Holy Saturday, blessing of the new fire, triple candle, reading of the 12 prophecies about our savior and holy mass is set for 8 a.m.

**CONFESSIONS** at St. Louis will be held today following services, Saturday 3:30 to 4:30 p.m. and 7:30 to 8:30 p.m. Easter Sunday masses will take place at 8 and 10 a.m. The second is the high mass.

St. Theresa's Catholic church is holding Wednesday, Thursday and Friday evening devotions at 7:30 p.m. Thursday, Friday and Saturday 8:30 a.m. masses are being said.

Sunday masses are at 9 and 11 a.m., the high mass being at 10 a.m.

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**SUNRISE SERVICE.**—This photograph, taken at last year's Easter Dawn greeting, will be true again next Sunday morning when the 35th annual Sunrise service is held here. Bill Hay, in the foreground, will be here again and the Easter Dawn chorus, shown above, will again herald the glad Easter tidings.

## From Page One—MORE ABOUT SUNRISE

Bill Hay, famous radio personality will again read excerpts from the inspiring poem "God of the Open Air."

"DO NOT MISS this thrilling, inspiring service which can be best seen and heard from the golf course, entered through the gate at the east end of Amado road," said Dr. Blackstone. Boy Scouts of Troops 56 and 39 will act as ushers. The public is requested to refrain from walking across any of the golf greens.

Ted Reed, owner of Reed's Radio Shop is contributing the powerful sound system, which makes the service easily heard throughout the entire central portion of the Village. For those who cannot receive the inspiration of attending this outdoor Easter Sunrise Service, radio station KCMJ is broadcasting the entire service directly from the mountain site, commencing at 5:30 a.m.

9 a.m. Father William F. Klavin will officiate. Father Michael J. O'Connor at Our Lady of Solitude church announced early this week Father Felix O.F.M. is conducting Holy Week services from Wednesday through Sunday.

**TODAY FROM 12 to 3 p.m.** are three hours of devotion and station of the cross will be held at 8 p.m. tonight. Saturday confession are at 2 to 5:30 p.m. and 7 to 10 p.m.

Sunday masses are at 6, 8:30, 10 and 11:30 a.m. The first and third masses will be high masses.

## Child Evangelist to Speak Sunday at Service Here

Tiny orator—the nine year old Donivee Ellison, will be the principle speaker at the Palm Springs Women's Club on Sunday night, it was announced today by Evangelist R. A. Rentfro of the Hour of Prophecy Bible Lecture Series. The child prodigy has spoken in 28 states to all age groups in many churches and civic clubs.

The public is cordially invited to attend this unusual presentation.

Rev. R. A. Rentfro, leader of the evangelistic company said, "We believe that the lectures of this coming week, being held in the Women's Club will prove to be the most revealing and soul-inspiring of the entire series."

The subjects to be featured during this fourth week of the series will include, "The Four Great Prophetic Beasts of Daniel 7" Sunday, March 25 (and also Miss Donivee Ellison), "God's Badge of Loyalty," Tuesday, March 27, and "The False and True Lord's Day," March 29.

Rev. Harold Clark who is leading out in the musical phase of the Bible lectures announced "These prophetic lectures, which have proven to be a tremendous blessing to thousands of others, are designed to lead men and women to Christ, no denominational lines are being stressed."

## Church School Host on Monday

Monday night, March 26 is Sunday School "Spring Open House" at Community Church for all members of the Sunday school and their parents. There will be classroom exhibits, program and refreshments with a recognition award given to the class bringing the most parents. The classrooms will be decorated in the Easter theme and spring motif.

## St. Paul's Easter Services Commence at Noon Today

The Rev. Robert M. Hogarth, St. Paul's-in-the-Desert Episcopal church, has planned a full program of Good Friday, Holy Saturday and Easter Sunday services at his church, 125 West El Alameda.

From 12 noon to 3 p.m. today worshippers may stand the three hour vigil at His cross and sing hymns. Tomorrow at 4 p.m. holy baptism for children and adults will be held. Those interested should consult the rector beforehand.

At 7 a.m. Sunday holy communion is scheduled; at 9 a.m. choral singing and the sermon "The Women at the Tomb;" at 11 a.m. more singing and the sermon "God the Omnipotent;" and at 4 p.m. the family Easter

service and story by the rector. Sunday school children will play Easter in pageant and pantomime.

## Jewish Appeal Fund Growing

The 1951 United Jewish Appeal in Palm Springs is two-thirds of the way toward its goal. Rabbi Isaac Bloch said Monday.

The Village had been asked to raise \$30,000 toward the national quota and up to the week-end, \$20,000 had been subscribed here. Most of the fund was raised at last Sunday night's meeting at Jewish Community Center.

The Desert Sun—15  
Palm Springs, Fri., March 23, 1951



**CHILD ORATOR.**—Donivee Ellison, 9, who will address evangelistic meeting Sunday night at Women's Club.

## Special Services for Community Church at Noon

Today, Good Friday from 12 noon to 2 p.m. there will be a special service of meditation and worship at Community church. Holy Communion will be administered at 12:45 and again at 1:45 p.m. in order that those who can only be away from their duties for a period of one hour may partake of the sacrament said Dr. James H. Blackstone, pastor. Brief meditations on the Seven Last Words will be given by Dr. J. R. Macartney and Dr. Blackstone. Mary Raphael will be the soloist at the first service and Violet Watson at the second.

Easter services will be held at 9:30 a.m. and 11 a.m. Sunday with Dr. Blackstone speaking on "Because He Lives." A children's choir of 50 voices will sing at the 9:30 service. The augmented Chancel Choir will sing "In Joseph's Lovely Garden" and "Christ Our Passover is Risen" at the 11 o'clock service. New members will also be received into the church.

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Investigate this beautiful section of the desert. It is a well protected area and really THE GARDEN SPOT of the desert.

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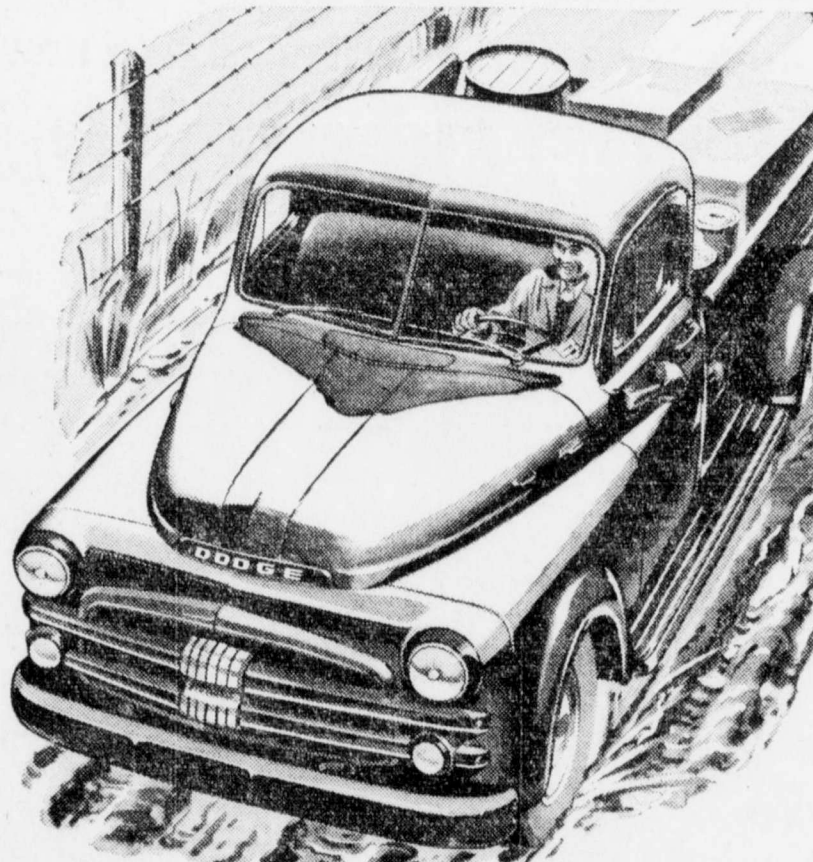
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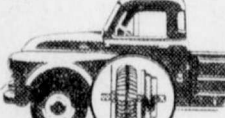
With Fluid Drive, there's less wheel-spinning, less tendency to skid on wet or icy pavements. You can start in higher gear, apply power gradually and get away smoothly and safely. Traction is applied more efficiently. With less wheel-spinning, tires last longer, too—another money-saving advantage of Fluid Drive!

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Fluid Drive lets you stop on an upgrade and hold your Dodge "Job-Rated" truck in gear, simply by slightly speeding up the engine. And on a downgrade, Fluid Drive gives you effective engine braking. Under all driving conditions, Fluid Drive is easier on both driver and truck.

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(OTHER HOTEL ADVERTISEMENTS WILL BE FOUND ELSEWHERE IN THIS ISSUE)

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DINNER-DANCE to 11  
Dance Reservations Requested  
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Radios and Telephones in each of 14 complete apartments ... 9 hotel rooms  
HEATED POOL  
REASONABLE RATES  
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# Come to



## Church Services



As we gather in church Easter Morn and harken to HIS teachings, it is fitting that we project the symbol of HIS Resurrection to our own times . . . . and that we resolve to follow HIM, not only on the Easter Holiday, but EVERY day . . . . Paying heed to HIS words offers true hope for a world awakened to a new era of lasting peace . . . . Peace as HE taught.



Space for this message is made possible through the cooperation of the following—

Mrs. Alice Guthrie

Palm Springs Chamber of Commerce

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125 W. El Alameda

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204 So. El Segundo

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2800 East Ramon Road

**Christian Science Church**

Services at Woman's Club

**Lutheran Church**

Services at Youth Center

**Church of Latter Day Saints**

Services at Youth Center

**Full Gospel Church**

Indian Ave.

**St. John's Baptist Church**

Indian Reservation

**Seventh Day Adventists**

Services Saturday — Woman's Club



## Contract Let for Irrigation at New Park

Hood Construction Company Awarded North End Park Job

Hood Construction company of Linwood was awarded the contract for installation of an irrigation system at North End park this week. The concern was the lowest bidder, \$12,384, among several vying for the job.

The irrigation system will water about two-thirds of the park area including the new palm trees, olive trees and plants.

At this week's council session Jack Schulman, speaking for the Hotel and Apartment Owners association, asked that the council attempt to proceed with North End park construction as rapidly as possible for the convenience of Palm Springs visitors.

## Child, 6, Darts Into Street, Hit

A six-year-old Burbank child was bruised Sunday afternoon when an automobile driven by Gerald E. McKinney, 17, of 210 West Sunny Dunes road, struck him at Palm Canyon drive and Ramon road.

McKinney told police that the boy, Danny C. Vincent, darted behind a stopped car at the crosswalk so that he was unable to see him.

McKinney was traveling only 12 miles an hour as the time of contact and police did not cite him.

## Death Takes

Harry G. Virgin

Harry G. Virgin, 64, died in his trailer at Rancho Trailer court in his sleep Wednesday morning, county coroner reported yesterday.

Investigation showed that he had been treated for a chronic heart condition within 24 hours of his death. Here with Virgin was his stepson, Charles Hurley of Colton.

## Death Takes

Bruce Boykker

Bruce Boykker, well known winter visitor here, died last week at his home in Bellingham, Wash., according to word to Dr. and Mrs. J. R. Macartney. Mr. Boykker owned a home here and spent much time in the village.

With his wife he left the village only six weeks ago to return to the northwest.

## He Can't Be Stopped



O. A. "TORGY" TORGERSON

In 1947 the Coachella Valley looked like a good place to retire after the rigors of Alaska banking. Or at least so thought O. A. Torgerson, Seattle and Alaska banker for 36 years and operator of the Bank of Kodiak for seven of the most hectic years in the territory's history.

But Torgerson had not reckoned with his own drive and eye for progress. Settling in Cathedral City, he soon realized his community needed a bank and most of his neighbors seemed to agree.

On July 11, 1949, the Desert

Bank opened its doors in that community and slightly more than a year later, Sept. 5, 1950, a modern branch was opened in Palm Springs. Next, it will be Indio because that is where, he says, a great opportunity for service lies and he cannot rest with a job half done.

Born in Cooperstown, N. D., Torgerson enrolled in extension courses at the University of Minnesota and the University of Washington before entering his banking career in the northwest.

He went to Kodiak in 1940 and stayed until he settled in

## Formal Request Filed by Rogers for Pavilion Use

Herb Rogers, Palm Springs Playhouse producer, formally asked city council if he could bring his troupe back to the Village next season for another run at the Polo Grounds Pavilion. Although the council generally agreed that the group should be allowed to return, Councilman Earl Strebe, theater owner, asked that the issue be studied in committee of the whole to consider rental terms more advantageous to the city.

City Manager Russell Rink said the Playhouse attendance is better this season than last year and that the city should net about \$800 from the operation. Council decided to act on Strebe's suggestion and submitted the question to the committee.

## Council Has New Problem on its Hands

City council ran into the problem of housing for airplanes at Palm Springs airport this week.

Plane owner Herb Burns told the council that he was having trouble finding protection from the elements for his new ship and that several of his friends had had the same difficulty. He said that some visitors refused to stay in Palm Springs overnight because they had no place to house their expensive craft.

Council decided that the committee of the whole would consider some means of providing more hangars at the airport. Individual and inexpensive T hangars were considered as the best solution.

Cathedral City. In the territory during the war, "Torgy" has been called "banker," morale-booster and father confessor to the fellows stationed so far from home during World War II.

With Torgerson in Cathedral City is his wife and a daughter, Mrs. Charles Wameling, also lives in that community. Torgerson is a graduate of the American Institute of Banking in addition to his university courses.

## Bunker Named Deputy Attorney by City Council

City council formally accepted Assistant City Attorney Warren Slaughter's resignation this week, effective March 15, and appointed a successor, Jerry Bunker, 29, of Los Angeles.

Slaughter resigned to become deputy district attorney for Riverside county, a job which will take him to Indio about two days each week, and to set up a private practice in Palm Springs. He will maintain offices here in the Desert Bank building.

Bunker, chosen from among a list of candidates for the position by City Attorney Roy W. Colegate, brings a wife and child here from Los Angeles. He served in the marine corps during World War II and was graduated from University of Southern California last year. Bunker was admitted to the bar in January.

## Sheriff and Board Patch up Quarrel

Peace reigned again this week at the court house at Riverside. Supervisors and Sheriff Carl Reburn patched up their differences with the sheriff getting what he asked for—three new patrol cars.

Two weeks ago the board turned him down. But Monday of this week they said that the present cars were no longer capable of rugged duty and ordered the purchase of the vehicles.

## First Fire Warning of Season Issued

It's that time of year again—be careful of fires.

Chief William Leonisio issued his first warning to that effect this week after a carelessly tossed cigarette butt started an incipient blaze in Tahquitz canyon last Sunday.

The state law, he said, provides stiff penalties for discarding burning tobacco in any form outdoors, he said.

## LAFF OF THE WEEK



"Ask Her If She's Got A Girl Friend For Me."

## Second Career Session Tuesday

Second annual Career conference will be held at Palm Springs high school Tuesday, Superintendent A. G. Hoff announced this week.

At the opening session three service recruiters will present opportunities for men in the armed services. Girls will receive information on army nurse corps opportunities and WAC openings.

Section meetings will be held covering the 38 fields of great interest to local high school pupils.

## Police to Attend 2-Week Course

Local police regulars and reserves will be star pupils during a two-week FBI school course to begin here April 16, Chief August Kettmann announced this week.

Of the 10 sessions, four will be for reserves and six for regulars but all officers may attend all of the classes, Kettmann said. Reserve classes will be of an elementary nature while the regular classes will cover public relations, investigation, testimony, interrogation, evidence and traffic.

The Desert Sun—17  
Palm Springs, Fri., March 23, 1951

## Seniors to Have Chance to Win in Bank Contest

Palm Springs high school seniors will have a chance to share in cash awards, trophies and certificates as a part of Bank of America's 1951 Achievement Awards program which got underway this month.

A total of \$31,000 in cash and 3000 cups and certificates will be distributed in the statewide program to encourage high school students to greater achievement in their studies, vocational training and citizenship.

Judges will be announced from the Riverside area April 27 and zone winners (zone 2 includes Riverside, San Bernardino, Inyo and Mono counties) will be announced May 7. Final selection will be at University of Southern California in Los Angeles, May 25.

Easter vacationers at The Desert Inn include the Frank Miller family of Laguna Beach, the C. A. Johnsons of San Marino, and the Ralph Montali family of Oakland.

## UNWANTED HAIR

Permanently eradicated from any part of the body with Saca-Pelo, the remarkable discovery of the age. Saca-Pelo contains no drug or chemical and will kill the hair root.

LOE-REER LABORATORIES  
609 GRANVILLE ST.  
VANCOUVER, B.C.

## HEAR 9-YEAR-OLD CHILD EVANGELIST SUNDAY

SEE  
BACK  
PAGE



## Live in the Nile Valley of America!

"And a river went out of Eden to water the Garden." (Gen. 11:10)

Four thousand years ago the Egyptian peasantry bailed water by hand out of the Nile to nourish a barren soil. Ancient peoples on the Euphrates and the Tigris, the Phoenicians, the Greeks, the Romans, and the Moors in Spain, knew the art of diverting water. Wherever the Mohammedan went he introduced irrigation. Probably nowhere in the world today is there so large a population depending solely on agriculture and so free of the risks of drought and floods as the Valley of the Nile.

The Shadow of the Babylonian, the Sakia of India and Archimedes' Screw are giving away to the technique of modern engineering. Mighty rivers are controlled with massive dams. Vast canals release flowing waters to rich sun-parched desert lands. Here in the great southwest, under construction, is one of the mightiest efforts of man to weld the resources of nature for the good of coming generations. The melting snows of the Rocky Mountains passing through the Colorado River to the sea flows through the All-American Canal bringing life to the rich soil of the Coachella Valley.

As Egypt was once the granary of the Roman Empire, this desert valley, bathed in perpetual sunshine, nourished by cheap, abundant water, its living modernized with low cost power and air-conditioned homes, indeed, may become the Nile Valley of America. Within the memory of living men this Garden of the Sun may well become the home of a great population; its lands be priceless.



ON THE SUNNY SIDE  
OF THE VALLEY

Play in Palm Springs and live in peace, privacy and seclusion only 16 minutes away.

Rancho sized home-sites with future All-American Canal irrigation water to grow citrus, dates and shrubbery around your desert home at low cost. The only residential development providing such advantages in the Palm Springs area. Plenty of domestic water and every city utility now in.

BIG, RANCHO SIZED HOMESITES (1 1/4 ACRE)

—at the cost of a city lot

10 YEARS TO PAY—splendid inflation hedge

\$985 TO \$1750

## Hidden Springs has Everything!

INVESTIGATE THESE REMARKABLE ADVANTAGES!

Swimming pool and club house.  
Membership with lots.  
Natural gas off Texas Big Inch.  
Television reception.  
Paved road direct to Palm Springs.

Telephone and 10 cent toll to Palm Springs.  
Riders paradise—unfenced area.  
Privacy—1500 acres, both sides of road.  
In Palm Springs High School District.

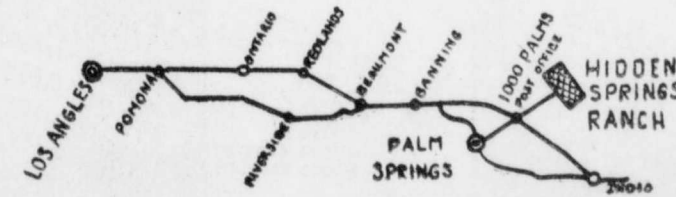
School bus service.  
Ninety minutes more sunshine.  
Summer care of homes.  
Most wind protected section.  
Reasonable restrictions.  
Small artistic homes invited.

INSPECTION OF PROPERTY INVITED

See CHARLES DOYLE for Information  
(original owner of the Smoke Tree Ranch)

## HIDDEN SPRINGS RANCH

DIRECTIONS:— Drive out Ramon Road, cross Highway 99 and follow the signs—12 miles, 16 minutes.



Thousand Palms, Calif.  
PHONE 345

# 1951 SERVEL

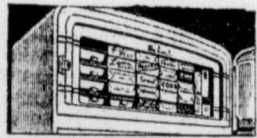
HAS ALL THAT'S NEW... AND SILENCE, TOO!

COMPARE BOTH TYPES YOU'LL CHOOSE SERVEL THE GAS REFRIGERATOR

Guaranteed 10 years  
Stays silent—lasts longer.  
Larger inside—smaller outside.  
8 beautiful models to choose from.  
And even lower prices!

Servel is marvelous! It gives you new convenience. It has classic beauty. Its long-life freezing system doesn't contain a single moving part. There's no machinery to wear out... nothing to grow noisy. A tiny gas flame makes ice and cold... assures dependable, low-cost operation. Servel has the world's longest refrigerator guarantee, too... 10 full years... which is especially im-

portant in times like these. Among the eight beautiful models is the size for your family. You'll find it lots bigger inside to give you more cold space... and slimmer outside to save you floor space. See the marvelous, motorless 1951 Servel Gas Refrigerators today at dealers' or in your Gas Company showrooms. Note the low prices.



Lots of room for frozen food  
Up to 70 pounds of frozen foods fit in the 2-cubic-foot Freezer Compartment of the model illustrated. You can store steaks, juices, vegetables... even ice cream by the gallon. Separate door seals cold inside.

SOUTHERN CALIFORNIA GAS COMPANY

Now more than ever  
your best value

# GAS Refrigeration



## Desert Art Center

The Cathedral City Women's Club became the first club in the valley to take out a \$25 yearly sustaining membership in the Desert Art Center, whose headquarters is located in their area. Mrs. Curt Ring, president, said that the support of art projects is one of the chief requirements in a well rounded club program as set forth by Federation year book. She said it had been the recommendation of their art chairman, Margaret Davidson, that the Cathedral City be the first to give concrete evidence of its support of this outstanding new valley-wide project.

Mrs. James K. Wolseth, active

chairman of the committee of public spirited volunteer workers who started the Art Center less than a year ago, said it was important to the healthy growth of the Center that it become part of the program of all clubs of both men and women. If it is to achieve quickly its goal of making Coachella Valley one of the best known of all national art and cultural shrines in America.

"We have more to offer artists here in the way of scenery and outdoor living than any other place. We are closer to more recognized established art centers such as San Diego, La Jolla, Laguna, Carmel and Los Angeles. The finest artists in the world have been making this their winter Mecca but we have never, up to now, taken advantage of this nor offered them the means to stay here for long periods by establishing classes. Winter residents are constantly asking for better facilities to take art work, famous artists are asking for studio space to teach—and we have had nothing to offer. The purchase of the Marsden Foundation buildings and grounds will supply these facilities," she said. "And the more yearly sustaining club memberships we have the better for that project too."

## DIRECTORY

### Palm Springs and Desert Area Real Estate Firms

**PALM SPRINGS**

THE ALAN ALLEN CO. 5196  
226 N. Palm Canyon  
Royal Palms Hotel  
ANDERSON, GUY & TERRY  
RAY 2064  
773 N. Palm Canyon Dr.  
APPLEBAUM, DAVID 5555  
320 S. Indian Ave.  
BORRERO SPRINGS CO. 3666  
8 The Plaza  
CAMPBELL, JAMES J. 2379  
156 S. Indian Ave. Box 275  
FULTON, MURIEL E. 2225  
482 N. Palm Canyon Dr.  
GANNON & FREDERICKSEN  
163 N. Palm Canyon Dr. 2772  
HICKS, HAROLD J. 2736  
813 N. Palm Canyon Dr.  
HILLER, RAY 2957  
444 N. Indian Ave.  
ISRAEL, ADOLPH 2981  
437 N. Palm Canyon Dr.  
JAMES, MARTHA 2751  
445 N. Palm Canyon Dr.  
MILLER, FRANK W. 2929  
428 N. Palm Canyon Dr.  
MUNHOLLAND & CO. 3673  
431 N. Palm Canyon Dr.  
NICHOLS, CULVER 2182  
861 N. Palm Canyon Dr.  
PALM SPRINGS REALTY CO.  
507 N. Palm Canyon 2742  
RANSOM, ROBERT 2793  
142 S. Palm Canyon Dr.  
REID & WADE 2855  
Tahquitz River Estates  
850 S. Palm Canyon Dr.  
ROCKS, O. MADGE 5187  
380 N. Palm Canyon Dr.  
NARDONI, AUGUST M. 2781  
380 N. Palm Canyon Dr.  
SHEPTEENKO, PETER B. 2727  
475 N. Palm Canyon Dr.  
WILLIAMS, JOHN W. 3311  
423 N. Palm Canyon Dr.  
WRIGHT, BILLY 5727  
285 N. Palm Canyon Dr.

**CATHEDRAL CITY**

ARNER'S DESERT REALTY  
615 Broadway 8-3251  
BILES, RUTH 8-3605  
917 Broadway

BLAKELEY, M. H. 8-4313  
HILLERY, WILLARD R. 8-3417  
SHERRILL, R. H. "Bob" 8-3534  
707 and 713 "D" St.

**DESERT HOT SPRINGS**

COFFEE, L. W. DHS 121  
3 W. Pierson Blvd.

**RANCHO MIRAGE**

EWART, ESTELLA C. 8-3112

**PALM VILLAGE**

EASLEY, JAMES I.  
Palm Village Tract Office  
Indio 7-6161

**PALM DESERT**

BROOKS & McCALL  
Palm Desert Properties  
Shadow Mountain Club  
Palm Desert 76-2911  
EDITH EDDY WARD  
Palm Desert 76-3191  
TREZEVANT, ELIZABETH  
Palm Desert 76-3131  
PANORAMA RANCH TRACT  
Palm Village 76871

**INDIO**

RALPH L.  
STEPHENS CO. 7-7371  
Lupine Ave. at N. Jackson

## Visitor's Death Laid to Suicide

Deputy Coroner Robert L. Drake Monday ruled the death of a Victoria, B.C. visitor at Desert Hot Springs as "suicide" after an investigation.

Law enforcement officers said that the dead man, Samuel Clack, 57, had been sent to Desert Hot Springs for a rest. He was believed to be despondent and perhaps mentally ill. Clack, a state trust company manager in Victoria, hung himself at Desert Hot Springs Ranch. He had been

## Business Directory

**AMBULANCE SERVICE**

**WIEFELS & SON**  
666 Vella Road  
Palm Springs  
Phone 2977

**AUTO TOPS, SEAT COVERS**

**SPECIAL PRICES ON**  
Auto Tops, Seat Covers,  
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**FRED HEPNER**  
Phone 8-3322  
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Tramview  
67-793 Highway 111  
4 miles southeast of Palm  
Springs... on right hand  
side approaching Sunair  
Drive-in Theatre.

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Permanent Waving,  
Manicuring... hair styling  
cutting... tinting

**Hobbs Beauty Shop**  
136 S. Indian Ave.  
phone for appt.: 3523

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**BUILDING SUPPLIES**

**"To Meet Your Every Need"**

**DILL Lumber Co.**  
JOHN M. WOOD, Mgr.  
579 So. Palm Canyon Dr.  
Phone 2758 and 2759

**PAVING**

**J & S Paving Co.**  
Paving, Resurfacing,  
Grading, Excavating  
Asphaltic Concrete Material  
Plant Mix Material  
Desert Mix  
Serving the entire Desert  
area.

Gen. Mgr., SAM JANICH  
For the Best, Call 'J & S'  
Specialists in Paving  
P. O. Box 74  
Palm Springs 6551

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**SERVICE STATIONS**

**"JUD" OSBURN'S ASSOCIATED SERVICE STATION**  
Assures You  
The Friendliest  
Service in  
Palm Springs!  
— Located —  
In the Heart of Town.  
300 N. Palm Canyon Dr.  
PHONE 9060

## TRAVEL--ALONG

With JAN and GEORGE OLMAN

Palm Springs goes to Hawaii —after the season, our Villagers tour to Hawaii will leave on the May 16th sailing of the SS Lurline—five days of shipboard fun and then to avoid the "packing and unpacking" problems—after our aloha welcome at Honolulu, we'll leave by car for the airport and fly to Kauai Island—to the charm and quiet of the Garden Island—we'll fly to the big island and visit Hilo, then two nights at the beautiful Kona Inn. Fly to Honolulu and seven heavenly days at the Royal Hawaiian Hotel. We'll return to the Royal in time for their famous Hoolaiea picnic around the other side of the island with George Kainapou and the Royal Hawaiian Serenaders accompanying the group—we'll have a Luau—a Japanese evening—and last of all, we'll be guests at the Moana Hotel Aloha Party the night before our return home on the Lurline! Palm Springs to Hawaii Party!

It's true—about Peru! The tourist dollar does go far—and the cost of transportation is—by freighter from this coast \$375 to \$400 one way (10% off the roundtrip)—by air from Los Angeles \$801 roundtrip.

Swiss Education Tours — for several highly successful years, the Swiss Educational Service on the desert area since Feb. 19.

His wife and a son, Rod, survive Clack in Victoria. Wifels and Son chapel reported. The deceased was a native of England before coming to Canada.

has operated educational tours to Europe including the summer study courses at famous universities. Again this year they offer a tour of nine weeks in Europe—five spent in visiting Europe's most interesting and romantic cities—Paris, Nice, Geneva, Florence, Rome, Venice, Milan, and London—all the fascinating cities on the TWA routing—then four weeks at either the University of Geneva, the Catholic University of Fribourg, or the summer school of European Studies in Zurich. The Institute of University Studies Abroad offers courses at the University of Dublin; the University of Madrid; Oxford; Sorbonne in Paris—and time spent touring the countries of southern Europe.

Canadian Rockies and Pacific Northwest—Laughlin Tours after completing another most successful Mardi Gras tour, is now arranging the 1951 Canadian Tour! They use only the best hotels—Banff Springs, Chateau Lake Louise, Jasper Park Lodge, Empress in Victoria. Deluxe staterooms on the steamship between Seattle and Victoria—first class streamlined trains—and all arrangements planned for your convenience and pleasure. They leave Los Angeles weekly commencing June 24. Visit the famous Burcharts Gardens in Victoria—Banff—Bow Valley—Mojave Lake—Lake Louise—Emerald Lake—Yoho Valley plenty of leisure time—and you can stay longer if you like!

Almost Time for the Big Fish —about the end of March—the first part of April, the marlin and sailfish are scheduled to "run" at La Paz and at Mazatlan! And only \$62.20 roundtrip La Paz from Tijuana. The hotel situation in Mazatlan is quite a problem and advance reservations necessary. And at Acapulco—the Salifish Rodeo is scheduled for April 12-14. Here, as in Mexico City, the hotel problem is serious and hotels and fishing boats must be reserved ahead.

To and From South Africa—The Farrell Lines have excellent new ships from New York to Capetown and Durban—carrying about 90 passengers—and time between ships for touring South Africa—return to New York on the next ship or by Union Castle to England!

Stella Polaris to Europe—after her round-the-world cruise, the Stella Polaris will leave New Orleans May 26 for Havana, St. Thomas, Funchal, Casablanca, the fascinating international city of Tangier, Portugal, Lisbon, and across the Bay of Biscay to the English Channel—to Tilbury! There the cruise ends—28 days at sea on this Norwegian cruise ship carrying 170 passengers.

## Plaza Motors

WILL

## BUY SHIP STORE or TRADE

Your Car  
on a New Oldsmobile  
Super 88 or 98

## Cadillac-Oldsmobile DEALER

Corner Indian Ave.  
and Arenas Road  
PHONE 5122

## The Desert Sun CLASSIFIED ADS

PHONE 2249  
P. O. BOX 190  
PALM SPRINGS

FOR COMPLETE COVERAGE OF THE DESERT AREA, ORDER YOUR CLASSIFIED ADS RUN IN THE DESERT SUN (FRIDAY) AND THE PALM SPRINGS NEWS (TUESDAY) AT SPECIAL RATES FOR CONSECUTIVE INSERTIONS AS SHOWN BELOW:

RATES				
Per Line	One Time	Two Times	Four Times	Nine Times
	25	45	80	1.60

- MINIMUM SIZE AD 3 LINES.
- COUNT 26 LETTERS AND SPACES TO A LINE.
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- RATES BASED ON CONSECUTIVE INSERTIONS.
- A CHARGE OF ONE INSERTION WILL BE MADE ON ALL ADS CANCELLED BEFORE PUBLICATION. CANCELLATION DEADLINE: 5 P.M. WEDNESDAY FOR FRIDAY ISSUE 10 A.M. MONDAY FOR TUESDAY ISSUE.

## Lost and Found 10

REWARD \$100—Lady's square dial watch set in large yellow gold flower designed band. Lost March 7th. Probably vicinity North or South Palm Canyon Dr. or Indian Avenue. Phone 2725.

## Mail Box

HASTA LA VISTA

Editor, Desert Sun:—During such time as I could spare from mulling over the awful state of The Union I have been mulling over the dreadful alleged news that Harry Oliver, Fort Commander of the nearly lost Legion of Incurable Desert Rats has announced his intention of executing a strategic withdrawal (not to be confused with a retreat) before the barbarian hordes of so-called civilization in order to take up a new defensive position far to the northeast of his present line of resistance.

At the risk of possibly violating a military top secret, I am going to divulge the information that destination "Endoline" is, according to a highly authoritative source, situated approximately 90 miles from nowhere as the jackrabbit rambles, or thereabouts. Having gotten that far, anyone desiring to join the Expedition from a Rat Race can ask any local Indian for further directions. But don't depend on paved highways and be sure to carry a large canteen, preferably filled with something.

It is with a deep sense of regret that this comparative parvenu feels impelled to pay verbal tribute to the gallant Leader who for many years has fought a great rear-guard action in a cause that was lost when the squeak of the ubiquitous gas-line buggy began to replace the voices of the turtle and the desert canary calling to his (or her) mate.

We have noticed with nostalgic regret the gradual disappearance of many of the native denizens of the desert. Gone are the coyotes with their taunting nocturnal serenades. Fading is the once still night, we now hear only speeding cars with loads of loaded passengers hustling from whither to whence.

It's getting too crowded around here for the health of any genuine desert rat. The city rats are pouring in by the thousands. Hundreds of them have staked claims and thrown up shacks styled for gracious living, with patio, heated swimming pool, lanai, bar and built-in BQ. for sale, only \$47,500 if you hurry. Many of these have become more or less addicted to desert rattle in the grand manner; but the real McCoy's are either passing out or getting out. Fortunately there is plenty more desert.

And so the departure of our literary Left Frontiersman has an element of inevitability. He is going where there is more elbowroom, and we can't blame him. But there will be an unfilled vacancy around here when there is no more Harry Oliver at the Thousand Palms hacienda where "Ramona never slept but had a darn good time."

H. G. COUTLER.

## MENUS

Menus to be served next week in schools of the Palm Springs Unified district appear below as an aid to mothers in planning home meals.

Monday—Weiners on buns; stewed peas and velvety buttered; lettuce wedges; cubes of cheese; orange; milk.

Tuesday—Beef steak with vegetables; buttered bun; fruit cup; milk.

Wednesday—Dried lima bean casserole, vegetable and ham; wholewheat sandwiches with butter; lettuce, raw spinach, and onion salad; peanut butter cookies; orange juice; milk.

Thursday—Creamed turkey and hard cooked eggs; wholewheat sandwiches with butter; spinach with lemon; carrot sticks; milk.

Friday—Salmon loaf; wholewheat sandwiches with butter; all green salad with cottage cheese; sliced peaches; milk.

Houseguests of Medford Stone this week were Mrs. P. W. Van Wagoner and Herbert Baumgarner. Mr. Stone, earlier this season, purchased a new house on Paseo el Mirador.

## Personals 12

WIDOW with 1951 car can act as companion or driver. References exchanged. Write Desert Sun, Box 190, File A8.

**PRINTING**  
BUSINESS and social stationery, cards, envelopes, etc. Village Print Shop, 155 E. Amado, 5207.

**CALL YOUR**  
Avon representative 25682  
mornings—9-10 a.m.

## Announcements 14

DESERT BOOK SHOP now open. Books sold. Rental library. Typewriters sold and rented, 443 N. Palm Canyon. Phone 5208.

New varieties in citrus trees palm trees, shrubs, interior plants. All reasonably priced. There is always a good buy at THE LITTLE GRASS SHACK NURSERY (Across from Fair Grounds) Oasis St. at Highway 111, Indio Phone Indio 73749

## Service Miscellaneous 15

## EXPERT REPAIRING

On All Makes of Sewing Machines  
Free pickup & delivery  
SINGER SEWING CENTER  
45-435 Jackson St., Indio  
Phone 7-3791

**FURNITURE UPHOLSTERING**  
Get quality upholstery at reasonable prices  
SPECIALIZING in bed divans for homes and trailers  
Free estimates  
DESERT BEDDING and UPHOLSTERING CO.  
Phone P.S. 7652

**PIANO TUNING REPAIRING**  
P.O. Box 1349—Phone 3195

## Situations Wanted 25

**Free Employment Office**  
201 N. INDIAN AVE.

GARDNER, 45 years experience. Living quarters. References. 782 W. Wilson, Banning.

BABY SITTER, reliable, ex-kindergarten teacher, \$1 hour. Mildred Scott, Phone 7601.

**NEED HELP?**  
Phone JANE BROWN, 2838  
P.S. Employment, 156 N. Indian

CHILD CARE in my home. Hour, day, month. Competent, reliable. Phone 3241.

## Help Wanted 27

**TRAILER OWNER**—Who is going to stay on Desert through summer. Trailer park maintenance and watering. Free trailer space and part time salary.

**ALTO TRAILER EXCHANGE INC.**  
1 1/2 Miles East Cathedral City Highway 111

**EXPERIENCED practical nurse**, able to lift wheel chair patient. References required. Box 190, File D-8.

**GENERAL housework**, assist cooking, 2 school children. Live in or out, \$100. Ph. 4413.

**WILL GIVE housekeeping unit** to sober handyman for 1 day service week. Phone 25035.

## Business Opportunities 29

ONE financially interested in a complete detailed photography of Ballet Russe rehearsals. Phone 4781 mornings.

## Business & Financial 30

**FOR SALE:** 50 shares common stock of the Palm Desert Corporation, Box 190, File C-8.

## For Sale or Exchange 34

**WILL SELL** or trade for Palm Springs income property. 11-quor store and property or separate. Value complete to \$31,000. Adjacent to Santa Anita Race Track. Ideal for couple, living quarters. 9010 Huntington Dr. at Rosemead Blvd., San Gabriel, Calif., Atlantic 6-3663.

GENTLEMAN'S small estate near Richmond with 2 rental cottages. Bank appraisal \$25,000. Trade clear for income property in or near Palm Springs. Realtors cooperation invited. H. E. Russell, 713 Macdonald Avenue, Richmond, Calif.

2 BEDROOM home, completely furnished \$4500. Will accept house trailer as part payment. 1875 Jean Ave. off E. El Portal. Phone 25421.

**TRAILER** with small mineral water pool, bargain or trade for lot, car or what? 25035.

## For Sale or Exchange 34

THEATRES, theatre buildings, income business property, in Los Angeles. Will trade for Palm Springs income or what have you? Doc Barsky, 1914 S. Vermont Ave., L. A. 7, Cal. Phone Parkway 7742.

## Real Estate—For Sale 35

**CASH-OUT!**  
5 BEDROOM, 5 bath home, 9 water shares. Walled estate in finest location for the price of a home at \$37,500.

**Furnished Duplex**  
2 BEDROOMS each side, 3 fireplaces, 1/2 acre. Across street from Desert Airpark. Only \$17,500. \$5000 down.

**80 Acre Ranch**  
ENTIRELY fenced and cross fenced, with steel posts, 7 miles from Palm Springs; 15 acres in alfalfa. Carries 12 head of cattle; 2 artesian 80' wells. Beautifully furnished, hollow tile, modern, home with large living room and patio facing 20 x 40 swimming pool. Large dining room, large playroom with bar; 3 bedrooms, 3 baths. Help's cottage with living room, bedroom, kitchen and bath. Corals and feed room. Aluminum overhead sprinkling system; 9 crops alfalfa annually; 2 tractors and other farm machinery. A secluded oasis yet convenient to Palm Springs. Cash out \$45,000. Quick action advised.

**TERRY RAY — GUY ANDERSON**  
Ph. 2064 - 25475 - 6735  
773 No. Palm Canyon

## STARTLING BUT TRUE!

6 UNITS, all furnished. Kitchens with refrigerators. Price \$11,500. \$3000 cash will handle.

2 BEDROOM house, furnished. Separate guestroom. Nice patio. All fenced. \$12,500.

BOTH of the above are priced for immediate sale.

**PALM SPRINGS TOURIST BUREAU**  
Real Estate Department  
444 N. Palm Canyon Drive

**AN OUTSTANDING bargain.** In the best part of Palm Springs. Round the corner from school, shops and golf course. Outdoor living at its best; large tiled patio, covered porch for entertaining; tiled roof; 3 bedrooms; tiled breakfast room; lounge with fireplace; small citrus grove with share water stock. This valuable property being sold by actual owner at a bargain price for a real Palm Springs desert home. Ready to move right in. Furnished or unfurnished. Inspect Friday, Saturday, Sunday, Monday, 401 W. Colusa, near Colonial House. Apply 590 N. Cahulla Road or Phone Saturday 3564, Palm Springs.

**EXTRA SPECIAL**  
3 bedroom, 2 bath, maid's room and bath, 800 square foot living room. Dining room with inside BBQ. Screened-in patio. Rumpus room, large den, Chrysler Airtemp heating and cooling system. On 1 1/4 acre lot, \$30,000, terms. R. A. ELLSWORTH, Panorama Tract Office, Palm Desert.

**Laguna Beach THE PALM SPRINGS TOURIST BUREAU**  
444 N. Palm Canyon Drive Phone 2842 or 2827

**ANNOUNCES**  
that reservations for all summer homes, hotels, and motels, can be made through this office without charge. OUR LAGUNA BEACH office has requested us to inform guests, contemplating a visit to Laguna Beach, that owing to the El Toro Air Base personnel demand, early reservations should be made. FREE map of Laguna Beach or Palm Springs upon request.

**SACRIFICE \$6500**—2 nicely furnished houses on large lot 2 blocks from center, nice home and rental. Write Box 190, Desert Sun, File Y-7.

**HOUSE of your dreams** at Hidden Springs Ranch, end Ramon road, 2 bedrooms, lanai, adjacent to club, pool, \$14,500. Phone 1000 Palms 337.

**FURNISHED 1 bedroom home**, 1 1/2 years old. Clean as a pin and nicely furnished. \$2500 will handle. Seller anxious account of illness. Ph. 4552, 2883.

2 COMPLETELY furnished houses, 1 bedroom each, by owner. 11499 West Drive, Desert Hot Springs. Corner lot.

3 UNITS, completely furnished. Double garage. Only \$19,800. Terms to suit. 646 Camino Real. 24403.

**BARGAIN**—Nearly new 2 bedroom furnished home near Palm Springs. Box 55, 1000 Palms.

2 BEDROOM home, like new. Good location, close in. \$1500 down, low monthly payments. Phone 4552, 2883.

Trade late model car for residential lot. Frank Miller, Phone 2929

**SACRIFICE**, 6 unit court. Perfect condition, 2 streets, good income. Price \$24,500. Ph. 83312.

**SACRIFICE, FURNISHED** duplex, close in, \$15,500 557 Calle Roca

**VIEW LOT**—Level, sacrifice for immediate sale. Phone 2727 or evenings 26131.

## Real Estate For Sale 35

## Our Best Buy

RAMBLING ranch type, 3 bedrooms, 2 bath house, over 1500 square feet floor space. Large living room. Fireplace. View windows. An interesting panorama of desert and mountains. On large walled lot, 125 x 175. At the amazingly low price of \$12,650.

ONE ACRE RANCHO. Yours for \$6500.

## O. M. Ward

"Specializing in Desert Homes, Ranches and Acreage"  
69-250 Highway 111. Phone 8-4108

Residential Income Property Wanted In Palm Springs Give Full Particulars Principals Only P.O. Box 731 Palm Springs

**Special**  
NEW 3 bedrooms, 2 baths, unit heat, air conditioned, many large windows, sliding glass doors. Lot 132 x 135. Excellent location. Price \$24,000.

**Martha James**  
Realtor  
Graham Dexter and Arch Noble  
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2751 — Phones — 2812

**Foster Feature!**  
Exceptional Value!  
3 bedrooms, 3 baths  
Furnished. Large lot  
Unusual circumstances  
dictate an unusual price

**Foster and Andrews**  
Phone 3555 and 5169

**CATHEDRAL CITY AREA**  
Concrete block triplex, 2 units furnished, only \$12,000.  
Lovely 3 bedroom home furnished. At El Rancho Mirage, \$13,650.  
6 unit court, furnished \$13,000.  
25 acres grape land, with water, \$500 per acre. Near Cathedral City.  
DESSERT REALTY CO.  
615 Broadway Phone 83521

**FOR SALE BY OWNER.** Trailer park in the heart of Beaumont. Room for 40 trailers. Small ranch house, 1 acre of fruit. Near Highland Springs Resort. For quick sale, \$4950.

5 ACRES in Cherry Valley. Ideal for chicken or turkey ranch, \$2500. \$500 down, \$20 per month.

**MORT FISCHER, 225 East 6th Street, Beaumont**

**BUILDINGS and lease, 2 bedrooms, 1 bath, house on Indian Avenue, zoned for business, \$600 full price. ALSO duplex on N. Indian, \$8000 cash. See JOHN W. WILLIAMS, Realtor, 423 N. Palm Canyon Dr. Phone 3311.**

**MODERN TRIPLEX.** Offers a good home and income. Three doubles beautifully furnished. Room for another unit or pool. Only \$24,500. See owner at 436 Avenida Olancha.

5 ACRE parcels of level land (not in mountains) in section adjoining Palm Springs city limits. \$500 to \$1000 per parcel—terms as low as \$150 down, \$10.00 per month. Write P.O. Box 190, File W-4.

**A LOCATION with a future.** 3 furnished units on business zone C-2. (Room for more). 66 feet on the boulevard, 90 feet deep to a 20 foot alley. P. W. Holte, 238 Indio Road (Highway 111).

**MODERN 2 bedroom on 1/2 acre**, well furnished, very large dining room with fireplace, all glass on patio side, swimming privilege, \$14,500. Terms. Owner. Crestview 10688 or M. Russell, Palm Desert 76251.

**BY OWNER**, just completed 2 bedroom, modern, pumice brick. A1 construction. 1/2 mile west of Thunderbird Golf Course, 1 block to east of Gulf service station, Highway 111.

**BUY FOR investment**, far below selling price, 2 lots 4 miles out, with all improvements, and water share, \$995 cash for both. No brokers. L. Wozniak, Palm Springs Trailer Village.

**A GOOD buy** new 3 unit, \$12,000. 1 two bedroom unit furnished. Season income, \$245 a month. 809 C Street, Cathedral City.

2 FURNISHED houses, excellent home and income, near bathhouse. 66-183 7th Street, Desert Hot Springs

**HOME AND income**, 4 bedrooms, 3 baths, furnished. Must see to appreciate. Double garage. 595 Calle Palo Fierro.

29 ACRES, North Palm Springs, \$2000 full price. Will trade. C. S. Bowen, 451 10th Street, Beaumont.

3 ACRES, small house in mountains near Beaumont. Bayly, 238 So. Alta Vista, Los Angeles. Phone Wyoming 2853.

## Bumbles Presented by Your Leading Businessmen



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RCA SOUND PRODUCTS  
FRIGIDAIRE

TELEPHONE 2-4255  
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PRESCRIPTIONS

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**REXALL**  
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JUANITA CROCKETT  
MERRILL CROCKETT

201 N. PALM CANYON DR.  
PALM SPRINGS

**One Day Service**

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FREE PICK-UP & DELIVERY

Children's cloth



Real Estate—For Sale 35

Real Estate—For Sale 35

Real Estate—For Sale 35

Real Estate For Sale 35

Apartment For Rent 43

Household Goods 50

Miscellaneous For Sale 60

Automobile Service 72

## Sheptenko Specials

The Best Buys  
in Palm Springs  
Real Estate

LOT — LAS PALMAS  
ESTATES. Finest location  
in the tract. A  
cash-out at \$5500.

LOT — Tennis Club  
area. Finest location  
in the tract. Only  
\$7500.

2 BEDROOM HOME  
AND GUEST HOUSE.  
Both furnished, located  
on R-3 lot. Walking  
distance. Only \$13,500.  
\$3,000 down, balance  
\$1000 month.

TRIPLEX  
IDEAL HOME AND  
INCOME. Each unit  
has large living room,  
bedroom, bath and kitchen.  
Beautifully furnished.  
Room for more  
units or pool. Cost  
\$32,500. Will take  
\$24,500 and easy  
terms. Just two blocks  
off Palm Canyon Dr.

NEW BERMUDA 3 bedrooms,  
3 baths. Large  
living room, fireplace  
and dining room. Modern  
kitchen with waste  
disposal. Furnace  
heat and air  
cooled throughout.  
2 car garage and laundry  
room. Large landscaped  
and walled in lot.  
Large flagstone  
barbecue. All for only  
\$26,500. Be sure to see  
this buy TODAY.

MODERN 3 BED-  
ROOMS, 3 BATHS,  
GUEST HOUSE AND  
POOL. Completely  
furnished. Large well  
landscaped lot with  
irrigation water. Only  
\$30,000.

BRAND NEW MOD-  
ERN. MERITO VISTA  
TRACT. Two large bed-  
rooms, 2 large baths  
have living room with  
flagstone fireplace,  
plate glass lanai. Two  
car garage. Room for  
guest house and pool.  
Walking distance to  
town. Priced to sell at  
only \$33,500. This well  
located home will not  
last long, so call for  
an appointment to see  
it today.

25 FEET on Palm  
Canyon Dr. Center of  
town. Worth \$25,000.  
Will take \$17,500 or  
trade up for home or  
income.

ENTIRE BLOCK PALM  
HIGHLANDS TRACT.  
Zoned for bungalow  
courts. Room for over  
30 units. Just 1/2 block  
from Palm Canyon Dr.  
Paved street, all  
around property. Fin-  
est apartment site in  
Palm Springs. Must  
sell. Reduced from  
\$25,000 to \$16,500 for  
quick sale.

FINEST DOWN-TOWN  
business corner in  
Palm Springs. 145 ft.  
on Amado, 154 ft. on  
Indian Avenue. Ideal  
site for Super Market,  
Shops or Office build-  
ing. Present improve-  
ments show good in-  
come yet LAND WILL  
GREATLY INCREASE  
IN VALUE. Worth  
\$125,000. Owner will  
take \$75,000 and only  
\$25,000 down.

Peter B. Sheptenko  
"The Pioneer  
Realty Company  
of Palm Springs"

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475 N. Palm Canyon

Phone 2727

DESIGNED FOR  
DESERT LIVING  
\$12,500—TERMS!

TWO-BEDROOM, 2 bath home  
just 3 blocks above DESERT  
MAGAZINE BUILDING. Mag-  
nificent view of mountains  
and valley overlooking beau-  
tiful date gardens. Living room  
has unique fireplace and one  
whole side of house in win-  
dows. Bedrooms open out on  
sunny patio with small screen-  
ed, adjoining lanai. 40 foot  
swimming pool and SPORTS  
CORRAL one block away, free  
to property owners.

ALSO an attractive, new, mo-  
del, with gross income over six  
thousand dollars a year. Full  
price \$42,500 with good  
TERMS! A REAL INVEST-  
MENT!

Ask for LOIS ROY  
or Telephone 762251

CARL HENDERSON, REALTOR  
Palm Desert, Calif.

## Best Buy in Town

Just completed, with many  
extra features

Open for Inspection

Saturday noon, March 24th

1444 S. CALLE ROLPH

Full price \$27,500. Terms

EXCLUSIVE WITH

BILLY WRIGHT

ASSOCIATE BROKERS

Chas. Snyder—Al Hoover

Art Greenfield—Don Peake

285 N. Palm Canyon Dr.

Phone 2815 or 5727

3 NEW homes at special prices.

Corner, select location, view

home. New, entirely modern.

2 bedroom, 2 bath, garage.

Can't be duplicated at \$19,000.

3 BEDROOM—2 bath home—

decorated to suit if purchased

now. Room for pool which

builder will add at cost. \$25,000.

IF A FINE home of unusual

design and view is your de-

sire, see this, 2 bedroom, 2

bath home on large lot. But-

ton controlled heat and cool-

ing systems. Fireplace and 2

patties—\$21,500.

MUNHOLLAND & CO.

431 N. Palm Canyon Dr.

Phone 3673

This

you must see

7 UNITS, good money-maker.

Priced under \$25,000. Owner

leaving.

LOTS—LOTS—100 x 100

and larger. Priced from \$1250

up.

Frank Miller

SUN REALTY CO. OF PALM

SPRINGS. Associates: Gordon

Nicholson, C. R. Woodward,

Henry Hulme.

428 N. Palm Canyon. Ph. 2929

10 ACRE GROVE—SUBDIVISION

RIVERSIDE—S.W. Corner Kan-

sas and Moody, both paved,

sewers, water and electricity.

Between center of town and

new university, 3 blocks Junior

High school. Tentative map,

1/2 navel, 1/2 valencia, esti-

mate 3000 boxes this year.

Should average 4000. \$30,000,

terms or consider trade. Own-

er, Space R 18, Rancho Trailer

Park, Palm Springs, or write

to P.O. Box 211, No. Holly-

wood. Please don't phone.

ONLY \$50,000

NEW HOME, Smiley Heights,

Redlands. Fine view, no smog.

Living room 20 x 32. Master

STOP!

LOOK!

and you won't need to

LISTEN!

You'll KNOW what you've

heard is true — "The BEST

property for the LEAST money

through CAMERON." Listings

include:

2 BEDROOM home, modern,

well built, tub, tile sink, fire-

place, asphalt tile floors

throughout, completely fur-

nished, 100 x 240 hillside lot,

1/4 mile from Thunderbird.

Nothing to compare at \$12,500.

LOT 100 x 240, only \$1100 for

quick action, \$300 handles.

DEL SOL FRONTAGE! Ex-

traordinarily desirable, first time

available, 9 acres, leveled,

pipel, wonderful well. Must

act this week.

8 UNITS with kitchens, com-

pletely furnished, 1 1/3 acre

less than 1/2 mile from Thun-

derbird. Room for more units.

\$42,000.

DUPLEX, modern, new, semi-

furnished, \$10,500. Good terms.

NUMEROUS RANCHES \$22,000

to \$900,000.

See Phyllis Leland with

Don Cameron, Realtor

71843, Highway 111,

Rancho Mirage

Ph. P.S. 84411 or 84211

Muriel E. Fulton

Realtor

BEAUTIFUL HOME FOR SALE

near

Famous Desert Inn

MAGNIFICENT home HOTEL

ZONING overlooking the desert

and the mountains; most

secluded area, stream runs

through garden.

4 LARGE Master Bedrooms, 4

large baths, the living room

and 3 bedrooms overlook Ma-

shie Golf Course. Surrounded

by other elegant homes. RE-

DUCTED TO ONLY

\$65,000 Furnished

FIVE (5) acres on Highway

No. 111, across from new

Thunderbird Golf Course. Can

be used for business or resi-

dential income. The only piece

of its kind left for develop-

ment. Ask us for details.

Muriel E. Fulton

REALTOR

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P. S. 2226 or 2225

Frances Wilson, Ernie Dunlevie

Burnham Bigelow, Associate

TWO OPPORTUNITIES to pur-

chase unusual values.

1—Owner returning East, will

sell his 3 year old, 7 unit

apartment-hotel on a main

highway in Palm Springs at

\$18,500. Terms can be ar-

ranged.

2—A suburban Palm Springs 3

bedroom, 2 bath home, of

2100 square feet, with a walled

silt soil lot of 120' x 180' on

two streets. Has 15 view win-

dows, fireplace, electric heat,

etc. View is enchanting. This

Only \$950

DOWN PAYMENT

AND

BALANCE LIKE RENT

Buys

one of few remaining

PALM SPRINGS OUTPOST

ESTATES HOMES

with

TENNIS AND SWIMMING

CLUB MEMBERSHIP

No Price Increase

over last year's less-than-cost

liquidation sales price

of \$10,950

PALM SPRINGS OUTPOST

ESTATES

Located on RAMON ROAD

4 miles east of

PALM CANYON DRIVE

Phone Palm Springs 3093 or 4555

ROSE

ROSENBERG

SPECIALS

INCOME—14 beautifully fur-

nished units. High class hotel

area. Low price \$75,000. Terms.

See Rose Rosenberg, Realtor.

Associate with Palm Springs

Realty Co., 507 N. Palm Can-

yon. Phone 2742 after 6 p.m.

6535.

—Cathedral City Specials—

Only three 2 bedroom homes

left under \$7000. One only re-

quires \$1500 down payment.

3 Units, one new, close in. In-

come \$220 month; outside

owner says sell. \$3000 down.

2 Neat homes, good close in

rentals. \$2500 down or offer.

Some excellent income buys

Rancho Mirage, all furnished.

—Ruth Biles, 917 Broadway—

WIDOW selling lovely home,

beautiful grounds, exclusive

area; must see to appreciate.

569 F St., Cathedral City.

Real Estate Wanted 37

WE HAVE BUYERS

List your properties with

Madge O. Rocks, Realtor, for

sale, rent or trade. 380 N.

Palm Canyon. Phone 5187.

WANTED—Trailer park or mo-

tel in or near Palm Springs.

Write full particulars, D.

Klemppner, P.O. Box 561, Tor-

rance, Calif. or 561.

WILL PAY cash for building

lots in vicinity of Palm Vil-

lage or Palm Desert. Write

Drawer "CC" Palm Springs.

LISTINGS WANTED

ALL TYPES

APPELAUM, 320 S. Indian

Business Rentals 38

10 ACRE CORNER available for

deluxe trailer park, Sunrise

Way and Sunny Dunes road.

Also warehouse, 20x60 ft. on

M-1 property. Will lease all

or 1/2.

JOHN W. WILLIAMS, Owner,

423 N. Palm Canyon Dr. or

see your broker

Wanted to Rent 39

ESTABLISHED business

couple, no children, want

to rent 2 bedroom home,

furnished or unfurnished

to Oct. 15. References.

MODERN, twin bed studio apart-

ments, utilities and linens

included, ideal location, \$200

a month through June or plus

\$200 October, 1st. Your

future home. Must be seen to

be appreciated. Phone 24591 or

Los Angeles Olympia 6906.

SEE AND COMPARE. Lovely

modern one bedroom house,

keeping units \$21 weekly. Others

from \$45 monthly for per-

manent tenants. Linens and

utilities included. CABAZON

LODGE, Highway 99, 17 miles

west of Palm Springs.

ONE 2 bedroom, \$75 per week,

one 1 bedroom, \$50 per week.

Nicely furnished, maid serv-

ice once a week, 2 1/2 blocks

from ocean, 3 blocks from Vic-

tor Hugo, G. E. Outland, 3



# Impressive Parade to Mark Arabian Horse Show Sunday

"Palm Springs will see a sight never before witnessed in this part of the country Sunday," A. E. "Cammie" Cameron, chairman of the first annual Palm Springs Arabian Horse Show, said this week. "Twenty-one pure-blooded Arabian stallions will be paraded at the Polo Grounds Sunday morning," he said. "This is one of the most

impressive sights in the world of horses and few people have ever had the opportunity to see so many fine beasts of this quality together."

From 10 a. m. to 12 noon and from 2 p. m. to 5 p. m. Saturday and Sunday the all-Arabian show will take place at the Polo Grounds under the auspices of the Arabian Horse association of Southern California.

CAMERON, treasurer of the sponsoring organization, said that the association has received several late entries and expects to enter at least 150 horses in the two-day spectacle. At least 1000 owners, their families and Arabian horse fans are expected to be here for the show.

Morning shows will feature breeding classes with winners in the events entering the finals for the title of "best horse in show." Winners in each age class, from yearlings through four-year-olds, will receive trophies.

AFTERNOONS will be reserved for working competition and events displaying junior horsemanship, open competition for English and western pleasure classes, fine harness, dressage, stock horses, hackamores, jumping, western trail horses and western pleasure classes.

One of the most spectacular events will be the native costume pig sticking competition which has a history that goes back several centuries. Climax of competition will be the all-around event, also in native costume, in which the general qualities of horse and rider are considered by the judges.

"It is fitting that this annual event should be held in Palm Springs," said Cameron, "for it was on the desert that the

## Council Denies Cut in Rental to Police Dep't

City council this week decided they would not grant Palm Springs Police Officers association reduced rental rates for the second annual police show set for the Polo Grounds next Saturday night.

Rental will be 15 per cent of the gross receipts and the council said that this decision sets a policy for future rental rates at the Polo Grounds. The group pointed out the Polo Grounds operation expenses are greater than anticipated in the city budget.

## DP Camps Topic of Talk Tonight

A prominent social service worker, who has just returned to the United States after spending two years in the Displaced Persons Camps in Europe, will be the guest speaker at regular Sabbath services at the Jewish Community Center, this evening.

The service will be conducted by Rabbi Isaac E. Bloch, and Robert Morris, Peter Linder will render a special musical program, accompanied by Mrs. Bruce Koploy, at the organ.

The guest speaker, Miss Mildred Fisher, was the only woman to serve in Europe as resettlement officer of the American Joint Distribution committee, a national Jewish philanthropic organization. Her topic will be "Displaced Persons—Their Resettlement." Services commence at 8 o'clock.

Arabian horse was first bred. He is a desert animal, raised and worked on the arid sands.

## Council Refuses to Act on Plea of District Two

City council resolved to take no action on a petition read before the group at its March 7 meeting that Councilman Nathanson, district two representative, be recalled. Eight persons, residents, had signed the request.

Said the council this week: Be it resolved that no action be taken by the city council upon the petition filed March 7, 1951 concerning Councilman Nathanson, for the reason that the council does not believe sufficient cause exists for any action on its part.

Petition signers claimed that Nathanson was no longer living in his district.

## THIS SIDE

From Page One—MORE ABOUT

a century in jail went to was for a century in jail went to was. DAWN AT OUR HOUSE peace and quiet reigns owing to a kindly neighboring tenant who makes plywood under the trade name of Weldwood at Lomita. He heard Mrs. G make some snide remarks about the house being cluttered up with phonograph records. So he told her how nice it would be if she turned over a hall closet which contained household articles to me. And then he spent a day of his vacation on the desert, measuring, telephoning his factory for weldwood and when it came, he even put the shelves in place. Now everything is convenient and it's easy to pick one from Lomita to Ellington. I am deeply grateful to Mr. A. B. Austin.

BACK IN 1930 an advertising man on the paper I was then on, once said to me "Be happy, go lucky" and waved that brand of cigaret. Now it's their slogan and you hear it all of the time. Don't think he got anything out of it. But I'll offer a slogan of my own. After seeing and hearing the lively gatherings around our ace snub-nose comedian, I respectfully offer: "Where there's life, there's hope." If that's been used, I apologize to the office for using up two inches of valuable space in vain.

WELCOME NEWS just came from the Czar of the Back Shop. "You ain't got enough room to spin a thin dime. Cut that (deleted) short." That means less labor and I eagerly strive to obey. And don't miss the Arabian horse show, the Indian ceremonial, the Sunrise service, the police show and a flock of other big items coming up in the next few days. There's a lot to do and see in Palm Springs.

Happy birthday. (That's for me, I'm celebrating.)

## Rink to Attend City League Event

City Manager Russell Rink announced this week that he

will attend a dinner meeting of the Citrus Belt division of League of California Cities in Rialto tonight. Speaker will be John C. Crowley on "Recent Legislation."

## San Francisco Visitor Succumbs

A San Francisco visitor in Palm Springs, Ralph E. Sanborn, 62,

died at 910 Sunny Dunes road Monday of a heart attack. Here with him was his wife, Vivienne. The California native was a canning engineer.

### VILLAGE MARKET

## Easter Parade of Values!

You'll certainly be the fairest lady in your family's Easter Dinner Parade when you take advantage of our Easter Parade of Values. Crisp, fresh produce . . . top-quality canned foods to complement our choice, tender hams . . . await your selection. And, from all of us to you and yours, "HAPPY EASTER!"

"Tender-Sweet" . . . Ready To Serve PER LB.

# HORMEL Dairy HAM 65¢

WHOLE OR SHANK HALF

EDGEWOOD FARMS—"FRESH DRESSED" FRYERS—Cut up . . . lb. 69c

EDGEWOOD FARMS—"FRESH DRESSED" STEWING HENS—Cut up . . . lb. 65c

HORMEL CANADIAN BACON . . . 55c

SWIFT'S — ARMOUR'S—Whole or Shank Half HAM . . . lb. 59c

HORMEL DAIRY BRAND BACON . . . lb. 59c

HORMEL 10-oz. roll BRAUNSCHWEIGER . . . 39c

HORMEL 1-lb. roll SAUSAGE . . . lb. 55c

HORMEL FRANKFURTS . . . lb. 59c

SWIFT'S 3 1/2-oz. can BABY MEATS . . . 21c

UNDERWOOD'S 2 1/4-oz. can DEVILED HAM . . . 19c

SANTA MARIA 15 1/2-oz. can CHILI & BEANS . . . 30c

BISHOP'S 12-oz. Cello ASSORTED JELLY BEANS . . . 29c

FAMILY 8-oz. can WAX BEANS . . . 2 for 23c

PERK 15 1/2-oz. can HORSE MEAT . . . 2 for 35c

PUSS 'N' BOOTS 8-oz. can CAT FOOD . . . 4 for 29c

PORTLAND 12-oz. bottle PUNCH . . . 45c

VERMONT MAID 12-oz. bottle SYRUP . . . 27c

STOKELY 12-oz. jar DILL CHIPS . . . 25c

FRENCH'S 8-oz. pkg. INSTANT POTATO . . . 29c

PACIFIC GOLD 29-oz. can PEARS . . . 35c

GLORIETA 12-oz. can TOMATO ASPIC . . . 23c

SCHILLING 1-lb. can COFFEE . . . 83c

LARGE PKG. TIDE SOAP . . . 33c

BLUHILL 1-lb. pkg. MARGARINE . . . 33c

BLUHILL Pint jar SALAD DRESSING . . . 29c

• PRODUCE SPECIALS •

U. S. IDAHO RUSSETT POTATOES . . . 10 lbs. 29c

VALENCIA JUICE ORANGES . . . 5 lbs. 49c

TRY OUR 19c LINE FRESH FROZEN VEGETABLES

FRIDAY, SATURDAY, SUNDAY, MARCH 23, 24, 25

WEEK DAYS 9:00 A. M. to 6:30 P. M.

SUNDAYS 9:00 A. M. to 6:00 P. M.

# VILLAGE MARKET

All Advertised Items Subject to Stock on Hand

441 So. Palm Canyon Drive Phone 7932 or 9055

## A MUST . . . visit famous

# SUN LODGE COLONY

# Palm Desert

12 MILES EAST OF PALM SPRINGS ON HIGHWAY 111

NOW OPEN DAILY

completely furnished

## MODEL SUN LODGE

HOME FURNISHINGS

by *Kelleys*

Your inspection cordially invited — come and see how attractive, how appropriately this home is furnished for desert living at its best.

A most unique plan under which you can own a desert home without the responsibilities of keeping up the grounds . . . 20 of these Sun Lodges have been completed and sold . . . 10 more are under construction and 7 of these have been sold. Investigate this new colony plan at Palm Desert . . . DRIVE OUT TODAY!

ONLY

# \$9775

Less Furnishings

(Subject to change)

## "Smartest Address on the American Desert"

- Ideal location — Planned Community.
- Church, school, shops.
- Complete building information and assistance.
- Up-to-the-minute designs.

Home of Fabulous SHADOW MOUNTAIN CLUB

## UNIT NO. 6

OPEN . . . AND ALREADY

25% SOLD OUT!

Many Homes — in the moderate price group planned and under construction.

SPACIOUS LOTS FROM

# \$995

# PALM DESERT CORPORATION

CLIFFORD W. HENDERSON, Founder - President

BROOKS & MOORE Tract Agents — or see your broker

P. O. BOX 1 PALM DESERT Phone 76-2911

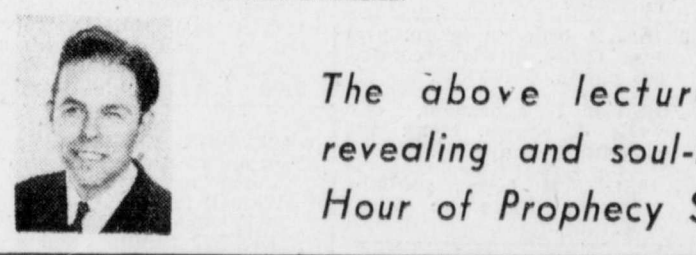


9-YEAR-OLD PRODIGY DONIVEE ELLISON

THE TINY ORATOR HAS SPOKEN IN 28 STATES TO ALL AGE GROUPS IN CHURCHES, CIVIC CLUBS AND OTHER GROUPS.

"With the eloquence of a Demosthenes, the persuasiveness of a Gypsy Smith, the poise of a Clare Booth Luce and the tender charm of a fairy princess, little nine-year-old Donivee Ellison amazed a capacity audience here Sunday. . . ." John F. Rust, News-Herald staff-writer.

- ALSO SUNDAY MAR. 25
- TUES., MAR. 27
- THURS., MAR. 29



# 9 YEAR OLD RELIGIOUS SPEAKER

## DONIVEE ELLISON

## Speaks at the Woman's Club

# SUNDAY, MARCH 25

7:30 P. M.

AN INSPIRING SPEAKER OF NATIONAL RENOWN

PERHAPS THE MOST UNUSUAL PRESENTATION EVER MADE IN PALM SPRINGS. —COME EARLY FOR A SEAT.

The quotation to the left was taken from a leading American newspaper describing the 9-year-old speaker's oratorical splendor.

"THE 4 GREAT PROPHETIC BEASTS OF DANIEL 7"

"GOD'S BADGE OF LOYALTY"—? BOX NIGHT

"THE 'FALSE AND TRUE' LORD'S DAY"

The above lectures will be the most revealing and soul-inspiring of the entire Hour of Prophecy Series.

